

Michela Pellicelli

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6173853/publications.pdf>

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9
papers

85
citations

1684188

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1474206

9
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10
all docs

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docs citations

10
times ranked

86
citing authors

#	ARTICLE	IF	CITATIONS
1	The importance of corporate social responsibility (CSR) for branding and business success in small and medium-sized enterprises (SME) in a business-to-distributor (B2D) context. <i>Journal of Strategic Marketing</i> , 2018, 26, 723-739.	5.5	33
2	Perspectives on Electrification for the Automotive Sector: A Critical Review of Average Daily Distances by Light-Duty Vehicles, Required Range, and Economic Outcomes. <i>Sustainability</i> , 2019, 11, 5784.	3.2	15
3	Gaining Flexibility and Innovation through Offshore Outsourcing. <i>Sustainability</i> , 2018, 10, 1672.	3.2	13
4	How Myopia Archetypes Lead to Non-Sustainability. <i>Sustainability</i> , 2018, 10, 21.	3.2	8
5	Innovation policy and environmental sustainability as strategic tools for reaching higher performances. A regional empirical analysis to find the best practice. <i>International Journal of Sustainable Society</i> , 2014, 6, 170.	0.1	7
6	The Origin of Value Based Management: Five Interpretative Models of an Unavoidable Evolution. <i>International Journal of Knowledge, Culture and Change Management</i> , 2008, 8, 23-32.	0.4	4
7	From Outsourcing to Offshoring and Virtual Organizations: How Management Redefines the Boundaries of Companies. <i>International Journal of Knowledge, Culture and Change Management</i> , 2009, 9, 77-88.	0.4	1
8	Outsourcing Strategies: The Rules for an Effective Decision Making Process. <i>Change Management</i> , 2013, 12, 31-43.	0.1	1
9	CSR and human capital as levers for enhancing shareholder value creation. An early investigation of the largest European companies. <i>Global Business and Economics Review</i> , 2017, 19, 448.	0.1	1