Michela Pellicelli

List of Publications by Year in descending order

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1684188 1474206 9 85 5 9 citations g-index h-index papers 10 10 10 86 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Perspectives on Electrification for the Automotive Sector: A Critical Review of Average Daily Distances by Light-Duty Vehicles, Required Range, and Economic Outcomes. Sustainability, 2019, 11, 5784.	3.2	15
2	The importance of corporate social responsibility (CSR) for branding and business success in small and medium-sized enterprises (SME) in a business-to-distributor (B2D) context. Journal of Strategic Marketing, 2018, 26, 723-739.	5.5	33
3	How Myopia Archetypes Lead to Non-Sustainability. Sustainability, 2018, 10, 21.	3.2	8
4	Gaining Flexibility and Innovation through Offshore Outsourcing. Sustainability, 2018, 10, 1672.	3.2	13
5	CSR and human capital as levers for enhancing shareholder value creation. An early investigation of the largest European companies. Global Business and Economics Review, 2017, 19, 448.	0.1	1
6	Innovation policy and environmental sustainability as strategic tools for reaching higher performances. A regional empirical analysis to find the best practice. International Journal of Sustainable Society, 2014, 6, 170.	0.1	7
7	Outsourcing Strategies: The Rules for an Effective Decision Making Process. Change Management, 2013, 12, 31-43.	0.1	1
8	From Outsourcing to Offshoring and Virtual Organizations: How Management Redefines the Boundaries of Companies. International Journal of Knowledge, Culture and Change Management, 2009, 9, 77-88.	0.4	1
9	The Origin of Value Based Management: Five Interpretative Models of an Unavoidable Evolution. International Journal of Knowledge, Culture and Change Management, 2008, 8, 23-32.	0.4	4