

# Daniele Dalli

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6180459/publications.pdf>

Version: 2024-02-01

29  
papers

2,075  
citations

759233

12  
h-index

642732

23  
g-index

36  
all docs

36  
docs citations

36  
times ranked

1682  
citing authors

#	ARTICLE	IF	CITATIONS
1	New Product Development During the Last Ten Years: The Ongoing Debate and Future Avenues. IEEE Transactions on Engineering Management, 2021, 68, 330-344.	3.5	82
2	Eudaimonia: The sociocultural value of consumers' social labor. Marketing Theory, 2021, 21, 201-225.	3.1	10
3	Consumers and consumption: from individual, to collective, and beyond. Italian Journal of Marketing, 2021, 2021, 1-4.	2.8	1
4	Do consumers care about CSR in their online reviews? An empirical analysis. International Journal of Hospitality Management, 2020, 85, 102342.	8.8	66
5	From Mother's Ruin to Ginnassance: Emergence, settlement and resettlement of the gin category. Organization Studies, 2020, 41, 969-992.	5.3	18
6	Are Online Reviews Helpful for Consumers?. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 198-216.	0.8	2
7	Fresh perspectives on interpretive consumer research. Consumption Markets and Culture, 2019, 22, xi-xiii.	2.1	0
8	Theories and methods in CSRC research: a systematic literature review. Corporate Communications, 2019, 24, 212-231.	2.1	10
9	When empathy prevents negative reviewing behavior. Annals of Tourism Research, 2019, 75, 265-278.	6.4	78
10	The new face of bartering in collaborative networks: the case of Italy's most popular bartering website. , 2019, , .		4
11	How online reviewers and actual customers evaluate their shopping experiences. Evidence from an international retail chain. Mercati & Competitivit�, 2018, , 163-180.	0.1	2
12	Brand negotiation and brand management. An actor-network theory perspective. Mercati & Competitivit�, 2016, , 23-41.	0.1	3
13	From Ownership to Sharing, Through Barter Communities. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2016, , 103-109.	0.2	1
14	Consumer Culture. , 2015, , 133-153.		0
15	La sostenibilit� al tempo dell'Expo: mangiare e fare da mangiare. Mercati & Competitivit�, 2015, , 7-14.	0.1	0
16	Theory of value co-creation: a systematic literature review. Managing Service Quality, 2014, 24, 643-683.	2.4	523
17	Gift-giving, sharing and commodity exchange at Bookcrossing.com: new insights from a qualitative analysis. Management Decision, 2014, 52, 755-776.	3.9	54
18	Mediterranean marketing and southern thinking: retrospects and prospects. Journal of Consumer Behaviour, 2014, 13, 157-163.	4.2	9

#	ARTICLE	IF	CITATIONS
19	Mercati e competitività in transizione. <i>Mercati &amp; Competitività</i> , 2014, , 7-11.	0.1	0
20	Ethical Consumption and New Business Models in the Food Industry. Evidence from the Eataly Case. <i>Journal of Business Ethics</i> , 2013, 114, 473-488.	6.0	81
21	Consumer Culture. , 2013, , 72-99.		1
22	Product servitisation. <i>Sxl Springer Per L'Innovazione</i> , 2013, , 25-44.	0.1	2
23	Scenari e tendenze della professione accademica: la rivista e l'associazione a confronto. <i>Mercati &amp; Competitività</i> , 2013, , 5-14.	0.1	1
24	Non-western contexts: The invisible half. <i>Marketing Theory</i> , 2012, 12, 3-12.	3.1	46
25	Emotions that drive consumers away from brands: Measuring negative emotions toward brands and their behavioral effects. <i>International Journal of Research in Marketing</i> , 2012, 29, 55-67.	4.2	200
26	Covert brand recognition engages emotion-specific brain networks. <i>Archives Italiennes De Biologie</i> , 2012, 150, 259-73.	0.4	2
27	Collective Forms of Resistance: The Transformative Power of Moderate Communities. <i>International Journal of Market Research</i> , 2008, 50, 757-775.	3.8	28
28	The organization of exporting activities: Relationships between internal and external arrangements. <i>Journal of Business Research</i> , 1995, 34, 107-115.	10.2	40
29	The Linking Value in Experiential Marketing: Acknowledging the Role of Working Consumers. , 0, , 476-493.		2