

# Gaye Acikdilli

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6080774/publications.pdf>

Version: 2024-02-01

6  
papers

367  
citations

1937685

4  
h-index

1872680

6  
g-index

6  
all docs

6  
docs citations

6  
times ranked

313  
citing authors

| # | ARTICLE  | IF  | CITATIONS |
|---|--|-----|-----------|
| 1 | Creative Destruction in International Trade: Insights from the Quadruple and Quintuple Innovation Helix Models. <i>Journal of the Knowledge Economy</i> , 2020, 11, 1489-1508.                               | 4.4 | 33        |
| 2 | The competitive uncertainty, marketing and non-market roots of capability deployment and organisational performance in Turkey. <i>International Journal of Business and Emerging Markets</i> , 2019, 11, 27. | 0.1 | 4         |
| 3 | The competitive uncertainty, marketing and non-market roots of capability deployment and organisational performance in Turkey. <i>International Journal of Business and Emerging Markets</i> , 2019, 11, 27. | 0.1 | 1         |
| 4 | Consumer Ethnocentrism in Turkey: Ours are Better than Theirs. <i>Journal of International Consumer Marketing</i> , 2018, 30, 45-57.   | 3.7 | 36        |
| 5 | The role of accounting in marketing: brand equity. <i>International Journal of Economics and Accounting</i> , 2010, 1, 267.  | 0.1 | 1         |
| 6 | Marketing Communications and Corporate Social Responsibility (CSR): Marriage of Convenience or Shotgun Wedding?. <i>Journal of Business Ethics</i> , 2009, 88, 103-113.                                      | 6.0 | 292       |