

# Gaye Acikdilli

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6080774/publications.pdf>

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6  
papers

367  
citations

1937685

4  
h-index

1872680

6  
g-index

6  
all docs

6  
docs citations

6  
times ranked

313  
citing authors

#	ARTICLE	IF	CITATIONS
1	Marketing Communications and Corporate Social Responsibility (CSR): Marriage of Convenience or Shotgun Wedding?. Journal of Business Ethics, 2009, 88, 103-113.	6.0	292
2	Consumer Ethnocentrism in Turkey: Ours are Better than Theirs. Journal of International Consumer Marketing, 2018, 30, 45-57.	3.7	36
3	Creative Destruction in International Trade: Insights from the Quadruple and Quintuple Innovation Helix Models. Journal of the Knowledge Economy, 2020, 11, 1489-1508.	4.4	33
4	The competitive uncertainty, marketing and non-market roots of capability deployment and organisational performance in Turkey. International Journal of Business and Emerging Markets, 2019, 11, 27.	0.1	4
5	The role of accounting in marketing: brand equity. International Journal of Economics and Accounting, 2010, 1, 267.	0.1	1
6	The competitive uncertainty, marketing and non-market roots of capability deployment and organisational performance in Turkey. International Journal of Business and Emerging Markets, 2019, 11, 27.	0.1	1