

Barbara Neuhofer

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

27
papers

1,507
citations

14
h-index

29
g-index

29
ext. papers

1,772
ext. citations

5
avg, IF

5.67
L-index

| # | Paper | IF | Citations |
|----|---|-----|-----------|
| 27 | Video Game Experiential Marketing in Tourism: Designing for Experiences 2022 , 3-15 | | 2 |
| 26 | Multisensory VR Experiences in Destination Management 2022 , 162-173 | | 1 |
| 25 | Sharing economy disrupting aviation: travelers' willingness to pay. <i>Tourism Review</i> , 2021 , 76, 579-593 | 5.2 | 2 |
| 24 | The bright and dark sides of artificial intelligence: A futures perspective on tourist destination experiences. <i>Journal of Destination Marketing & Management</i> , 2021 , 19, 100511 | 4.7 | 14 |
| 23 | Designing experiences in the age of human transformation: An analysis of Burning Man. <i>Annals of Tourism Research</i> , 2021 , 91, 103310 | 7.7 | 5 |
| 22 | Co-creating Personalised Experiences in the Context of the Personalisation-Privacy Paradox 2021 , 95-108 | | |
| 21 | Human-robot interaction: Conceptualising trust in frontline teams through LEGO® Serious Play®. <i>Tourism Management Perspectives</i> , 2020 , 35, 100692 | 5.8 | 8 |
| 20 | Exploring the Impact of Multisensory VR on Travel Recommendation: A Presence Perspective 2020 , 169-180 | | 13 |
| 19 | The Museum Learning Experience Through the Visitors' Eyes: An Eye Tracking Exploration of the Physical Context. <i>Tourism on the Verge</i> , 2020 , 183-199 | 0.1 | 5 |
| 18 | Experience design and the dimensions of transformative festival experiences. <i>International Journal of Contemporary Hospitality Management</i> , 2020 , 32, 2881-2901 | 7.5 | 34 |
| 17 | The impact of artificial intelligence on event experiences: a scenario technique approach. <i>Electronic Markets</i> , 2020 , 1 | 4.8 | 17 |
| 16 | Towards a conceptualisation of smart tourists and their role within the smart destination scenario. <i>Service Industries Journal</i> , 2019 , 39, 109-133 | 5.7 | 96 |
| 15 | The Effects of Virtual Reality on Destination Image Formation 2019 , 107-119 | | 10 |
| 14 | When co-creation pays: stimulating engagement to increase revenues. <i>International Journal of Contemporary Hospitality Management</i> , 2018 , 30, 2093-2111 | 7.5 | 52 |
| 13 | (Dis)Connectivity in the Travel Context: Setting an Agenda for Research 2017 , 347-359 | | 11 |
| 12 | The influence of social media on the consumers' hotel decision journey. <i>Journal of Hospitality and Tourism Technology</i> , 2017 , 8, 101-118 | 4.2 | 78 |
| 11 | Value co-creation and co-destruction in the Airbnb sharing economy. <i>International Journal of Contemporary Hospitality Management</i> , 2017 , 29, 2322-2340 | 7.5 | 158 |

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|----|--|-----|-----|
| 10 | Airbnb – An exploration of value co-creation experiences in Jamaica. <i>International Journal of Contemporary Hospitality Management</i> , 2017 , 29, 2361-2376 | 7.5 | 94 |
| 9 | Value Co-creation and Co-destruction in Connected Tourist Experiences 2016 , 779-792 | | 35 |
| 8 | Innovation Through Co-creation: Towards an Understanding of Technology-Facilitated Co-creation Processes in Tourism. <i>Tourism on the Verge</i> , 2016 , 17-33 | 0.1 | 14 |
| 7 | Smart technologies for personalized experiences: a case study in the hospitality domain. <i>Electronic Markets</i> , 2015 , 25, 243-254 | 4.8 | 250 |
| 6 | Technology as a Catalyst of Change: Enablers and Barriers of the Tourist Experience and Their Consequences 2015 , 789-802 | | 16 |
| 5 | A Typology of Technology-Enhanced Tourism Experiences. <i>International Journal of Tourism Research</i> , 2014 , 16, 340-350 | 3.7 | 307 |
| 4 | Co-creation Through Technology: Dimensions of Social Connectedness 2013 , 339-352 | | 4 |
| 3 | High Tech for High Touch Experiences: A Case Study From the Hospitality Industry 2013 , 290-301 | | 16 |
| 2 | An Analysis of the Perceived Value of Touristic Location Based Services 2012 , 84-95 | | 3 |
| 1 | Conceptualising technology enhanced destination experiences. <i>Journal of Destination Marketing & Management</i> , 2012 , 1, 36-46 | 4.7 | 259 |