Yuyang Zhao

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/6066941/publications.pdf

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#	Article	IF	CITATIONS
1	What factors determining customer continuingly using food delivery apps during 2019 novel coronavirus pandemic period?. International Journal of Hospitality Management, 2020, 91, 102683.	8.8	231
2	How Does the Pandemic Facilitate Mobile Payment? An Investigation on Users' Perspective under the COVID-19 Pandemic. International Journal of Environmental Research and Public Health, 2021, 18, 1016.	2.6	77
3	How Does Gender Moderate Customer Intention of Shopping via Live-Streaming Apps during the COVID-19 Pandemic Lockdown Period?. International Journal of Environmental Research and Public Health, 2021, 18, 13004.	2.6	11
4	A comprehensive model integrating UTAUT and ECM with espoused cultural values for investigating users' continuance intention of using mobile payment. , 2020, , .		4
5	Theoretical Development: Extending the Flow Theory with Variables from the UTAUT2 Model. , 2020, , .		1