

# Sergio Rubio

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6121931/publications.pdf>

Version: 2024-02-01

32  
papers

1,302  
citations

516710

16  
h-index

501196

28  
g-index

32  
all docs

32  
docs citations

32  
times ranked

1270  
citing authors

#	ARTICLE	IF	CITATIONS
1	Characteristics of the research on reverse logistics (1995â€“2005). <i>International Journal of Production Research</i> , 2008, 46, 1099-1120.	7.5	219
2	Academic entrepreneurship in Spanish universities: An analysis of the determinants of entrepreneurial intention. <i>European Research on Management and Business Economics</i> , 2017, 23, 113-122.	6.9	178
3	Characteristics of research on green marketing. <i>Business Strategy and the Environment</i> , 2009, 18, 223-239.	14.3	161
4	Key drivers in the behavior of potential consumers of remanufactured products: a study on laptops in Spain. <i>Journal of Cleaner Production</i> , 2014, 85, 488-496.	9.3	138
5	Optimal manufacturingâ€™remanufacturing policies in a lean production environment. <i>Computers and Industrial Engineering</i> , 2008, 55, 234-242.	6.3	113
6	Re-thinking university spin-off: a critical literature review and a research agenda. <i>Journal of Technology Transfer</i> , 2018, 43, 1007-1038.	4.3	73
7	The region-of-origin (ROO) effect on purchasing preferences. <i>British Food Journal</i> , 2015, 117, 820-839.	2.9	59
8	Effectiveness of extended producer responsibility policies implementation: The case of Portuguese and Spanish packaging waste systems. <i>Journal of Cleaner Production</i> , 2019, 210, 217-230.	9.3	56
9	Marketing issues for remanufactured products. <i>Journal of Cleaner Production</i> , 2019, 227, 890-899.	9.3	51
10	Innovations and trends in meat consumption: An application of the Delphi method in Spain. <i>Meat Science</i> , 2012, 92, 816-822.	5.5	43
11	Academic entrepreneurial intention: the role of gender. <i>International Journal of Gender and Entrepreneurship</i> , 2017, 9, 66-86.	3.2	36
12	Professional Sports Teams on Social Networks: A Comparative Study Employing the Facebook Assessment Index. <i>International Journal of Sport Communication</i> , 2014, 7, 74-89.	0.8	26
13	Reverse Logistics: Overview and Challenges for Supply Chain Management. <i>International Journal of Engineering Business Management</i> , 2014, 6, 12.	3.7	25
14	Methodological elements of supply chain design. <i>International Journal of Production Research</i> , 2015, 53, 5017-5030.	7.5	23
15	The Web as a Marketing Tool in the Spanish Foodservice Industry: Evaluating the Websites of Spainâ€™s Top Restaurants. <i>Journal of Foodservice Business Research</i> , 2015, 18, 146-162.	2.3	21
16	Using Social Networks Sites in the Purchasing Decision Process. <i>International Journal of E-Business Research</i> , 2014, 10, 18-35.	1.0	16
17	Implementing a reverse logistics system: a case study. <i>International Journal of Procurement Management</i> , 2009, 2, 346.	0.2	10
18	Reverse Logistics and Urban Logistics: Making a Link. <i>Sustainability</i> , 2019, 11, 5684.	3.2	9

#	ARTICLE	IF	CITATIONS
19	Determinants of the intention to create a spin-off in Spanish universities. <i>International Journal of Entrepreneurship and Innovation Management</i> , 2017, 21, 299.	0.1	8
20	Customer Loyalty in the ADSL Services Market in Spain: Background and Moderating Effects. <i>Services Marketing Quarterly</i> , 2014, 35, 19-36.	1.1	7
21	Determinantes de la intención de uso de Facebook en el proceso de decisión de compra. <i>Investigaciones Europeas De Dirección Y Economía De La Empresa</i> , 2015, 21, 26-34.	0.6	7
22	Introducing Risk Considerations into the Supply Chain Network Design. <i>Processes</i> , 2020, 8, 743.	2.8	7
23	Facebook as a Marketing Tool. <i>International Journal of Virtual Communities and Social Networking</i> , 2014, 6, 14-28.	0.2	5
24	Reverse Logistics: Concept, Evolution and Marketing Challenges. <i>Lecture Notes in Logistics</i> , 2017, , 41-61.	0.8	3
25	The use of Facebook by local authorities: a comparative analysis of the USA, UK and Spain. <i>Electronic Government</i> , 2018, 14, 200.	0.2	3
26	The Use of Social Networking by Higher Education Institutions in Spain. <i>Journal of Cases on Information Technology</i> , 2016, 18, 16-34.	0.7	2
27	Lorry Park Selection Criteria and Drivers' Preferences: A Study from the UK. <i>Sustainability</i> , 2019, 11, 5214.	3.2	1
28	An assessment of the determinants of licensing of university patents: a survey of Spanish universities. <i>Academia Revista Latinoamericana De Administracion</i> , 2021, ahead-of-print, .	1.1	1
29	Analyzing the Use of Social Networks Sites in the Purchasing Decision Process. , 2016, , 1550-1562.		1
30	Evaluation of Social Network Sites. <i>International Journal of Online Marketing</i> , 2013, 3, 28-42.	1.1	0
31	An Assessment Methodology for Hotel Websites. <i>International Journal of Service Science, Management, Engineering, and Technology</i> , 2013, 4, 1-17.	1.1	0
32	An Assessment Methodology for Hotel Websites. , 0, , 284-302.		0