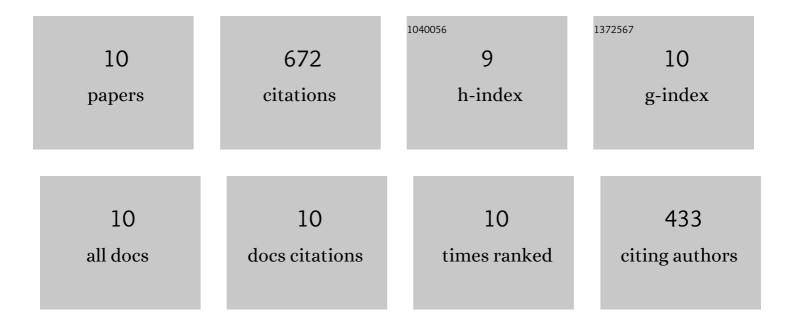
xuying Zhao

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/6078296/publications.pdf Version: 2024-02-01



γυνικό Ζηγο

#	Article	IF	CITATIONS
1	Competition and Coordination in Online Marketplaces. Production and Operations Management, 2012, 21, 997-1014.	3.8	229
2	Advance Selling by a Newsvendor Retailer. Production and Operations Management, 2011, 20, 129-142.	3.8	174
3	Preâ€Orders for New Toâ€beâ€Released Products Considering Consumer Loss Aversion. Production and Operations Management, 2010, 19, 198-215.	3.8	98
4	Lead Time and Price Quotation Mode Selection: Uniform or Differentiated?. Production and Operations Management, 2012, 21, 177-193.	3.8	53
5	When Does a Retailer's Advance Selling Capability Benefit Manufacturer, Retailer, or Both?. Production and Operations Management, 2016, 25, 1073-1087.	3.8	36
6	Economic Analysis of Reward Advertising. Production and Operations Management, 2019, 28, 2413-2430.	3.8	27
7	Preorder Price Guarantee in e-Commerce. Manufacturing and Service Operations Management, 2021, 23, 123-138.	3.7	20
8	Newsvendor Problems with Demand Shocks and Unknown Demand Distributions. Decision Sciences, 2016, 47, 125-156.	4.5	18
9	Optimal Pricing and Capacity Investment for Delay-Sensitive Demand. IEEE Transactions on Engineering Management, 2013, 60, 124-136.	3.5	14
10	The Role of Expectation–Reality Discrepancy in Service Contracts. Production and Operations Management, 2021, 30, 4160-4175.	3.8	3