

# Cathy H Hsu

## List of Publications by Year in descending order

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136  
papers

7,413  
citations

61984

43  
h-index

60623

81  
g-index

150  
all docs

150  
docs citations

150  
times ranked

3817  
citing authors

#	ARTICLE	IF	CITATIONS
1	Predicting behavioral intention of choosing a travel destination. <i>Tourism Management</i> , 2006, 27, 589-599.	9.8	704
2	Effects of Travel Motivation, Past Experience, Perceived Constraint, and Attitude on Revisit Intention. <i>Journal of Travel Research</i> , 2009, 48, 29-44.	9.0	499
3	Theory of Planned Behavior: Potential Travelers from China. <i>Journal of Hospitality and Tourism Research</i> , 2004, 28, 463-482.	2.9	289
4	The Impact of Customer-to-Customer Interaction on Cruise Experience and Vacation Satisfaction. <i>Journal of Travel Research</i> , 2010, 49, 79-92.	9.0	279
5	Expectation, Motivation, and Attitude: A Tourist Behavioral Model. <i>Journal of Travel Research</i> , 2010, 49, 282-296.	9.0	264
6	Negative Word-of-Mouth Communication Intention: An Application of the Theory of Planned Behavior. <i>Journal of Hospitality and Tourism Research</i> , 2006, 30, 95-116.	2.9	248
7	An Extension of the Theory of Planned Behavior Model for Tourists. <i>Journal of Hospitality and Tourism Research</i> , 2012, 36, 390-417.	2.9	243
8	A model of senior tourism motivations—Anecdotes from Beijing and Shanghai. <i>Tourism Management</i> , 2007, 28, 1262-1273.	9.8	218
9	Tour Guide Performance and Tourist Satisfaction: a Study of the Package Tours in Shanghai. <i>Journal of Hospitality and Tourism Research</i> , 2010, 34, 3-33.	2.9	169
10	Measurement of Korean Tourists' Perceived Images of Overseas Destinations. <i>Journal of Travel Research</i> , 2000, 38, 411-416.	9.0	159
11	Importance of Hotel Website Dimensions and Attributes: Perceptions of Online Browsers and Online Purchasers. <i>Journal of Hospitality and Tourism Research</i> , 2006, 30, 295-312.	2.9	144
12	Thirty years of research on tourism and hospitality management in China: A review and analysis of journal publications. <i>International Journal of Hospitality Management</i> , 2011, 30, 886-896.	8.8	140
13	Mainland Chinese residents' perceptions and motivations of visiting Hong Kong: Evidence from focus group interviews. <i>Asia Pacific Journal of Tourism Research</i> , 2005, 10, 191-205.	3.7	137
14	Reconfiguring Chinese cultural values and their tourism implications. <i>Tourism Management</i> , 2016, 54, 230-242.	9.8	137
15	Environmental management research in hospitality. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 886-923.	8.0	126
16	A Customer-Based Brand Equity Model for Upscale Hotels. <i>Journal of Travel Research</i> , 2012, 51, 81-93.	9.0	123
17	Reference Group Influences among Chinese Travelers. <i>Journal of Travel Research</i> , 2006, 44, 474-484.	9.0	122
18	Testing the sufficiency of the theory of planned behavior: a case of customer dissatisfaction responses in restaurants. <i>International Journal of Hospitality Management</i> , 2005, 24, 475-492.	8.8	118

#	ARTICLE	IF	CITATIONS
19	Volitional degrees of gambling behaviors. <i>Annals of Tourism Research</i> , 2001, 28, 618-637.	6.4	115
20	Image assessment for a destination with limited comparative advantages. <i>Tourism Management</i> , 2004, 25, 121-126.	9.8	113
21	A review of employee innovative behavior in services. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 2820-2841.	8.0	97
22	Customers' perceptions on the importance of hotel web site dimensions and attributes. <i>International Journal of Contemporary Hospitality Management</i> , 2005, 17, 493-503.	8.0	92
23	The Impact of Tour Service Performance on Tourist Satisfaction and Behavioral Intentions: A Study of Chinese Tourists in Hong Kong. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 18-33.	7.0	92
24	Dyadic consensus on family vacation destination selection. <i>Tourism Management</i> , 2005, 26, 571-582.	9.8	82
25	Tourism education on and beyond the horizon. <i>Tourism Management Perspectives</i> , 2018, 25, 181-183.	5.2	80
26	Linking customer-employee exchange and employee innovative behavior. <i>International Journal of Hospitality Management</i> , 2016, 56, 87-97.	8.8	71
27	Tourists' experiential value co-creation through online social contacts: Customer-dominant logic perspective. <i>Journal of Business Research</i> , 2020, 108, 163-173.	10.2	67
28	Variety-seeking: Using the CHAID segmentation approach in analyzing the international traveler market. <i>Tourism Management</i> , 2015, 46, 359-366.	9.8	64
29	Understanding Residents' Perception Changes toward a Mega-Event through a Dual-Theory Lens. <i>Journal of Travel Research</i> , 2015, 54, 396-410.	9.0	63
30	Residents' Support for Legalized Gaming and Perceived Impacts of Riverboat Casinos: Changes in Five Years. <i>Journal of Travel Research</i> , 2000, 38, 390-395.	9.0	62
31	Recent Tourism and Hospitality Research in China. <i>International Journal of Hospitality and Tourism Administration</i> , 2008, 9, 267-287.	2.5	62
32	Destination image in travel magazines. <i>Journal of Vacation Marketing</i> , 2013, 19, 253-268.	4.3	62
33	Travel Behaviors of International Students at a Midwestern University. <i>Journal of Travel Research</i> , 1997, 36, 59-65.	9.0	61
34	Developing and validating a riverboat gaming impact scale. <i>Annals of Tourism Research</i> , 2001, 28, 459-476.	6.4	61
35	CHAID-based Segmentation: International Visitors' Trip Characteristics and Perceptions. <i>Journal of Travel Research</i> , 2007, 46, 207-216.	9.0	59
36	Feeling superior or deprived? Attitudes and underlying mentalities of residents towards Mainland Chinese tourists. <i>Tourism Management</i> , 2018, 66, 94-107.	9.8	59

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37	Family Traveler Segmentation by Vacation Decision-Making Patterns. <i>Journal of Hospitality and Tourism Research</i> , 2003, 27, 448-469.	2.9	57
38	Travel motivation: linking theory to practice. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2009, 3, 287-295.	2.9	57
39	Culture, Time Orientation, and Exploratory Buying Behavior. <i>Journal of International Consumer Marketing</i> , 2009, 21, 93-107.	3.7	55
40	Buyer Characteristics Among Users of Various Travel Intermediaries. <i>Journal of Travel and Tourism Marketing</i> , 2004, 17, 51-62.	7.0	53
41	Hospitality and tourism education research from 2005 to 2014. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 141-160.	8.0	53
42	Assessing equivalence of hotel brand equity measures in cross-cultural contexts. <i>International Journal of Hospitality Management</i> , 2014, 36, 156-166.	8.8	51
43	Segmentation of Senior Motorcoach Travelers. <i>Journal of Travel Research</i> , 2002, 40, 364-373.	9.0	50
44	Customer participation in services and employee innovative behavior. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 2112-2131.	8.0	50
45	Why Referees Reject Manuscripts. <i>Journal of Hospitality and Tourism Research</i> , 2007, 31, 455-470.	2.9	47
46	Determinants of Mature Travelers'™ Motorcoach Tour Satisfaction and Brand Loyalty. <i>Journal of Hospitality and Tourism Research</i> , 2000, 24, 223-238.	2.9	45
47	Learning styles of hospitality students: Nature or nurture?. <i>International Journal of Hospitality Management</i> , 1999, 18, 17-30.	8.8	42
48	Mature Motorcoach Travelers' Satisfaction: A Preliminary Step toward Measurement Development. <i>Journal of Hospitality and Tourism Research</i> , 2003, 27, 291-309.	2.9	42
49	INTERACTION AMONG FELLOW CRUISE PASSENGERS: DIVERSE EXPERIENCES AND IMPACTS. <i>Journal of Travel and Tourism Marketing</i> , 2009, 26, 547-567.	7.0	42
50	Potential Mainland Chinese Cruise Travelers'™ Expectations, Motivations, and Intentions. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 522-535.	7.0	42
51	Psychographic and Demographic Profiles of Niche Market Leisure Travelers. <i>Journal of Hospitality and Tourism Research</i> , 2002, 26, 3-22.	2.9	40
52	Managerial ties in economy hotel chains in China. <i>International Journal of Contemporary Hospitality Management</i> , 2012, 24, 477-495.	8.0	39
53	Projected Images of Major Chinese Outbound Destinations. <i>Asia Pacific Journal of Tourism Research</i> , 2012, 17, 577-593.	3.7	39
54	The Relationship Between International Leisure Travelers' Origin Country and Product Satisfaction, Value, Service Quality, and Intent to Return. <i>Journal of Travel and Tourism Marketing</i> , 2007, 21, 117-130.	7.0	37

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55	The Image of Taiwan as a Travel Destination: Perspectives from Mainland China. <i>Journal of Travel and Tourism Marketing</i> , 2013, 30, 253-271.	7.0	36
56	International Students' Travel Characteristics:. <i>Journal of Travel and Tourism Marketing</i> , 1996, 5, 277-283.	7.0	34
57	Attitudes of Korean College Students Towards Quick-Service, Family-Style, and Fine Dining Restaurants. <i>Journal of Restaurant &amp; Foodservice Marketing</i> , 1997, 2, 65-85.	0.1	33
58	Spousal Conflict Level and Resolution in Family Vacation Destination Selection. <i>Journal of Hospitality and Tourism Research</i> , 2004, 28, 408-424.	2.9	33
59	CHINESE URBAN MATURE TRAVELERS' MOTIVATION AND CONSTRAINTS BY DECISION AUTONOMY. <i>Journal of Travel and Tourism Marketing</i> , 2009, 26, 703-721.	7.0	33
60	The Use of Logit Analysis to Enhance Market Segmentation Methodology. <i>Journal of Hospitality and Tourism Research</i> , 1999, 23, 268-283.	2.9	31
61	Customer Experiences with Economy Hotels in China: Evidence from Mystery Guests. <i>Journal of Hospitality Marketing and Management</i> , 2014, 23, 266-293.	8.2	31
62	Chinese Outbound Tourist Preferences for All-Inclusive Group Package Tours: A Latent Class Choice Model. <i>Journal of Travel Research</i> , 2019, 58, 916-931.	9.0	31
63	Predictive Accuracy of Sentiment Analytics for Tourism: A Metalearning Perspective on Chinese Travel News. <i>Journal of Travel Research</i> , 2019, 58, 666-679.	9.0	29
64	Segmenting mainland Chinese residents based on experience, intention and desire to visit Hong Kong. <i>International Journal of Tourism Research</i> , 2006, 8, 279-287.	3.7	27
65	Profiling Asian and Western family independent travelers (FITS): An exploratory study. <i>Asia Pacific Journal of Tourism Research</i> , 2003, 8, 58-71.	3.7	26
66	Brand Evaluation of Foreign versus Domestic Luxury Hotels by Chinese Travelers. <i>Journal of China Tourism Research</i> , 2014, 10, 35-50.	1.9	26
67	Resident Attribution and Tourist Stereotypes. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 489-516.	2.9	25
68	Ride on the Gaming Boom: How Can Hong Kong, Macau and Zhuhai Join Hands to Develop Tourism in the Region?. <i>Asia Pacific Journal of Tourism Research</i> , 2010, 15, 57-77.	3.7	24
69	Emotional Encounters of Chinese Tourists to Japan. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 645-657.	7.0	23
70	Country-of-operation and brand images: evidence from the Chinese hotel industry. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 1814-1833.	8.0	23
71	Self-drive tourism attributes: influences on satisfaction and behavioural intention. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 395-407.	3.7	23
72	From brand identity to brand equity: a multilevel analysis of the organization's employee bidirectional effects in upscale hotels. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 2285-2304.	8.0	23

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73	An Application of the Social Psychological Model of Tourism Motivation. <i>International Journal of Hospitality and Tourism Administration</i> , 2004, 5, 29-47.	2.5	22
74	Divergence in Variety Seeking: An Exploratory Study Among International Travelers in Asia. <i>Journal of Global Marketing</i> , 2012, 25, 213-225.	3.4	22
75	Gender and tourism sustainability. <i>Journal of Sustainable Tourism</i> , 2022, 30, 1459-1475.	9.2	22
76	A Visual Analysis of Destinations in Travel Magazines. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 162-177.	7.0	21
77	Is there such a thing as feminine leadership? Being a leader and not a man in the hospitality industry. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 2970-2993.	8.0	20
78	Consumer Responses to Service Failure. <i>Cornell Hospitality Quarterly</i> , 2014, 55, 300-313.	3.8	19
79	Development of a cruise motivation scale for emerging markets in Asia. <i>International Journal of Tourism Research</i> , 2017, 19, 682-692.	3.7	18
80	Urban travelers'™ pro-environmental behaviors: Composition and role of pro-environmental contextual force. <i>Tourism Management</i> , 2022, 92, 104561.	9.8	18
81	Impacts of Riverboat Gaming On Community Quality. <i>Journal of Hospitality and Tourism Research</i> , 1998, 22, 323-337.	2.9	17
82	Comparing Motivations and Intentions of Potential Cruise Passengers from Different Demographic Groups: The Case of China. <i>Journal of China Tourism Research</i> , 2015, 11, 461-480.	1.9	17
83	Acquiring Intangible Resources through Entrepreneurs'™ Network Ties. <i>Cornell Hospitality Quarterly</i> , 2015, 56, 273-284.	3.8	17
84	Needs and Concerns of International Students: What Can Educators Do?. <i>Hospitality and Tourism Educator</i> , 1996, 8, 68-75.	0.1	16
85	The effects of acculturation, social distinctiveness, and social presence in a service failure situation. <i>International Journal of Hospitality Management</i> , 2016, 56, 44-55.	8.8	15
86	Introducing News Media Sentiment Analytics to Residents'™ Attitudes Research. <i>Journal of Travel Research</i> , 2020, 59, 1353-1369.	9.0	15
87	Learning Styles of Hospitality Students and Faculty Members. <i>Journal of Hospitality and Tourism Education</i> , 2003, 15, 19-28.	3.2	14
88	Facial expressions versus words: Unlocking complex emotional responses of residents toward tourists. <i>Tourism Management</i> , 2021, 83, 104226.	9.8	14
89	Tourist stereotype content: Dimensions and accessibility. <i>Annals of Tourism Research</i> , 2021, 89, 103212.	6.4	13
90	Importance and Dimensionality of Senior Motorcoach Traveler Choice Attributes. <i>Journal of Hospitality Marketing and Management</i> , 2001, 8, 51-70.	0.4	12

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91	Computer Skills Needed and Demonstrated by Hospitality Management Graduates: Perceptions of Hotel Operators. <i>Hospitality and Tourism Educator</i> , 1995, 7, 25-29.	0.1	11
92	Native American casino marketing on the web. <i>Journal of Travel and Tourism Marketing</i> , 2001, 10, 101-116.	7.0	11
93	Moving beyond the Western versus Asian culture distinction. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 1703-1723.	8.0	11
94	Customer Participation in Services and its Effect on Employee Innovative Behavior. <i>Journal of Hospitality Marketing and Management</i> , 2017, 26, 164-185.	8.2	11
95	Principal-Agent Relationship Within a Cruise Supply Chain Model for China. <i>Journal of Hospitality and Tourism Research</i> , 2021, 45, 998-1021.	2.9	11
96	Iowa Dietitians' Attitudes Toward and Knowledge of Genetically Engineered and Irradiated Foods. <i>Journal of the American Dietetic Association</i> , 1998, 98, 1331-1333.	1.1	10
97	Same but Different: Chinese-American and Mainland Chinese Consumers' Perceptions of and Behavior in a Service Failure Situation. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 471-496.	7.0	10
98	A casino-induced satisfaction of needs: scale development and its relationship with casino customer loyalty. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 986-1000.	7.0	10
99	Resident Sentiment toward a Dominant Tourist Market: Scale Development and Validation. <i>Journal of Travel Research</i> , 2021, 60, 1408-1425.	9.0	10
100	Alumni Perspectives of an Undergraduate Hospitality Curriculum. <i>Hospitality and Tourism Educator</i> , 1994, 6, 71-86.	0.1	9
101	What Can Educators Do to Better Prepare Women for Leadership Positions in the Hospitality Industry? The Perspectives of Women Executives in Hong Kong. <i>Journal of Hospitality and Tourism Education</i> , 2019, 31, 197-209.	3.2	9
102	Travel Journalism. , 2014, , .		9
103	Developing Video Vignettes for Tourism Research: Protocol and Quality Indicators. <i>Journal of Travel Research</i> , 2022, 61, 1828-1847.	9.0	9
104	Computer Use in Independent Restaurants. <i>Journal of Hospitality and Tourism Research</i> , 1998, 22, 158-173.	2.9	8
105	Formation of tourist behavioral intention and actual behavior. , 2010, , .		8
106	Proposing spacetime scale for space tourism economics. <i>Tourism Economics</i> , 2023, 29, 1671-1678.	4.1	8
107	Restaurant managers' learning styles and their implications. <i>International Journal of Hospitality Management</i> , 1991, 10, 81-93.	8.8	7
108	Effectiveness and Usage Frequency of Learning Methods and Tools: Perceptions of Hospitality Students in Hong Kong. <i>Journal of Hospitality and Tourism Education</i> , 2017, 29, 101-115.	3.2	7

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109	Beyond a Single Firm and Internal Focus Service Failure/Recovery: Multiple Providers and External Service Recoveries. <i>Journal of Travel Research</i> , 2022, 61, 50-63.	9.0	7
110	Enhancement of Hospitality Education: Integration of Student Learning Styles. <i>Journal of Hospitality and Tourism Education</i> , 1997, 9, 56-59.	3.2	6
111	Development of a Tourist Complaint Constraint (TCC) Scale. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2012, 12, 373-399.	3.0	6
112	Riverboat casinosâ€™ impact on host communities: Comments from business owners and residents. <i>Asia Pacific Journal of Tourism Research</i> , 2000, 5, 8-15.	3.7	5
113	Banding together in a festival context: Examining effects of a joint-stakeholder external service recovery. <i>Tourism Management</i> , 2021, 83, 104204.	9.8	5
114	Identifying Travel Agent User Segments. <i>Journal of Hospitality Marketing and Management</i> , 2005, 12, 73-92.	0.4	4
115	Brand performance of Chinese domestic vs. international hotels: Perceptions of operators as well as domestic and foreign guests. <i>Research in Hospitality Management</i> , 2015, 5, 123-133.	0.5	4
116	Developing Intercultural Skills for Hospitality Students in China. <i>Advances in Culture, Tourism and Hospitality Research</i> , 2016, , 275-291.	0.3	4
117	Framing Tourism Destination Image: Extension of Stereotypes in and by Travel Media. , 2014, , 60-80.		4
118	Evolution of the Hospitality Management Education at Iowa State University. <i>Hospitality and Tourism Educator</i> , 1996, 8, 60-63.	0.1	3
119	Hospitality Marketing: Textbook Selection and Course Content. <i>Journal of Hospitality and Tourism Education</i> , 1999, 11, 22-29.	3.2	3
120	Residentsâ€™ opinions on gaming activities and the legalization of soccer betting. <i>Asia Pacific Journal of Tourism Research</i> , 2003, 8, 23-31.	3.7	3
121	An Overview of Hospitality Programs in Taiwan. <i>Journal of Hospitality and Tourism Education</i> , 2003, 15, 7-15.	3.2	3
122	Transforming Brand Identity to Hotel Performance: The Moderating Effect of Social Capital. <i>Journal of Hospitality and Tourism Research</i> , 2023, 47, 1270-1298.	2.9	2
123	An Open Letter to International Hospitality Students. <i>Hospitality and Tourism Educator</i> , 1994, 6, 65-66.	0.1	1
124	â€œPacific Rim: The forefront of international tourismâ€ Report on the 1997 conference of the international society of travel and tourism educators (ISTTE). <i>Asia Pacific Journal of Tourism Research</i> , 1998, 2, 87-91.	3.7	1
125	A pacific rim focus. <i>International Journal of Tourism Research</i> , 1999, 1, 219-221.	3.7	1
126	A Gaming Management Course and its Impact on Students' Perceptions. <i>Journal of Hospitality and Tourism Education</i> , 1999, 11, 45-49.	3.2	1



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127	Tourism Education Scholarship. Tourism Social Science Series, 2015, , 1-11.	0.4	1
128	Developing a Taxonomy of Informal Learning Space. International Journal of Education, 2021, 13, 86.	0.1	1
129	“Love” or “Hate”? TAM-guided Frameworks of Lecturers’ and Students’ Assessment of Online Teaching/Learning. Journal of China Tourism Research, 2023, 19, 517-544.	1.9	1
130	A Hospitality Management Department's Participation in a University Partners Program with IBM. Hospitality and Tourism Educator, 1995, 7, 45-46.	0.1	0
131	Travel and Tourism Research Association 39th Annual Conference Philadelphia, Pennsylvania, USA, June 15-17, 2008. Journal of Teaching in Travel and Tourism, 2008, 8, 109-112.	2.4	0
132	Fifth China Tourism Forum: Nature-based Tourism Huangshan, China December 13-14, 2008. Journal of Teaching in Travel and Tourism, 2009, 8, 309-311.	2.4	0
133	Becoming managers – A narrative analysis of skill acquisition during hotel internships. Journal of China Tourism Research, 0, , 1-23.	1.9	0
134	Knowledge Management Application in Hotels. International Journal of Knowledge, Culture and Change Management, 2004, 3, 0-0.	0.4	0
135	Casino Industry in Asia Pacific. , 0, , .		0
136	Segmentation of Senior Motorcoach Travelers. Journal of Travel Research, 2002, 40, 364-373.	9.0	0