

Micael-Lee Johnstone

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/607803/publications.pdf>

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11
papers

503
citations

1163117

8
h-index

1281871

11
g-index

12
all docs

12
docs citations

12
times ranked

483
citing authors

#	ARTICLE	IF	CITATIONS
1	Marketing System Failure: Revisioning Layton's Marketing System Model. Journal of Macromarketing, 2021, 41, 411-426.	2.6	8
2	Green Labels in Housing: Further Evidence on Their Effectiveness. Journal of Sustainable Real Estate, 2020, 12, 69-83.	1.4	1
3	Can green labels become the new normal?. E3S Web of Conferences, 2019, 111, 03053.	0.5	1
4	Social influence and green consumption behaviour: a need for greater government involvement. Journal of Marketing Management, 2016, 32, 827-855.	2.3	54
5	Barriers to Green Consumption Behaviours: The Roles of Consumers' Green Perceptions. Australasian Marketing Journal, 2016, 24, 288-299.	5.4	70
6	An exploration of environmentally-conscious consumers and the reasons why they do not buy green products. Marketing Intelligence and Planning, 2015, 33, 804-825.	3.5	48
7	Exploring the Gap Between Consumers' Green Rhetoric and Purchasing Behaviour. Journal of Business Ethics, 2015, 132, 311-328.	6.0	198
8	The servicescape: The social dimensions of place. Journal of Marketing Management, 2012, 28, 1399-1418.	2.3	63
9	Servicescapes: The role that place plays in stay-at-home mothers' lives. Journal of Consumer Behaviour, 2012, 11, 443-453.	4.2	22
10	Dressing for the thrill: An exploration of why women dress up to go shopping. Journal of Consumer Behaviour, 2005, 4, 234-245.	4.2	21
11	New Zealand Adolescents' Perception of Smoking and Social Policy Implications. Australasian Marketing Journal, 2003, 11, 45-59.	5.4	8