James Pamment

List of Publications by Year
in descending order

17 papers	**300** citations	1163117 **8** h-index	1058476 **14** g-index
17 all docs	**17** docs citations	**17** times ranked	**133** citing authors

#	Article	IF	Citations
1	Articulating influence: Toward a research agenda for interpreting the evaluation of soft power, public diplomacy and nation brands. Public Relations Review, 2014, 40, 50-59.	3.2	92
2	What Became of the New Public Diplomacy? Recent Developments in British, US and Swedish Public Diplomacy Policy and Evaluation Methods. Hague Journal of Diplomacy, The, 2012, 7, 313-336.	0.3	32
3	Media Influence, Ontological Transformation, and Social Change: Conceptual Overlaps Between<i>Development Communication</i>and<i>Public Diplomacy</i>. Communication Theory, 2015, 25, 188-207.	3.2	30
4	British Public Diplomacy and Soft Power. , 2016, , .		27
5	Digital containment: Revisiting containment strategy in the digital age. Global Affairs, 2016, 2, 131-142.	0.6	24
6	Nation branding and the social imaginary of participation: An exploratory study of the Swedish Number campaign. European Journal of Cultural Studies, 2018, 21, 561-574.	2.2	20
7	<i>â€˜Putting the GREAT Back into Britainâ€™</i>: National Identity, Public-Private Collaboration & Transfers of Brand Equity in 2012's Global Promotional Campaign. British Journal of Politics and International Relations, 2015, 17, 260-283.	2.7	19
8	Rethinking Diplomatic and Development Outcomes through Sport: Toward a Participatory Paradigm of Multi-Stakeholder Diplomacy. Diplomacy and Statecraft, 2016, 27, 231-250.	0.1	15
9	Towards a new conditionality? The convergence of international development, nation brands and soft power in the British National Security Strategy. Journal of International Relations and Development, 2018, 21, 396-414.	1.7	13
10	West European Public Diplomacy. , 2013, , 13-38.		6
11	Accountability as strategic transparency: Making sense of organizational responses to the International Aid Transparency Initiative. Development Policy Review, 2019, 37, 657-671.	1.8	5
12	From Gagarin to Sputnik: the role of nostalgia in Russian public diplomacy. Place Branding and Public Diplomacy, 2022, 18, 44-48.	1.7	5
13	Introduction: Why the Nordic region?. Place Branding and Public Diplomacy, 2016, 12, 91-98.	1.7	4
14	Special issue on sports diplomacy. Place Branding and Public Diplomacy, 2019, 15, 145-146.	1.7	3
15	Sweden, Inc and the campaign to sell JAS-Gripen to the Swiss electorate. Place Branding and Public Diplomacy, 2016, 12, 218-231.	1.7	2
16	Introduction: New Dimensions in the Politics of Image and Aid. Palgrave Studies in Communication for Social Change, 2018, , 1-22.	0.1	2
17	Introduction: Diplomacy Re-imagined. , 2016, , 1-23.		1