

Sergio Rubio

List of Publications by Year in descending order

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32
papers

1,302
citations

516710

16
h-index

501196

28
g-index

32
all docs

32
docs citations

32
times ranked

1270
citing authors

#	ARTICLE	IF	CITATIONS
1	An assessment of the determinants of licensing of university patents: a survey of Spanish universities. Academia Revista Latinoamericana De Administracion, 2021, ahead-of-print, .	1.1	1
2	Introducing Risk Considerations into the Supply Chain Network Design. Processes, 2020, 8, 743.	2.8	7
3	Reverse Logistics and Urban Logistics: Making a Link. Sustainability, 2019, 11, 5684.	3.2	9
4	Lorry Park Selection Criteria and Drivers's Preferences: A Study from the UK. Sustainability, 2019, 11, 5214.	3.2	1
5	Marketing issues for remanufactured products. Journal of Cleaner Production, 2019, 227, 890-899.	9.3	51
6	Effectiveness of extended producer responsibility policies implementation: The case of Portuguese and Spanish packaging waste systems. Journal of Cleaner Production, 2019, 210, 217-230.	9.3	56
7	Re-thinking university spin-off: a critical literature review and a research agenda. Journal of Technology Transfer, 2018, 43, 1007-1038.	4.3	73
8	The use of Facebook by local authorities: a comparative analysis of the USA, UK and Spain. Electronic Government, 2018, 14, 200.	0.2	3
9	Academic entrepreneurship in Spanish universities: An analysis of the determinants of entrepreneurial intention. European Research on Management and Business Economics, 2017, 23, 113-122.	6.9	178
10	Academic entrepreneurial intention: the role of gender. International Journal of Gender and Entrepreneurship, 2017, 9, 66-86.	3.2	36
11	Reverse Logistics: Concept, Evolution and Marketing Challenges. Lecture Notes in Logistics, 2017, , 41-61.	0.8	3
12	Determinants of the intention to create a spin-off in Spanish universities. International Journal of Entrepreneurship and Innovation Management, 2017, 21, 299.	0.1	8
13	The Use of Social Networking by Higher Education Institutions in Spain. Journal of Cases on Information Technology, 2016, 18, 16-34.	0.7	2
14	Analyzing the Use of Social Networks Sites in the Purchasing Decision Process. , 2016, , 1550-1562.		1
15	The Web as a Marketing Tool in the Spanish Foodservice Industry: Evaluating the Websites of Spain's Top Restaurants. Journal of Foodservice Business Research, 2015, 18, 146-162.	2.3	21
16	Methodological elements of supply chain design. International Journal of Production Research, 2015, 53, 5017-5030.	7.5	23
17	Determinantes de la intención de uso de Facebook en el proceso de decisión de compra. Investigaciones Europeas De Dirección Y Economía De La Empresa, 2015, 21, 26-34.	0.6	7
18	The region-of-origin (ROO) effect on purchasing preferences. British Food Journal, 2015, 117, 820-839.	2.9	59

#	ARTICLE	IF	CITATIONS
19	Using Social Networks Sites in the Purchasing Decision Process. <i>International Journal of E-Business Research</i> , 2014, 10, 18-35.	1.0	16
20	Facebook as a Marketing Tool. <i>International Journal of Virtual Communities and Social Networking</i> , 2014, 6, 14-28.	0.2	5
21	Customer Loyalty in the ADSL Services Market in Spain: Background and Moderating Effects. <i>Services Marketing Quarterly</i> , 2014, 35, 19-36.	1.1	7
22	Key drivers in the behavior of potential consumers of remanufactured products: a study on laptops in Spain. <i>Journal of Cleaner Production</i> , 2014, 85, 488-496.	9.3	138
23	Reverse Logistics: Overview and Challenges for Supply Chain Management. <i>International Journal of Engineering Business Management</i> , 2014, 6, 12.	3.7	25
24	Professional Sports Teams on Social Networks: A Comparative Study Employing the Facebook Assessment Index. <i>International Journal of Sport Communication</i> , 2014, 7, 74-89.	0.8	26
25	Evaluation of Social Network Sites. <i>International Journal of Online Marketing</i> , 2013, 3, 28-42.	1.1	0
26	An Assessment Methodology for Hotel Websites. <i>International Journal of Service Science, Management, Engineering, and Technology</i> , 2013, 4, 1-17.	1.1	0
27	Innovations and trends in meat consumption: An application of the Delphi method in Spain. <i>Meat Science</i> , 2012, 92, 816-822.	5.5	43
28	Characteristics of research on green marketing. <i>Business Strategy and the Environment</i> , 2009, 18, 223-239.	14.3	161
29	Implementing a reverse logistics system: a case study. <i>International Journal of Procurement Management</i> , 2009, 2, 346.	0.2	10
30	Optimal manufacturingâ€“remanufacturing policies in a lean production environment. <i>Computers and Industrial Engineering</i> , 2008, 55, 234-242.	6.3	113
31	Characteristics of the research on reverse logistics (1995â€“2005). <i>International Journal of Production Research</i> , 2008, 46, 1099-1120.	7.5	219
32	An Assessment Methodology for Hotel Websites. , 0, , 284-302.		0