

Timothy J Wilkinson

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6070658/publications.pdf>

Version: 2024-02-01

12
papers

70
citations

1937685
4
h-index

1588992
8
g-index

12
all docs

12
docs citations

12
times ranked

76
citing authors

#	ARTICLE	IF	CITATIONS
1	Unintended Effects of a Domestic Violence Campaign. <i>Journal of Advertising</i> , 2010, 39, 53-68.	6.6	33
2	Creating a research culture on the way to AACSB accreditation. <i>Journal of Education for Business</i> , 2019, 94, 204-208.	1.6	9
3	Preventing suicide in Montana: a community-based theatre intervention. <i>Journal of Social Marketing</i> , 2017, 7, 423-440.	2.3	8
4	Innovation's Second Step. <i>Thunderbird International Business Review</i> , 2014, 56, 273-284.	1.8	7
5	Managing Relationships With Chinese Joint Venture Partners. <i>Journal of Global Marketing</i> , 2009, 22, 109-120.	3.4	4
6	The Impact of U.S.-Sponsored Foreign Trade Office Activities. <i>Journal of Global Marketing</i> , 2011, 24, 181-195.	3.4	3
7	REAL ID: privacy concerns still a factor, but weakly so. <i>Journal of Transportation Security</i> , 2021, 14, 157-176.	1.4	2
8	The global confederation: Lessons from 1783. <i>Business Horizons</i> , 1998, 41, 23-30.	5.2	1
9	Managing Perplexity: Lessons from Inside the Romanian Business Culture. <i>Journal of East-West Business</i> , 2014, 20, 184-196.	0.7	1
10	What Sells in Romania: Performance or Relationships?. <i>Journal of East-West Business</i> , 2016, 22, 77-96.	0.7	1
11	Earthquake ethicsâ€”Recovering lost ground when disaster strikes. <i>Thunderbird International Business Review</i> , 2021, 63, 713-718.	1.8	1
12	Are business schools at small liberal arts universities cost prohibitive or cost savvy?. <i>Journal of Economic and Administrative Sciences</i> , 2021, ahead-of-print, .	1.4	0