

Ben Wooliscroft

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

39
papers

747
citations

15
h-index

26
g-index

48
ext. papers

872
ext. citations

4.1
avg, IF

4.86
L-index

#	Paper	IF	Citations
39	An investigation of sustainable consumption behavior systems [Exploring personal and socio-structural characteristics in different national contexts. <i>Journal of Business Research</i> , 2022 , 148, 161-173	8.7	2
38	Macromarketing and the Systems Imperative. <i>Journal of Macromarketing</i> , 2021 , 41, 116-123	1.9	12
37	Brand Externalities: A Taxonomy. <i>Journal of Macromarketing</i> , 2021 , 41, 356-372	1.9	3
36	Social Consequences of Nascent Markets: Emergence and Growth of Begging in 1859-1880 Denver. <i>Journal of Macromarketing</i> , 2020 , 40, 237-249	1.9	2
35	Macromarketing the Time is Now. <i>Journal of Macromarketing</i> , 2020 , 40, 153-155	1.9	3
34	Development of key policy recommendations for active transport in New Zealand: A multi-sector and multidisciplinary endeavour. <i>Journal of Transport and Health</i> , 2020 , 18, 100859	3	5
33	Effectuation and internationalisation: a review and agenda for future research. <i>Small Business Economics</i> , 2020 , 55, 777-811	5.3	20
32	Climate change and world heritage: a cross-border analysis of the Sundarbans (Bangladesh/India). <i>Journal of Policy Research in Tourism, Leisure and Events</i> , 2019 , 11, 196-219	1.2	4
31	Well-Being and Everyday Ethical Consumption. <i>Journal of Happiness Studies</i> , 2019 , 20, 141-163	3.7	15
30	The acceptance of wind energy in a leading country and low deployment country of wind energy: A cross-national comparative analysis. <i>Renewable Energy Focus</i> , 2018 , 27, 111-119	5.4	5
29	Growth, Excess and Opportunities: Marketing Systems [Contributions to Society. <i>Journal of Macromarketing</i> , 2018 , 38, 355-363	1.9	23
28	Ethical behaviour on holiday and at home: combining behaviour in two contexts. <i>Journal of Sustainable Tourism</i> , 2017 , 25, 589-604	5.7	11
27	Emerging energy transitions: PV uptake beyond subsidies. <i>Technological Forecasting and Social Change</i> , 2017 , 117, 138-150	9.5	47
26	Health, vulnerability, and energy: Assessing energy markets and consumer agency in New Zealand. <i>Energy Research and Social Science</i> , 2016 , 19, 119-123	7.7	3
25	Ethical Holiday Behavior, Wellbeing and Orientations to Happiness. <i>Applied Research in Quality of Life</i> , 2016 , 11, 83-103	2.3	8
24	Diffusion of innovation: The case of ethical tourism behavior. <i>Journal of Business Research</i> , 2016 , 69, 2718-2720	3.9	39
23	Introduction to the Special Issue on Research Methodologies for Macromarketing: Macromarketing Research; It's Not Rocket Science [It's Much Harder. <i>Journal of Macromarketing</i> , 2016 , 36, 8-10	1.9	9

22	The Times (and Brands) are a Changing: A Response to Gaski's Commentary. <i>Journal of Macromarketing</i> , 2015 , 35, 391-396	1.9	4
21	Brands Defined as Semiotic Marketing Systems. <i>Journal of Macromarketing</i> , 2015 , 35, 287-301	1.9	45
20	The energy cultures framework: Exploring the role of norms, practices and material culture in shaping energy behaviour in New Zealand. <i>Energy Research and Social Science</i> , 2015 , 7, 117-123	7.7	92
19	Sports fans and psychological ownership: the team as a cultural institution. <i>Asia Pacific Journal of Sport and Social Science</i> , 2015 , 4, 144-166		2
18	Contrasting approaches to fuel poverty in New Zealand. <i>Energy Policy</i> , 2015 , 81, 38-42	7.2	19
17	Improving conditions for potential New Zealand cyclists: An application of conjoint analysis. <i>Transportation Research, Part A: Policy and Practice</i> , 2014 , 69, 11-19	3.7	6
16	Part of Me: National Parks Integration Into the Extended Self of Domestic Tourists. <i>Journal of Hospitality Marketing and Management</i> , 2014 , 23, 360-379	6.4	5
15	The Hierarchy of Ethical Consumption Behavior: The Case of New Zealand. <i>Journal of Macromarketing</i> , 2014 , 34, 57-72	1.9	26
14	Authenticity: A Macromarketing Perspective. <i>Journal of Macromarketing</i> , 2014 , 34, 73-79	1.9	21
13	Special Issue on Research Methodologies for Macromarketing: <i>Journal of Macromarketing</i> , March 2016. <i>Journal of Macromarketing</i> , 2014 , 34, 104-104	1.9	
12	Applying sustainability in national park management: balancing public and private interests using a sustainable market orientation model. <i>Journal of Sustainable Tourism</i> , 2013 , 21, 695-715	5.7	26
11	A cross-cultural application of the Affective Response to Consumption scale: Investigating US-American and Austrian passengers on long-haul flights. <i>Journal of Business Research</i> , 2013 , 66, 765-770	8.7	11
10	Assessing international journal impact: the case of marketing. <i>European Business Review</i> , 2012 , 24, 58-87	13.1	19
9	Risky products in movies: a special type of the embedded message requiring special treatment?. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2012 , 17, 334-340	0.6	2
8	Marketing theory as history. <i>Marketing Theory</i> , 2011 , 11, 499-501	2.5	3
7	Sustainable Market Orientation: A New Approach to Managing Marketing Strategy. <i>Journal of Macromarketing</i> , 2010 , 30, 160-170	1.9	110
6	Teaching the history of marketing theory. <i>Journal of Historical Research in Marketing</i> , 2010 , 2, 467-478	0.3	5
5	Measuring the impact of accounting journals using Google Scholar and the g-index. <i>British Accounting Review</i> , 2009 , 41, 227-239	3.4	64

4	How international are the top academic journals? The case of marketing. <i>European Business Review</i> , 2006 , 18, 422-436	13.1	49
3	A Select List of Authors Who Have Commented on Aldersonian Marketing Thought 2006 , 561-571		
2	Wroe Alderson a Life 2006 , 3-32		4
1	Human nature and the marketing concept. <i>Marketing Theory</i> , 2004 , 4, 311-326	2.5	4