

# Rishi Manrai

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6068665/publications.pdf>

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4  
papers

131  
citations

1937685

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2272923

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g-index

4  
all docs

4  
docs citations

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times ranked

69  
citing authors

#	ARTICLE	IF	CITATIONS
1	Investorâ€™s perceptions on artificial intelligence (AI) technology adoption in investment services in India. <i>Journal of Financial Services Marketing</i> , 2023, 28, 1-14.	3.4	12
2	Factors affecting adoption of digital payments by semi-rural Indian women: extension of UTAUT-2 with self-determination theory and perceived credibility. <i>Aslib Journal of Information Management</i> , 2021, 73, 814-838.	2.1	20
3	Prioritizing Factors Affecting the Adoption of Mobile Financial Services in Emerging Marketsâ€™ A Fuzzy AHP Approach. <i>Asset Analytics</i> , 2019, , 55-81.	0.5	7
4	Factors influencing adoption of payments banks by Indian customers: extending UTAUT with perceived credibility. <i>Journal of Asia Business Studies</i> , 2019, 13, 173-195.	2.2	92