Barbara Neuhofer

List of Publications by Year
in descending order

26 papers	2,234 citations	623574 14 h-index	887953 17 g-index
29 all docs	29 docs citations	29 times ranked	1465 citing authors

#	Article	IF	Citations
1	A Typology of Technology‐Enhanced Tourism Experiences. International Journal of Tourism Research, 2014, 16, 340-350.	2.1	404
2	Smart technologies for personalized experiences: a case study in the hospitality domain. Electronic Markets, 2015, 25, 243-254.	4.4	364
3	Conceptualising technology enhanced destination experiences. Journal of Destination Marketing & Management, 2012, 1, 36-46.	3.4	327
4	Value co-creation and co-destruction in the Airbnb sharing economy. International Journal of Contemporary Hospitality Management, 2017, 29, 2322-2340.	5.3	232
5	Towards a conceptualisation of smart tourists and their role within the smart destination scenario. Service Industries Journal, 2019, 39, 109-133.	5.0	155
6	Airbnb â€" an exploration of value co-creation experiences in Jamaica. International Journal of Contemporary Hospitality Management, 2017, 29, 2361-2376.	5.3	134
7	The influence of social media on the consumersâ€™ hotel decision journey. Journal of Hospitality and Tourism Technology, 2017, 8, 101-118.	2.5	122
8	Experience design and the dimensions of transformative festival experiences. International Journal of Contemporary Hospitality Management, 2020, 32, 2881-2901.	5.3	73
9	When co-creation pays: stimulating engagement to increase revenues. International Journal of Contemporary Hospitality Management, 2018, 30, 2093-2111.	5.3	71
10	Technology as a Catalyst of Change: Enablers and Barriers of the Tourist Experience and Their Consequences. , 2015, , 789-802.		50
11	Value Co-creation and Co-destruction in Connected Tourist Experiences. , 2016, , 779-792.		48
12	The bright and dark sides of artificial intelligence: A futures perspective on tourist destination experiences. Journal of Destination Marketing & Management, 2021, 19, 100511.	3.4	47
13	The impact of artificial intelligence on event experiences: a scenario technique approach. Electronic Markets, 2021, 31, 601-617.	4.4	36
14	Designing experiences in the age of human transformation: An analysis of Burning Man. Annals of Tourism Research, 2021, 91, 103310.	3.7	28
15	Human-robot interaction: Conceptualising trust in frontline teams through LEGOÂ® Serious PlayÂ®. Tourism Management Perspectives, 2020, 35, 100692.	3.2	24
16	High Tech for High Touch Experiences: A Case Study From the Hospitality Industry. , 2013, , 290-301.		24
17	Innovation Through Co-creation: Towards an Understanding of Technology-Facilitated Co-creation Processes in Tourism. Tourism on the Verge, 2016, , 17-33.	1.2	19
18	Exploring the Impact of Multisensory VR on Travel Recommendation: A Presence Perspective. , 2020, , 169-180.		18

#	Article	IF	Citations
19	(Dis)Connectivity in the Travel Context: Setting an Agenda for Research. , 2017, , 347-359.		14
20	The Effects of Virtual Reality on Destination Image Formation. , 2019, , 107-119.		14
21	The Museum Learning Experience Through the Visitors' Eyes: An Eye Tracking Exploration of the Physical Context. Tourism on the Verge, 2020, , 183-199.	1.2	6
22	Co-creation Through Technology: Dimensions of Social Connectedness. , 2013, , 339-352.		6
23	Sharing economy disrupting aviation: travelers' willingness to pay. Tourism Review, 2021, 76, 579-593.	3.8	5
24	An Analysis of the Perceived Value of Touristic Location Based Services. , 2012, , 84-95.		3
25	Multisensory VR Experiences in Destination Management. , 2022, , 162-173.		2
26	Co-creating Personalised Experiences in the Context of the Personalisation-Privacy Paradox. , 2021, , 95-108.		1