

Manuel J Sánchez-Franco

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6244014/publications.pdf>

Version: 2024-02-01

37
papers

1,895
citations

471509

17
h-index

454955

30
g-index

37
all docs

37
docs citations

37
times ranked

1638
citing authors

#	ARTICLE	IF	CITATIONS
1	Do travelers' reviews depend on the destination? An analysis in coastal and urban peer-to-peer lodgings. <i>Psychology and Marketing</i> , 2022, 39, 441-459.	8.2	19
2	Exploring gender-based influences on key features of Airbnb accommodations. <i>Economic Research-Ekonomska Istrazivanja</i> , 2021, 34, 2484-2505.	4.7	9
3	Fuzzy metatopics predicting prices of Airbnb accommodations. <i>Journal of Intelligent and Fuzzy Systems</i> , 2021, 40, 1879-1891.	1.4	2
4	Alcohol versus sponsorship: effectiveness in sports posters. <i>British Food Journal</i> , 2021, 123, 2398-2413.	2.9	0
5	Using structural topic modelling to predict users'™ sentiment towards intelligent personal agents. An application for Amazon's™ echo and Google Home. <i>Journal of Retailing and Consumer Services</i> , 2021, 63, 102658.	9.4	15
6	Exploring the main drivers influencing brand loyalty to motorway services areas in Italy. <i>Italian Journal of Marketing</i> , 2020, 2020, 125-141.	2.8	0
7	Congruence and placement in sponsorship: An eye-tracking application. <i>Physiology and Behavior</i> , 2019, 200, 159-165.	2.1	22
8	Understanding relationship quality in hospitality services. <i>Internet Research</i> , 2019, 29, 478-503.	4.9	41
9	A naive Bayes strategy for classifying customer satisfaction: A study based on online reviews of hospitality services. <i>Journal of Business Research</i> , 2019, 101, 499-506.	10.2	60
10	CEGUERA AL PATROCINADOR: APLICACIÓN A CARTELES DE EVENTOS DEPORTIVOS. <i>RAE Revista De Administracao De Empresas</i> , 2018, 58, 525-536.	0.3	2
11	Analysis of FIFA referees and assistant referees'™ motivational factors towards the Multimedia Teaching Materials. <i>Education and Information Technologies</i> , 2017, 22, 841-872.	5.7	12
12	A knowledge structures exploration on social network sites. <i>Kybernetes</i> , 2017, 46, 818-839.	2.2	3
13	PROPENSIÓN A INNOVAR EN TI Y RECIPROCIDAD EN EL ÁMBITO DE LAS REDES SOCIALES. <i>RAE Revista De Administracao De Empresas</i> , 2016, 56, 226-241.	0.3	0
14	Online Customer Service Reviews in Urban Hotels: A Data Mining Approach. <i>Psychology and Marketing</i> , 2016, 33, 1174-1186.	8.2	20
15	Relational governance mechanisms in export activities: Their determinants and consequences. <i>Journal of Business Research</i> , 2016, 69, 4750-4756.	10.2	19
16	The influence of familiarity, trust and norms of reciprocity on an experienced sense of community: an empirical analysis based on social online services. <i>Behaviour and Information Technology</i> , 2015, 34, 392-412.	4.0	41
17	What drives social integration in the domain of social network sites?. <i>Online Information Review</i> , 2015, 39, 5-25.	3.2	13
18	Users' intrinsic and extrinsic drivers to use a web-based educational environment. <i>Computers and Education</i> , 2014, 74, 81-97.	8.3	20

#	ARTICLE	IF	CITATIONS
19	Modelling the Influence of eWOM on Loyalty Behaviour in Social Network Sites. , 2014, , 11-28.		1
20	Gender Differences in the Technologyâ€™s Classic Models in Social Network Sites. Advances in E-Business Research Series, 2014, , 126-142.	0.4	0
21	Usersâ€™ Perception of Visual Design and the Usefulness of A Web-based Educational Tool. Procedia, Social and Behavioral Sciences, 2013, 93, 1916-1921.	0.5	7
22	Antecedentes sociales y psicolÃ³gicos del compromiso comunitario. Un anÃ¡lisis del comportamiento del usuario de una red social de relaciones. Cuadernos De EconomÃa Y DirecciÃ³n De La Empresa, 2012, 15, 205-220.	0.5	9
23	Variance-Based Structural Equation Modeling. , 2012, , 193-221.		450
24	Social integration and post-adoption usage of Social Network Sites An analysis of effects on learning performance. Procedia, Social and Behavioral Sciences, 2011, 15, 256-262.	0.5	18
25	The Influence of Customer Familiarity and Personal Innovativeness toward Information Technologies on the Sense of Virtual Community and Participation. Lecture Notes in Computer Science, 2011, , 265-279.	1.3	0
26	Virtual travel communities and customer loyalty: Customer purchase involvement and web site design. Electronic Commerce Research and Applications, 2010, 9, 171-182.	5.0	110
27	Expressive aesthetics to ease perceived community support: Exploring personal innovativeness and routinised behaviour as moderators in Tuenti. Computers in Human Behavior, 2010, 26, 1445-1457.	8.5	43
28	Searching for latent class segments in technological services. Service Industries Journal, 2010, 30, 831-849.	8.3	16
29	WebCT â€“ The quasimoderating effect of perceived affective quality on an extending Technology Acceptance Model. Computers and Education, 2010, 54, 37-46.	8.3	121
30	Connection between customer emotions and relationship quality in online music services. Behaviour and Information Technology, 2010, 29, 633-651.	4.0	27
31	The Moderating Effects of Involvement on the Relationships between Satisfaction, Trust and Commitment in e-Banking. Journal of Interactive Marketing, 2009, 23, 247-258.	6.2	113
32	The moderating effect of gender on relationship quality and loyalty toward Internet service providers. Information and Management, 2009, 46, 196-202.	6.5	182
33	Exploring the impact of individualism and uncertainty avoidance in Web-based electronic learning: An empirical analysis in European higher education. Computers and Education, 2009, 52, 588-598.	8.3	115
34	Un modelo empÃrico de adaptaciÃ³n y uso de la Web. Utilidad, facilidad de uso y flujo percibidos. Cuadernos De EconomÃa Y DirecciÃ³n De La Empresa, 2007, 10, 153-179.	0.5	24
35	Should globally oriented online firms be flexible with their market strategies?. International Journal of Business Environment, 2006, 1, 350.	0.4	4
36	Exploring the influence of gender on the web usage via partial least squares. Behaviour and Information Technology, 2006, 25, 19-36.	4.0	166

#	ARTICLE	IF	CITATIONS
37	The impact of marketing communication and price promotion on brand equity. Journal of Brand Management, 2005, 12, 431-444.	3.5	191