

Guliz Ger

List of Publications by Year in descending order

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Version: 2024-02-01

27
papers

2,945
citations

623734

14
h-index

713466

21
g-index

29
all docs

29
docs citations

29
times ranked

1449
citing authors

#	ARTICLE	IF	CITATIONS
1	Decolonizing marketing. <i>Consumption Markets and Culture</i> , 2022, 25, 176-186.	2.1	13
2	Context and Theorizing in the Global South: Challenges and Opportunities for an International Dialogue. <i>BAR - Brazilian Administration Review</i> , 2019, 16, .	0.8	5
3	Continuity Through Change: Navigating Temporalities Through Heirloom Rejuvenation. <i>Journal of Consumer Research</i> , 2016, 43, 1-25.	5.1	48
4	An emotional economy of mundane objects. <i>Consumption Markets and Culture</i> , 2015, 18, 209-238.	2.1	33
5	Developing Markets? Understanding the Role of Markets and Development at the Intersection of Macromarketing and Transformative Consumer Research (TCR). <i>Journal of Macromarketing</i> , 2015, 35, 257-271.	2.6	34
6	The art and science of ethnography. <i>International Journal of Market Research</i> , 2014, 56, 553-556.	3.8	1
7	Special Issue on Turkey and Turkish Communities. <i>Journal of Macromarketing</i> , 2014, 34, 103-103.	2.6	0
8	Islamic marketing at the Nexus of global marketsâ€“religionsâ€“politics and implications for research. <i>Marketing Theory</i> , 2013, 13, 497-503.	3.1	34
9	Special Issue on Turkey and Turkish Communities. <i>Journal of Macromarketing</i> , 2013, 33, 260-260.	2.6	1
10	Special Issue on Turkey and Turkish Communities. <i>Journal of Macromarketing</i> , 2013, 33, 410-410.	2.6	0
11	Patina meets fashion: on the evaluation and devaluation of oriental carpets. , 2013, , 260-277.		2
12	Early Modern Ottoman Coffeehouse Culture and the Formation of the Consumer Subject. <i>Journal of Consumer Research</i> , 2011, 37, 737-760.	5.1	197
13	Islam, Consumption and Marketing: Going Beyond the Essentialist Approaches. <i>SSRN Electronic Journal</i> , 2011, , .	0.4	6
14	Veiling in Style: How Does a Stigmatized Practice Become Fashionable?. <i>Journal of Consumer Research</i> , 2010, 37, 15-36.	5.1	406
15	Constructing and Representing the Islamic Consumer in Turkey. <i>Fashion Theory</i> , 2007, 11, 189-210.	0.8	110
16	Doing Research on Sensitive Topics: Studying Covered Turkish Women. , 2006, , .		12
17	Grasping the Global: Multi-sited Ethnographic Market Studies. , 2006, , .		16
18	The Fire of Desire: A Multisited Inquiry into Consumer Passion. <i>Journal of Consumer Research</i> , 2003, 30, 326-351.	5.1	726

#	ARTICLE	IF	CITATIONS
19	The Fire of Desire: A Multisited Inquiry into Consumer Passion. SSRN Electronic Journal, 2003, , .	0.4	3
20	Accounting for Materialism in Four Cultures. Journal of Material Culture, 1999, 4, 183-204.	0.7	121
21	Localizing in the Global Village: Local Firms Competing in Global Markets. California Management Review, 1999, 41, 64-83.	6.3	223
22	Linda F. Alwitt & Thomas D. Donley: The low-income consumer. Adjusting the balance of exchange. Journal of Consumer Policy, 1998, 21, 231-235.	1.3	1
23	Human Development and Humane Consumption: Weil-Being beyond the "Good Life". Journal of Public Policy and Marketing, 1997, 16, 110-125.	3.4	90
24	Cross-cultural differences in materialism. Journal of Economic Psychology, 1996, 17, 55-77.	2.2	473
25	I'd like to buy the world a coke: Consumptionscapes of the "less affluent world". Journal of Consumer Policy, 1996, 19, 271-304.	1.3	350
26	The positive and negative effects of marketing on socioeconomic development: The Turkish case. Journal of Consumer Policy, 1992, 15, 229-254.	1.3	30
27	Stigma, Identity, and Consumption. , 0, , .		1