Cathy H Hsu

List of Publications by Year
in descending order

		61984	60623
136 papers	7,413 citations	43 h-index	81 g-index
150 all docs	150 docs citations	150 times ranked	3817 citing authors

#	Article	IF	Citations
1	Transforming Brand Identity to Hotel Performance: The Moderating Effect of Social Capital. Journal of Hospitality and Tourism Research, 2023, 47, 1270-1298.	2.9	2
2	Proposing spacetime scale for space tourism economics. Tourism Economics, 2023, 29, 1671-1678.	4.1	8
3	â€˜Loveâ€™ or â€˜Hateâ€™? TAM-guided Frameworks of Lecturersâ€™ and Studentsâ€™ Assessment of Online Teaching/Learning. Journal of China Tourism Research, 2023, 19, 517-544.	1.9	1
4	Beyond a Single Firm and Internal Focus Service Failure/Recovery: Multiple Providers and External Service Recoveries. Journal of Travel Research, 2022, 61, 50-63.	9.0	7
5	Gender and tourism sustainability. Journal of Sustainable Tourism, 2022, 30, 1459-1475.	9.2	22
6	Developing Video Vignettes for Tourism Research: Protocol and Quality Indicators. Journal of Travel Research, 2022, 61, 1828-1847.	9.0	9
7	Urban travelersâ€™ pro-environmental behaviors: Composition and role of pro-environmental contextual force. Tourism Management, 2022, 92, 104561.	9.8	18
8	Resident Sentiment toward a Dominant Tourist Market: Scale Development and Validation. Journal of Travel Research, 2021, 60, 1408-1425.	9.0	10
9	Banding together in a festival context: Examining effects of a joint-stakeholder external service recovery. Tourism Management, 2021, 83, 104204.	9.8	5
10	Facial expressions versus words: Unlocking complex emotional responses of residents toward tourists. Tourism Management, 2021, 83, 104226.	9.8	14
11	Principalâ€“Agent Relationship Within a Cruise Supply Chain Model for China. Journal of Hospitality and Tourism Research, 2021, 45, 998-1021.	2.9	11
12	Tourist stereotype content: Dimensions and accessibility. Annals of Tourism Research, 2021, 89, 103212.	6.4	13
13	Developing a Taxonomy of Informal Learning Space. International Journal of Education, 2021, 13, 86.	0.1	1
14	Introducing News Media Sentiment Analytics to Residentsâ€™ Attitudes Research. Journal of Travel Research, 2020, 59, 1353-1369.	9.0	15
15	Touristsâ€™ experiential value co-creation through online social contacts: Customer-dominant logic perspective. Journal of Business Research, 2020, 108, 163-173.	10.2	67
16	From brand identity to brand equity: a multilevel analysis of the organizationâ€“employee bidirectional effects in upscale hotels. International Journal of Contemporary Hospitality Management, 2020, 32, 2285-2304.	8.0	23
17	Predictive Accuracy of Sentiment Analytics for Tourism: A Metalearning Perspective on Chinese Travel News. Journal of Travel Research, 2019, 58, 666-679.	9.0	29
18	What Can Educators Do to Better Prepare Women for Leadership Positions in the Hospitality Industry? The Perspectives of Women Executives in Hong Kong. Journal of Hospitality and Tourism Education, 2019, 31, 197-209.	3.2	9

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19	Resident Attribution and Tourist Stereotypes. Journal of Hospitality and Tourism Research, 2019, 43, 489-516.	2.9	25
20	Is there such a thing as feminine leadership? Being a leader and not a man in the hospitality industry. International Journal of Contemporary Hospitality Management, 2019, 31, 2970-2993.	8.0	20
21	Chinese Outbound Tourist Preferences for All-Inclusive Group Package Tours: A Latent Class Choice Model. Journal of Travel Research, 2019, 58, 916-931.	9.0	31
22	Customer participation in services and employee innovative behavior. International Journal of Contemporary Hospitality Management, 2018, 30, 2112-2131.	8.0	50
23	Self-drive tourism attributes: influences on satisfaction and behavioural intention. Asia Pacific Journal of Tourism Research, 2018, 23, 395-407.	3.7	23
24	Tourism education on and beyond the horizon. Tourism Management Perspectives, 2018, 25, 181-183.	5.2	80
25	Feeling superior or deprived? Attitudes and underlying mentalities of residents towards Mainland Chinese tourists. Tourism Management, 2018, 66, 94-107.	9.8	59
26	Hospitality and tourism education research from 2005 to 2014. International Journal of Contemporary Hospitality Management, 2017, 29, 141-160.	8.0	53
27	Country-of-operation and brand images: evidence from the Chinese hotel industry. International Journal of Contemporary Hospitality Management, 2017, 29, 1814-1833.	8.0	23
28	Moving beyond the Western versus Asian culture distinction. International Journal of Contemporary Hospitality Management, 2017, 29, 1703-1723.	8.0	11
29	A casino-induced satisfaction of needs: scale development and its relationship with casino customer loyalty. Journal of Travel and Tourism Marketing, 2017, 34, 986-1000.	7.0	10
30	Development of a cruise motivation scale for emerging markets in Asia. International Journal of Tourism Research, 2017, 19, 682-692.	3.7	18
31	Effectiveness and Usage Frequency of Learning Methods and Tools: Perceptions of Hospitality Students in Hong Kong. Journal of Hospitality and Tourism Education, 2017, 29, 101-115.	3.2	7
32	Customer Participation in Services and its Effect on Employee Innovative Behavior. Journal of Hospitality Marketing and Management, 2017, 26, 164-185.	8.2	11
33	Developing Intercultural Skills for Hospitality Students in China. Advances in Culture, Tourism and Hospitality Research, 2016, , 275-291.	0.3	4
34	The effects of acculturation, social distinctiveness, and social presence in a service failure situation. International Journal of Hospitality Management, 2016, 56, 44-55.	8.8	15
35	Linking customer-employee exchange and employee innovative behavior. International Journal of Hospitality Management, 2016, 56, 87-97.	8.8	71
36	A review of employee innovative behavior in services. International Journal of Contemporary Hospitality Management, 2016, 28, 2820-2841.	8.0	97

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37	Environmental management research in hospitality. International Journal of Contemporary Hospitality Management, 2016, 28, 886-923.	8.0	126
38	Emotional Encounters of Chinese Tourists to Japan. Journal of Travel and Tourism Marketing, 2016, 33, 645-657.	7.0	23
39	Reconfiguring Chinese cultural values and their tourism implications. Tourism Management, 2016, 54, 230-242.	9.8	137
40	Same but Different: Chinese-American and Mainland Chinese Consumersâ€™ Perceptions of and Behavior in a Service Failure Situation. Journal of Travel and Tourism Marketing, 2016, 33, 471-496.	7.0	10
41	Comparing Motivations and Intentions of Potential Cruise Passengers from Different Demographic Groups: The Case of China. Journal of China Tourism Research, 2015, 11, 461-480.	1.9	17
42	Brand performance of Chinese domestic vs. international hotels: Perceptions of operators as well as domestic and foreign guests. Research in Hospitality Management, 2015, 5, 123-133.	0.5	4
43	Tourism Education Scholarship. Tourism Social Science Series, 2015, , 1-11.	0.4	1
44	The Impact of Tour Service Performance on Tourist Satisfaction and Behavioral Intentions: A Study of Chinese Tourists in Hong Kong. Journal of Travel and Tourism Marketing, 2015, 32, 18-33.	7.0	92
45	Understanding Residentsâ€™ Perception Changes toward a Mega-Event through a Dual-Theory Lens. Journal of Travel Research, 2015, 54, 396-410.	9.0	63
46	Acquiring Intangible Resources through Entrepreneursâ€™ Network Ties. Cornell Hospitality Quarterly, 2015, 56, 273-284.	3.8	17
47	Variety-seeking: Using the CHAID segmentation approach in analyzing the international traveler market. Tourism Management, 2015, 46, 359-366.	9.8	64
48	Brand Evaluation of Foreign versus Domestic Luxury Hotels by Chinese Travelers. Journal of China Tourism Research, 2014, 10, 35-50.	1.9	26
49	A Visual Analysis of Destinations in Travel Magazines. Journal of Travel and Tourism Marketing, 2014, 31, 162-177.	7.0	21
50	Assessing equivalence of hotel brand equity measures in cross-cultural contexts. International Journal of Hospitality Management, 2014, 36, 156-166.	8.8	51
51	Potential Mainland Chinese Cruise Travelersâ€™ Expectations, Motivations, and Intentions. Journal of Travel and Tourism Marketing, 2014, 31, 522-535.	7.0	42
52	Customer Experiences with Economy Hotels in China: Evidence from Mystery Guests. Journal of Hospitality Marketing and Management, 2014, 23, 266-293.	8.2	31
53	Consumer Responses to Service Failure. Cornell Hospitality Quarterly, 2014, 55, 300-313.	3.8	19
54	Travel Journalism. , 2014, , .		9

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55	Framing Tourism Destination Image: Extension of Stereotypes in and by Travel Media. , 2014, , 60-80.		4
56	Destination image in travel magazines. Journal of Vacation Marketing, 2013, 19, 253-268.	4.3	62
57	The Image of Taiwan as a Travel Destination: Perspectives from Mainland China. Journal of Travel and Tourism Marketing, 2013, 30, 253-271.	7.0	36
58	Managerial ties in economy hotel chains in China. International Journal of Contemporary Hospitality Management, 2012, 24, 477-495.	8.0	39
59	A Customer-Based Brand Equity Model for Upscale Hotels. Journal of Travel Research, 2012, 51, 81-93.	9.0	123
60	Projected Images of Major Chinese Outbound Destinations. Asia Pacific Journal of Tourism Research, 2012, 17, 577-593.	3.7	39
61	Development of a Tourist Complaint Constraint (TCC) Scale. Scandinavian Journal of Hospitality and Tourism, 2012, 12, 373-399.	3.0	6
62	Divergence in Variety Seeking: An Exploratory Study Among International Travelers in Asia. Journal of Global Marketing, 2012, 25, 213-225.	3.4	22
63	An Extension of the Theory of Planned Behavior Model for Tourists. Journal of Hospitality and Tourism Research, 2012, 36, 390-417.	2.9	243
64	Thirty years of research on tourism and hospitality management in China: A review and analysis of journal publications. International Journal of Hospitality Management, 2011, 30, 886-896.	8.8	140
65	Formation of tourist behavioral intention and actual behavior. , 2010, , .		8
66	Ride on the Gaming Boom: How Can Hong Kong, Macau and Zhuhai Join Hands to Develop Tourism in the Region?. Asia Pacific Journal of Tourism Research, 2010, 15, 57-77.	3.7	24
67	Expectation, Motivation, and Attitude: A Tourist Behavioral Model. Journal of Travel Research, 2010, 49, 282-296.	9.0	264
68	Tour Guide Performance and Tourist Satisfaction: a Study of the Package Tours in Shanghai. Journal of Hospitality and Tourism Research, 2010, 34, 3-33.	2.9	169
69	The Impact of Customer-to-Customer Interaction on Cruise Experience and Vacation Satisfaction. Journal of Travel Research, 2010, 49, 79-92.	9.0	279
70	Travel motivation: linking theory to practice. International Journal of Culture, Tourism and Hospitality Research, 2009, 3, 287-295.	2.9	57
71	Fifth China Tourism Forum: Nature-based Tourism Huangshan, China December 13â€"14, 2008. Journal of Teaching in Travel and Tourism, 2009, 8, 309-311.	2.4	0
72	INTERACTION AMONG FELLOW CRUISE PASSENGERS: DIVERSE EXPERIENCES AND IMPACTS. Journal of Travel and Tourism Marketing, 2009, 26, 547-567.	7.0	42

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73	Effects of Travel Motivation, Past Experience, Perceived Constraint, and Attitude on Revisit Intention. Journal of Travel Research, 2009, 48, 29-44.	9.0	499
74	Culture, Time Orientation, and Exploratory Buying Behavior. Journal of International Consumer Marketing, 2009, 21, 93-107.	3.7	55
75	CHINESE URBAN MATURE TRAVELERS' MOTIVATION AND CONSTRAINTS BY DECISION AUTONOMY. Journal of Travel and Tourism Marketing, 2009, 26, 703-721.	7.0	33
76	Recent Tourism and Hospitality Research in China. International Journal of Hospitality and Tourism Administration, 2008, 9, 267-287.	2.5	62
77	Travel and Tourism Research Association 39th Annual Conference Philadelphia, Pennsylvania, USA, June 15â€"17, 2008. Journal of Teaching in Travel and Tourism, 2008, 8, 109-112.	2.4	0
78	CHAID-based Segmentation: International Visitors' Trip Characteristics and Perceptions. Journal of Travel Research, 2007, 46, 207-216.	9.0	59
79	Why Referees Reject Manuscripts. Journal of Hospitality and Tourism Research, 2007, 31, 455-470.	2.9	47
80	The Relationship Between International Leisure Travelers' Origin Country and Product Satisfaction, Value, Service Quality, and Intent to Return. Journal of Travel and Tourism Marketing, 2007, 21, 117-130.	7.0	37
81	A model of senior tourism motivationsâ€"Anecdotes from Beijing and Shanghai. Tourism Management, 2007, 28, 1262-1273.	9.8	218
82	Negative Word-of-Mouth Communication Intention: An Application of the Theory of Planned Behavior. Journal of Hospitality and Tourism Research, 2006, 30, 95-116.	2.9	248
83	Importance of Hotel Website Dimensions and Attributes: Perceptions of Online Browsers and Online Purchasers. Journal of Hospitality and Tourism Research, 2006, 30, 295-312.	2.9	144
84	Reference Group Influences among Chinese Travelers. Journal of Travel Research, 2006, 44, 474-484.	9.0	122
85	Predicting behavioral intention of choosing a travel destination. Tourism Management, 2006, 27, 589-599.	9.8	704
86	Segmenting mainland Chinese residents based on experience, intention and desire to visit Hong Kong. International Journal of Tourism Research, 2006, 8, 279-287.	3.7	27
87	Dyadic consensus on family vacation destination selection. Tourism Management, 2005, 26, 571-582.	9.8	82
88	Customers' perceptions on the importance of hotel web site dimensions and attributes. International Journal of Contemporary Hospitality Management, 2005, 17, 493-503.	8.0	92
89	Mainland Chinese residents' perceptions and motivations of visiting Hong Kong: Evidence from focus group interviews. Asia Pacific Journal of Tourism Research, 2005, 10, 191-205.	3.7	137
90	Identifying Travel Agent User Segments. Journal of Hospitality Marketing and Management, 2005, 12, 73-92.	0.4	4

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91	Testing the sufficiency of the theory of planned behavior: a case of customer dissatisfaction responses in restaurants. International Journal of Hospitality Management, 2005, 24, 475-492.	8.8	118
92	Buyer Characteristics Among Users of Various Travel Intermediaries. Journal of Travel and Tourism Marketing, 2004, 17, 51-62.	7.0	53
93	Image assessment for a destination with limited comparative advantages. Tourism Management, 2004, 25, 121-126.	9.8	113
94	Spousal Conflict Level and Resolution in Family Vacation Destination Selection. Journal of Hospitality and Tourism Research, 2004, 28, 408-424.	2.9	33
95	Theory of Planned Behavior: Potential Travelers from China. Journal of Hospitality and Tourism Research, 2004, 28, 463-482.	2.9	289
96	An Application of the Social Psychological Model of Tourism Motivation. International Journal of Hospitality and Tourism Administration, 2004, 5, 29-47.	2.5	22
97	Knowledge Management Application in Hotels. International Journal of Knowledge, Culture and Change Management, 2004, 3, 0-0.	0.4	0
98	Profiling Asian and Western family independent travelers (FITS): An exploratory study. Asia Pacific Journal of Tourism Research, 2003, 8, 58-71.	3.7	26
99	Learning Styles of Hospitality Students and Faculty Members. Journal of Hospitality and Tourism Education, 2003, 15, 19-28.	3.2	14
100	Mature Motorcoach Travelers' Satisfaction: A Preliminary Step toward Measurement Development. Journal of Hospitality and Tourism Research, 2003, 27, 291-309.	2.9	42
101	Residents' opinions on gaming activities and the legalization of soccer betting. Asia Pacific Journal of Tourism Research, 2003, 8, 23-31.	3.7	3
102	Family Traveler Segmentation by Vacation Decision-Making Patterns. Journal of Hospitality and Tourism Research, 2003, 27, 448-469.	2.9	57
103	An Overview of Hospitality Programs in Taiwan. Journal of Hospitality and Tourism Education, 2003, 15, 7-15.	3.2	3
104	Segmentation of Senior Motorcoach Travelers. Journal of Travel Research, 2002, 40, 364-373.	9.0	50
105	Psychographic and Demographic Profiles of Niche Market Leisure Travelers. Journal of Hospitality and Tourism Research, 2002, 26, 3-22.	2.9	40
106	Segmentation of Senior Motorcoach Travelers. Journal of Travel Research, 2002, 40, 364-373.	9.0	0
107	Developing and validating a riverboat gaming impact scale. Annals of Tourism Research, 2001, 28, 459-476.	6.4	61
108	Volitional degrees of gambling behaviors. Annals of Tourism Research, 2001, 28, 618-637.	6.4	115

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109	Native American casino marketing on the web. Journal of Travel and Tourism Marketing, 2001, 10, 101-116.	7.0	11
110	Importance and Dimensionality of Senior Motorcoach Traveler Choice Attributes. Journal of Hospitality Marketing and Management, 2001, 8, 51-70.	0.4	12
111	Residents' Support for Legalized Gaming and Perceived Impacts of Riverboat Casinos: Changes in Five Years. Journal of Travel Research, 2000, 38, 390-395.	9.0	62
112	Determinants of Mature Travelers' Motorcoach Tour Satisfaction and Brand Loyalty. Journal of Hospitality and Tourism Research, 2000, 24, 223-238.	2.9	45
113	Riverboat casinos' impact on host communities: Comments from business owners and residents. Asia Pacific Journal of Tourism Research, 2000, 5, 8-15.	3.7	5
114	Measurement of Korean Tourists' Perceived Images of Overseas Destinations. Journal of Travel Research, 2000, 38, 411-416.	9.0	159
115	The Use of Logit Analysis to Enhance Market Segmentation Methodology. Journal of Hospitality and Tourism Research, 1999, 23, 268-283.	2.9	31
116	A pacific rim focus. International Journal of Tourism Research, 1999, 1, 219-221.	3.7	1
117	A Gaming Management Course and its Impact on Students' Perceptions. Journal of Hospitality and Tourism Education, 1999, 11, 45-49.	3.2	1
118	Learning styles of hospitality students: Nature or nurture?. International Journal of Hospitality Management, 1999, 18, 17-30.	8.8	42
119	Hospitality Marketing: Textbook Selection and Course Content. Journal of Hospitality and Tourism Education, 1999, 11, 22-29.	3.2	3
120	Iowa Dietitians' Attitudes Toward and Knowledge of Genetically Engineered and Irradiated Foods. Journal of the American Dietetic Association, 1998, 98, 1331-1333.	1.1	10
121	Impacts of Riverboat Gaming On Community Quality. Journal of Hospitality and Tourism Research, 1998, 22, 323-337.	2.9	17
122	Computer Use in Independent Restaurants. Journal of Hospitality and Tourism Research, 1998, 22, 158-173.	2.9	8
123	"Pacific Rim: The forefront of international tourism" Report on the 1997 conference of the international society of travel and tourism educators (ISTTE). Asia Pacific Journal of Tourism Research, 1998, 2, 87-91.	3.7	1
124	Attitudes of Korean College Students Towards Quick-Service, Family-Style, and Fine Dining Restaurants. Journal of Restaurant & Foodservice Marketing, 1997, 2, 65-85.	0.1	33
125	Travel Behaviors of International Students at a Midwestern University. Journal of Travel Research, 1997, 36, 59-65.	9.0	61
126	Enhancement of Hospitality Education: Integration of Student Learning Styles. Journal of Hospitality and Tourism Education, 1997, 9, 56-59.	3.2	6

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127	Needs and Concerns of International Students: What Can Educators Do?. Hospitality and Tourism Educator, 1996, 8, 68-75.	0.1	16
128	Evolution of the Hospitality Management Education at Iowa State University. Hospitality and Tourism Educator, 1996, 8, 60-63.	0.1	3
129	International Students' Travel Characteristics:. Journal of Travel and Tourism Marketing, 1996, 5, 277-283.	7.0	34
130	A Hospitality Management Department's Participation in a University Partners Program with IBM. Hospitality and Tourism Educator, 1995, 7, 45-46.	0.1	0
131	Computer Skills Needed and Demonstrated by Hospitality Management Graduates: Perceptions of Hotel Operators. Hospitality and Tourism Educator, 1995, 7, 25-29.	0.1	11
132	An Open Letter to International Hospitality Students. Hospitality and Tourism Educator, 1994, 6, 65-66.	0.1	1
133	Alumni Perspectives of an Undergraduate Hospitality Curriculum. Hospitality and Tourism Educator, 1994, 6, 71-86.	0.1	9
134	Restaurant managers' learning styles and their implications. International Journal of Hospitality Management, 1991, 10, 81-93.	8.8	7
135	Becoming managers â€" A narrative analysis of skill acquisition during hotel internships. Journal of China Tourism Research, 0, , 1-23.	1.9	0
136	Casino Industry in Asia Pacific. , 0, , .		0