

# Daniele Dalli

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6180459/publications.pdf>

Version: 2024-02-01

29  
papers

2,075  
citations

759233

12  
h-index

642732

23  
g-index

36  
all docs

36  
docs citations

36  
times ranked

1682  
citing authors

#	ARTICLE	IF	CITATIONS
1	Theory of value co-creation: a systematic literature review. <i>Managing Service Quality</i> , 2014, 24, 643-683.	2.4	523
2	Emotions that drive consumers away from brands: Measuring negative emotions toward brands and their behavioral effects. <i>International Journal of Research in Marketing</i> , 2012, 29, 55-67.	4.2	200
3	New Product Development During the Last Ten Years: The Ongoing Debate and Future Avenues. <i>IEEE Transactions on Engineering Management</i> , 2021, 68, 330-344.	3.5	82
4	Ethical Consumption and New Business Models in the Food Industry. Evidence from the Eataly Case. <i>Journal of Business Ethics</i> , 2013, 114, 473-488.	6.0	81
5	When empathy prevents negative reviewing behavior. <i>Annals of Tourism Research</i> , 2019, 75, 265-278.	6.4	78
6	Do consumers care about CSR in their online reviews? An empirical analysis. <i>International Journal of Hospitality Management</i> , 2020, 85, 102342.	8.8	66
7	Gift-giving, sharing and commodity exchange at Bookcrossing.com: new insights from a qualitative analysis. <i>Management Decision</i> , 2014, 52, 755-776.	3.9	54
8	Non-western contexts: The invisible half. <i>Marketing Theory</i> , 2012, 12, 3-12.	3.1	46
9	The organization of exporting activities: Relationships between internal and external arrangements. <i>Journal of Business Research</i> , 1995, 34, 107-115.	10.2	40
10	Collective Forms of Resistance: The Transformative Power of Moderate Communities. <i>International Journal of Market Research</i> , 2008, 50, 757-775.	3.8	28
11	From Mother's Ruin to Ginnissance: Emergence, settlement and resettlement of the gin category. <i>Organization Studies</i> , 2020, 41, 969-992.	5.3	18
12	Theories and methods in CSRC research: a systematic literature review. <i>Corporate Communications</i> , 2019, 24, 212-231.	2.1	10
13	Eudaimonia: The sociocultural value of consumers' social labor. <i>Marketing Theory</i> , 2021, 21, 201-225.	3.1	10
14	Mediterranean marketing and southern thinking: retrospects and prospects. <i>Journal of Consumer Behaviour</i> , 2014, 13, 157-163.	4.2	9
15	The new face of bartering in collaborative networks: the case of Italy's most popular bartering website. , 2019, , .		4
16	Brand negotiation and brand management. An actor-network theory perspective. <i>Mercati &amp; Competitivit�</i> , 2016, , 23-41.	0.1	3
17	How online reviewers and actual customers evaluate their shopping experiences. Evidence from an international retail chain. <i>Mercati &amp; Competitivit�</i> , 2018, , 163-180.	0.1	2
18	Are Online Reviews Helpful for Consumers?. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 198-216.	0.8	2

#	ARTICLE	IF	CITATIONS
19	The Linking Value in Experiential Marketing: Acknowledging the Role of Working Consumers. , 0, , 476-493.		2
20	Product servitisation. Sxl Springer Per L'Innovazione, 2013, , 25-44.	0.1	2
21	Covert brand recognition engages emotion-specific brain networks. Archives Italiennes De Biologie, 2012, 150, 259-73.	0.4	2
22	Consumers and consumption: from individual, to collective, and beyond. Italian Journal of Marketing, 2021, 2021, 1-4.	2.8	1
23	Consumer Culture. , 2013, , 72-99.		1
24	Scenari e tendenze della professione accademica: la rivista e l'associazione a confronto. Mercati & Competitivit�, 2013, , 5-14.	0.1	1
25	From Ownership to Sharing, Through Barter Communities. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2016, , 103-109.	0.2	1
26	Fresh perspectives on interpretive consumer research. Consumption Markets and Culture, 2019, 22, xi-xiii.	2.1	0
27	Mercati e competitivit� in transizione. Mercati & Competitivit�, 2014, , 7-11.	0.1	0
28	Consumer Culture. , 2015, , 133-153.		0
29	La sostenibilit� al tempo dell'Expo: mangiare e fare da mangiare. Mercati & Competitivit�, 2015, , 7-14.	0.1	0