

HelÃ©ne Lundberg

List of Publications by Year in descending order

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Version: 2024-02-01

20
papers

368
citations

933447

10
h-index

839539

18
g-index

20
all docs

20
docs citations

20
times ranked

371
citing authors

#	ARTICLE	IF	CITATIONS
1	Business unpredictability, improvisation and business network commitment in small and medium-sized enterprise market entry. <i>International Small Business Journal</i> , 2022, 40, 991-1018.	4.8	5
2	Opportunity novelty, improvisation and network adaptation in the internationalization of Swedish <sc>SMEs</sc>. <i>Thunderbird International Business Review</i> , 2021, 63, 201-215.	1.8	12
3	Serendipitous opportunities, entry strategy and knowledge in firms' foreign market entry. <i>International Marketing Review</i> , 2021, 38, 585-612.	3.6	7
4	The matter of locality: family firms in sparsely populated regions. <i>Entrepreneurship and Regional Development</i> , 2021, 33, 493-513.	3.3	4
5	Teachers, researchers, but not innovators? Rethinking university-industry collaboration. <i>Journal of Business and Industrial Marketing</i> , 2021, 36, 161-173.	3.0	3
6	Online insurance claims: when more than trust matters. <i>International Journal of Bank Marketing</i> , 2019, 37, 579-594.	6.4	17
7	Bank relationshipsâ€™ contributions to SME export performance. <i>International Journal of Bank Marketing</i> , 2019, 37, 1143-1164.	6.4	4
8	Transnational entrepreneurship: opportunity identification and venture creation. <i>Journal of International Entrepreneurship</i> , 2018, 16, 150-175.	3.0	39
9	Time, Temporality, and Internationalization: The Relationship among Point in Time of, Time to, and Speed of International Expansion. <i>Journal of International Marketing</i> , 2017, 25, 22-45.	4.4	65
10	Understanding network emergence after turbulent industrial relocation: A Swedish biorefinery initiative. <i>European Management Journal</i> , 2016, 34, 475-483.	5.1	7
11	Interpartner Legitimacy Effects on Cluster Initiative Formation and Development Processes. <i>European Planning Studies</i> , 2015, 23, 892-908.	2.9	11
12	Processes in collaborative entrepreneurship: a longitudinal case study of how multiple actors exploit a radically new opportunity. <i>International Entrepreneurship and Management Journal</i> , 2014, 10, 713-726.	5.0	14
13	On the discursive contest of an international M&A relationship development process within financial services. <i>International Business Review</i> , 2014, 23, 1064-1073.	4.8	4
14	Transaction convenience in the payment stage: the retailersâ€™ perspective. <i>Managing Service Quality</i> , 2014, 24, 434-454.	2.4	7
15	Triple Helix in practice: the key role of boundary spanners. <i>European Journal of Innovation Management</i> , 2013, 16, 211-226.	4.6	47
16	Designing for commitment in regional strategic networks. <i>Management Research Review</i> , 2012, 35, 531-552.	2.7	20
17	Cooperation among companies, universities and local government in a Swedish context. <i>Industrial Marketing Management</i> , 2012, 41, 429-437.	6.7	48
18	Interpartner legitimacy in regional strategic networks. <i>Industrial Marketing Management</i> , 2011, 40, 1024-1031.	6.7	36

#	ARTICLE	IF	CITATIONS
19	Network Strategies for Regional Growth. , 2011, , 1-21.		7
20	Strategic networks for increased regional competitiveness: two Swedish cases. Competitiveness Review, 2010, 20, 152-165.	2.6	11