

Barbara Neuhofer

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

27
papers

1,507
citations

14
h-index

29
g-index

29
ext. papers

1,772
ext. citations

5
avg, IF

5.67
L-index

#	Paper	IF	Citations
27	A Typology of Technology-Enhanced Tourism Experiences. <i>International Journal of Tourism Research</i> , 2014 , 16, 340-350	3.7	307
26	Conceptualising technology enhanced destination experiences. <i>Journal of Destination Marketing & Management</i> , 2012 , 1, 36-46	4.7	259
25	Smart technologies for personalized experiences: a case study in the hospitality domain. <i>Electronic Markets</i> , 2015 , 25, 243-254	4.8	250
24	Value co-creation and co-destruction in the Airbnb sharing economy. <i>International Journal of Contemporary Hospitality Management</i> , 2017 , 29, 2322-2340	7.5	158
23	Towards a conceptualisation of smart tourists and their role within the smart destination scenario. <i>Service Industries Journal</i> , 2019 , 39, 109-133	5.7	96
22	Airbnb An exploration of value co-creation experiences in Jamaica. <i>International Journal of Contemporary Hospitality Management</i> , 2017 , 29, 2361-2376	7.5	94
21	The influence of social media on the consumers' hotel decision journey. <i>Journal of Hospitality and Tourism Technology</i> , 2017 , 8, 101-118	4.2	78
20	When co-creation pays: stimulating engagement to increase revenues. <i>International Journal of Contemporary Hospitality Management</i> , 2018 , 30, 2093-2111	7.5	52
19	Value Co-creation and Co-destruction in Connected Tourist Experiences 2016 , 779-792		35
18	Experience design and the dimensions of transformative festival experiences. <i>International Journal of Contemporary Hospitality Management</i> , 2020 , 32, 2881-2901	7.5	34
17	The impact of artificial intelligence on event experiences: a scenario technique approach. <i>Electronic Markets</i> , 2020 , 1	4.8	17
16	Technology as a Catalyst of Change: Enablers and Barriers of the Tourist Experience and Their Consequences 2015 , 789-802		16
15	High Tech for High Touch Experiences: A Case Study From the Hospitality Industry 2013 , 290-301		16
14	Innovation Through Co-creation: Towards an Understanding of Technology-Facilitated Co-creation Processes in Tourism. <i>Tourism on the Verge</i> , 2016 , 17-33	0.1	14
13	The bright and dark sides of artificial intelligence: A futures perspective on tourist destination experiences. <i>Journal of Destination Marketing & Management</i> , 2021 , 19, 100511	4.7	14
12	Exploring the Impact of Multisensory VR on Travel Recommendation: A Presence Perspective 2020 , 169-180		13
11	(Dis)Connectivity in the Travel Context: Setting an Agenda for Research 2017 , 347-359		11

10	The Effects of Virtual Reality on Destination Image Formation 2019 , 107-119		10
9	Human-robot interaction: Conceptualising trust in frontline teams through LEGO® Serious Play® . <i>Tourism Management Perspectives</i> , 2020 , 35, 100692	5.8	8
8	The Museum Learning Experience Through the Visitors' Eyes: An Eye Tracking Exploration of the Physical Context. <i>Tourism on the Verge</i> , 2020 , 183-199	0.1	5
7	Designing experiences in the age of human transformation: An analysis of Burning Man. <i>Annals of Tourism Research</i> , 2021 , 91, 103310	7.7	5
6	Co-creation Through Technology: Dimensions of Social Connectedness 2013 , 339-352		4
5	An Analysis of the Perceived Value of Touristic Location Based Services 2012 , 84-95		3
4	Video Game Experiential Marketing in Tourism: Designing for Experiences 2022 , 3-15		2
3	Sharing economy disrupting aviation: travelers' willingness to pay. <i>Tourism Review</i> , 2021 , 76, 579-593	5.2	2
2	Multisensory VR Experiences in Destination Management 2022 , 162-173		1
1	Co-creating Personalised Experiences in the Context of the Personalisation-Privacy Paradox 2021 , 95-108		