

Yuying Xie

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6085334/publications.pdf>

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8
papers

44
citations

1937685
4
h-index

1872680
6
g-index

8
all docs

8
docs citations

8
times ranked

47
citing authors

#	ARTICLE	IF	CITATIONS
1	How latecomers innovate through technology modularization: Evidence from China's Shanzhai industry. <i>Innovation: Management, Policy and Practice</i> , 2015, 17, 266-280.	3.9	24
2	The cost of capital: U.S.-based multinational corporations versus U.S. domestic corporations. <i>Global Finance Journal</i> , 2020, 44, 100443.	5.1	6
3	The role of intermediary organizations in enhancing the innovation capability of MSMEs: evidence from a Chinese case. <i>Asian Journal of Technology Innovation</i> , 2013, 21, 50-61.	2.8	4
4	Strategic transformation through innovation in emerging industry: a case study. <i>International Journal of Technology Management</i> , 2016, 72, 192.	0.5	4
5	Frugal innovation in e-commerce: A case study of Taobao. , 2016, , .		2
6	Coordinating R&D, Product Positioning, and Pricing Strategy: A Duopoly Model. <i>Customer Needs and Solutions</i> , 2016, 3, 104-114.	0.8	2
7	Enhancing the health and sustainability of e-commerce ecosystem by bringing manufacturers online: Evidence from Tao-factory. , 2016, , .		1
8	Strategic transformation through innovation in emerging industry: a case study. <i>International Journal of Technology Management</i> , 2016, 72, 192.	0.5	1