

# Peerayuth Charoensukmongkol

## List of Publications by Year in descending order

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Version: 2024-02-01

74  
papers

1,971  
citations

236925

25  
h-index

315739

38  
g-index

74  
all docs

74  
docs citations

74  
times ranked

1034  
citing authors

#	ARTICLE	IF	CITATIONS
1	Effects of support and job demands on social media use and work outcomes. <i>Computers in Human Behavior</i> , 2014, 36, 340-349.	8.5	130
2	Face it, don't Facebook it: Impacts of Social Media Addiction on Mindfulness, Coping Strategies and the Consequence on Emotional Exhaustion. <i>Stress and Health</i> , 2016, 32, 427-434.	2.6	112
3	The effectiveness of supervisor support in lessening perceived uncertainties and emotional exhaustion of university employees during the COVID-19 crisis: the constraining role of organizational intransigence. <i>Journal of General Psychology</i> , 2021, 148, 431-450.	2.8	89
4	The role of coworker and supervisor support on job burnout and job satisfaction. <i>Journal of Advances in Management Research</i> , 2016, 13, .	3.0	82
5	Social media use for CRM and business performance satisfaction: The moderating roles of social skills and social media sales intensity. <i>Asia Pacific Management Review</i> , 2017, 22, 25-34.	4.4	77
6	Mindful Facebooking: The moderating role of mindfulness on the relationship between social media use intensity at work and burnout. <i>Journal of Health Psychology</i> , 2016, 21, 1966-1980.	2.3	67
7	Does Investment in ICT Curb or Create More Corruption? A Cross-Country Analysis. <i>Public Organization Review</i> , 2014, 14, 51-63.	2.3	55
8	The Interaction Effect of Crisis Communication and Social Support on The Emotional Exhaustion of University Employees during the COVID-19 Crisis. <i>International Journal of Business Communication</i> , 2022, 59, 269-286.	2.6	54
9	Cultural intelligence and export performance of small and medium enterprises in Thailand: Mediating roles of organizational capabilities. <i>International Small Business Journal</i> , 2016, 34, 105-122.	4.8	53
10	Benefits of Mindfulness Meditation on Emotional Intelligence, General Self-Efficacy, and Perceived Stress: Evidence from Thailand. <i>Journal of Spirituality in Mental Health</i> , 2014, 16, 171-192.	1.1	52
11	Mindfulness and emotional exhaustion in call center agents in the Philippines: moderating roles of work and personal characteristics. <i>Journal of General Psychology</i> , 2022, 149, 72-96.	2.8	45
12	Cultural intelligence of entrepreneurs and international network ties. <i>Management Research Review</i> , 2015, 38, 421-436.	2.7	42
13	Supervisor-subordinate guanxi and emotional exhaustion: The moderating effect of supervisor job autonomy and workload levels in organizations. <i>Asia Pacific Management Review</i> , 2022, 27, 40-49.	4.4	42
14	The Impact of Social Media on Social Comparison and Envy in Teenagers: The Moderating Role of the Parent Comparing Children and In-group Competition among Friends. <i>Journal of Child and Family Studies</i> , 2018, 27, 69-79.	1.3	41
15	Dimensions of social media marketing capabilities and their contribution to business performance of firms in Thailand. <i>Journal of Asia Business Studies</i> , 2019, 14, 441-461.	2.2	41
16	The role of mindfulness in reducing English language anxiety among Thai college students. <i>International Journal of Bilingual Education and Bilingualism</i> , 2019, 22, 414-427.	2.1	39
17	The Efficacy of Cultural Intelligence for Adaptive Selling Behaviors in Cross-Cultural Selling: The Moderating Effect of Trait Mindfulness. <i>Journal of Global Marketing</i> , 2020, 33, 141-157.	3.4	37
18	How managerial communication reduces perceived job insecurity of flight attendants during the COVID-19 pandemic. <i>Corporate Communications</i> , 2022, 27, 368-387.	2.1	37

#	ARTICLE	IF	CITATIONS
19	The interconnections between bribery, political network, government supports, and their consequences on export performance of small and medium enterprises in Thailand. <i>Journal of International Entrepreneurship</i> , 2016, 14, 259-276.	3.0	36
20	Does entrepreneurs'™ improvisational behavior improve firm performance in time of crisis?. <i>Management Research Review</i> , 2022, 45, 26-46.	2.7	36
21	Interaction effect of entrepreneurial orientation and stakeholder orientation on the business performance of firms in the steel fabrication industry in Thailand. <i>Journal of Entrepreneurship in Emerging Economies</i> , 2020, 12, 453-473.	2.4	35
22	How Chinese expatriates'™ cultural intelligence promotes supervisor-subordinate Guanxi with Thai Employees: The mediating effect of expatriates'™ benevolence. <i>International Journal of Cross Cultural Management</i> , 2021, 21, 9-30.	2.1	34
23	The contribution of cultural intelligence to the interaction involvement and performance of call center agents in cross-cultural communication. <i>Management Research Review</i> , 2019, 42, 1400-1422.	2.7	33
24	Influence of transformational leadership on role ambiguity and work-life balance of Filipino University employees during COVID-19: does employee involvement matter?. <i>International Journal of Leadership in Education</i> , 0, , 1-20.	2.2	32
25	Effects of trust in organizations and trait mindfulness on optimism and perceived stress of flight attendants during the COVID-19 pandemic. <i>Personnel Review</i> , 2023, 52, 882-899.	2.7	32
26	Does cultural intelligence promote cross-cultural teams' knowledge sharing and innovation in the restaurant business?. <i>Asia-Pacific Journal of Business Administration</i> , 2020, 12, 183-203.	2.7	31
27	Contributions of mindfulness during post-merger integration. <i>Journal of Managerial Psychology</i> , 2017, 32, 104-118.	2.2	30
28	The contributions of mindfulness meditation on burnout, coping strategy, and job satisfaction: Evidence from Thailand. <i>Journal of Management and Organization</i> , 2013, 19, 544-558.	3.0	29
29	Salespeople's trait mindfulness and emotional exhaustion: the mediating roles of optimism, resilience, and self-efficacy. <i>International Journal of Services, Economics and Management</i> , 2018, 9, 125.	0.2	28
30	The effects of cultural intelligence on leadership performance among Chinese expatriates working in Thailand. <i>Asian Business and Management</i> , 2022, 21, 106-128.	2.8	27
31	Antecedents and outcomes associated with a sense of place toward the organization of Myanmar migrant workers in Thailand. <i>Equality, Diversity and Inclusion</i> , 2019, 39, 195-218.	1.4	26
32	Contribution of cultural intelligence to adaptive selling and customer-oriented selling of salespeople at international trade shows: does cultural similarity matter?. <i>Journal of Asia Business Studies</i> , 2019, 13, 79-96.	2.2	26
33	Effects of workplace rumors and organizational formalization during the COVID-19 pandemic: a case study of universities in the Philippines. <i>Corporate Communications</i> , 2021, 26, 793-812.	2.1	25
34	Cultural intelligence and airline cabin crews members' anxiety: The mediating roles of intercultural communication competence and service attentiveness. <i>Journal of Human Resources in Hospitality and Tourism</i> , 2018, 17, 423-444.	2.0	23
35	Contributions of Mindfulness to Improvisational Behavior and Consequences on Business Performance and Stress of Entrepreneurs during Economic Downturn. <i>Organization Management Journal</i> , 2019, 16, 209-219.	0.9	22
36	Trait mindfulness and cross-cultural sales performance: The role of perceived cultural distance. <i>Canadian Journal of Administrative Sciences</i> , 2021, 38, 339-353.	1.5	22

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37	The effect of cultural intelligence of top management on pro-diversity work climate and work attitudes of Myanmar migrant workers in Thailand. <i>Equality, Diversity and Inclusion</i> , 2022, 41, 760-777.	1.4	21
38	Cultural intelligence and relationship quality in the cabin crew team: The perception of members belonging to cultural minority groups. <i>Journal of Human Resources in Hospitality and Tourism</i> , 2021, 20, 147-173.	2.0	20
39	Exploring personal characteristics associated with selfie-liking. <i>Cyberpsychology</i> , 2016, 10, .	1.5	20
40	How does mindfulness help university employees cope with emotional exhaustion during the COVID-19 crisis? The mediating role of psychological hardiness and the moderating effect of workload. <i>Scandinavian Journal of Psychology</i> , 2022, 63, 449-461.	1.5	20
41	I Don't Care Much as Long as I Am Also on Facebook. <i>Family Journal</i> , 2016, 24, 351-358.	1.2	19
42	Stakeholder orientation's contribution to firm performance. <i>Management Research Review</i> , 2020, 43, 863-883.	2.7	19
43	Effect of cultural intelligence on burnout of Chinese expatriates in Thailand: The mediating role of host country national coworker support. <i>Current Psychology</i> , 2023, 42, 4041-4052.	2.8	19
44	Linking improvisational behavior, adaptive selling behavior and sales performance. <i>International Journal of Productivity and Performance Management</i> , 2021, 70, 1582-1603.	3.7	18
45	Benefits of workplace spirituality on real estate agents' work outcomes: the mediating role of person-job fit. <i>Management Research Review</i> , 2022, 45, 1393-1411.	2.7	18
46	Enhancing Workplace Spirituality Through Emotional Intelligence. <i>Journal of Applied Management and Entrepreneurship</i> , 2013, 18, 3-17.	0.1	15
47	The influence of cultural intelligence on sales self-efficacy and cross-cultural sales presentations: does it matter for highly challenge-oriented salespeople?. <i>Management Research Review</i> , 2020, 43, .	2.7	14
48	Antecedents and outcomes associated with social media use in customer relationship management of Thai microenterprises. <i>International Journal of Technoentrepreneurship</i> , 2016, 3, 127.	0.2	13
49	The effect of social media use on customer qualification skills and adaptive selling behaviors of export salespeople in China. <i>Journal of Asia Business Studies</i> , 2021, 15, 278-300.	2.2	13
50	The Effect of Corruption on Exports and Imports in Latin America and the Caribbean. <i>Latin American Business Review</i> , 2011, 12, 83-98.	1.3	12
51	Benefits of psychological capital on host country nationals' support and burnout of Chinese expatriates in Thailand: the moderating effect of personal characteristics. <i>Asia-Pacific Journal of Business Administration</i> , 2022, 14, 265-284.	2.7	12
52	The flexibility of salespeople and management teams: How they interact and influence performance during the COVID-19 pandemic. <i>Asia Pacific Management Review</i> , 2023, 28, 99-109.	4.4	12
53	The role of mindfulness on employee psychological reactions to mergers and acquisitions. <i>Journal of Organizational Change Management</i> , 2016, 29, 816-831.	2.7	11
54	Cultural intelligence and adaptive selling behaviors in cross-cultural selling: The cognitive resource theory and social role theory perspective. <i>Journal of Business Research</i> , 2022, 146, 477-488.	10.2	11

#	ARTICLE	IF	CITATIONS
55	Social Media Use and Job Performance. International Journal of Cyber Behavior, Psychology and Learning, 2015, 5, 59-74.	0.2	10
56	Social Media Sites Use Intensity and Job Burnout Among the U.S. and Thai Employees. International Journal of Cyber Behavior, Psychology and Learning, 2017, 7, 34-51.	0.2	8
57	Effects of global networks and the foreign migrant workforce on Thai SMEs' satisfaction with their export performance: the mediating role of international knowledge. International Journal of Globalisation and Small Business, 2016, 8, 251.	0.2	7
58	Does mindfulness enhance stock trading performance?: the moderating and mediating effects of impulse control difficulties. International Journal of Work Organisation and Emotion, 2016, 7, 257.	0.3	7
59	The inverse U curve relationship between software piracy and technological outputs in developed nations. Management Research Review, 2011, 34, 968-979.	2.7	4
60	Contribution of Mindfulness to Individuals' Tendency to Believe and Share Social Media Content. International Journal of Technology and Human Interaction, 2016, 12, 47-63.	0.4	4
61	The interplay between firm resources and government agency social capital on Thai firms' satisfaction with export performance. International Journal of Globalisation and Small Business, 2020, 11, 18.	0.2	4
62	Salespeople's trait mindfulness and emotional exhaustion: the mediating roles of optimism, resilience, and self-efficacy. International Journal of Services, Economics and Management, 2018, 9, 125.	0.2	4
63	Contribution of mindfulness to customer orientation and adaptive selling. International Journal of Services, Economics and Management, 2019, 10, 335.	0.2	4
64	Does mindfulness enhance stock trading performance?: the moderating and mediating effects of impulse control difficulties. International Journal of Work Organisation and Emotion, 2016, 7, 257.	0.3	3
65	A Cross-Cultural Perspective on Factors that Influence the Intention to Repurchase in Online Marketplaces: A Comparison Between Thailand and Germany. Asian Journal of Business Research, 2021, 11, .	0.8	2
66	Analyzing Software Piracy from Supply and Demand Factors The Competing Roles of Corruption and Economic Wealth. International Journal of Technoethics, 2012, 3, 28-42.	0.8	2
67	Effect of CEO transformational leadership on organizational ethical culture and firm performance: the moderating effect of competitive intensity. Journal of Asia Business Studies, 2022, ahead-of-print, .	2.2	2
68	Effects of organisational crisis on employees' work attitudes: evidence from a private organisation in Thailand. International Journal of Work Organisation and Emotion, 2021, 12, 339.	0.3	1
69	The effect of software piracy on research and development intensity at the country level: do developed countries and emerging economies suffer the same impact?. Global Business and Economics Review, 2014, 16, 253.	0.1	0
70	Analyzing Software Piracy from Supply and Demand Factors. , 2013, , 1129-1143.		0
71	Contribution of mindfulness to customer orientation and adaptive selling. International Journal of Services, Economics and Management, 2019, 10, 335.	0.2	0
72	Contribution of Mindfulness to Individuals' Tendency to Believe and Share Social Media Content. , 2020, , 216-235.		0

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73	Contribution of Mindfulness to Individuals' Tendency to Believe and Share Social Media Content. , 2020, , 858-878.		0
74	The interplay between firm resources and government agency social capital on Thai firms' satisfaction with export performance. International Journal of Globalisation and Small Business, 2020, 11, 18.	0.2	0