

# Gary H McClelland

## List of Publications by Year in descending order

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Version: 2024-02-01

52  
papers

8,981  
citations

186265

28  
h-index

189892

50  
g-index

53  
all docs

53  
docs citations

53  
times ranked

8138  
citing authors

#	ARTICLE	IF	CITATIONS
1	Signal detection continues to be part of science. Proceedings of the National Academy of Sciences of the United States of America, 2020, 117, 13199-13200.	7.1	3
2	Avoid Cohen's "Small", "Medium", and "Large" for Power Analysis. Trends in Cognitive Sciences, 2020, 24, 200-207.	7.8	61
3	Multicollinearity is a red herring in the search for moderator variables: A guide to interpreting moderated multiple regression models and a critique of Iacobucci, Schneider, Popovich, and Bakamitsos (2016). Behavior Research Methods, 2017, 49, 394-402.	4.0	46
4	Median Splits, Type II Errors, and False Positive Consumer Psychology: Don't Fight the Power. SSRN Electronic Journal, 2015, , .	0.4	2
5	Median splits, Type II errors, and false "positive consumer psychology: Don't fight the power. Journal of Consumer Psychology, 2015, 25, 679-689.	4.5	93
6	Examining the Electro-Neural Interface of Cochlear Implant Users Using Psychophysics, CT Scans, and Speech Understanding. JARO - Journal of the Association for Research in Otolaryngology, 2014, 15, 293-304.	1.8	154
7	Spotlights, Floodlights, and the Magic Number Zero: Simple Effects Tests in Moderated Regression. Journal of Marketing Research, 2013, 50, 277-288.	4.8	1,299
8	What's next? Judging sequences of binary events.. Psychological Bulletin, 2009, 135, 262-285.	6.1	208
9	Escaping the tyranny of choice: when fewer attributes make choice easier. Marketing Theory, 2007, 7, 13-26.	3.1	142
10	Can Stigma Explain Large Property Value Losses? The Psychology and Economics of Superfund. Environmental and Resource Economics, 2006, 33, 299-324.	3.2	65
11	Animation attracts: The attraction effect in an on-line shopping environment. Psychology and Marketing, 2006, 23, 799-811.	8.2	31
12	Designing, Testing, and Interpreting Interactions and Moderator Effects in Family Research.. Journal of Family Psychology, 2005, 19, 111-120.	1.3	286
13	Individual differences in adaptive choice strategies. Research in Economics, 2003, 57, 219-233.	0.8	14
14	Negative Consequences of Dichotomizing Continuous Predictor Variables. Journal of Marketing Research, 2003, 40, 366-371.	4.8	331
15	Measurement Error, Skewness, and Risk Analysis: Coping with the Long Tail of the Distribution. Risk Analysis, 2002, 22, 277-290.	2.7	3
16	Estimating and testing mediation and moderation in within-subject designs.. Psychological Methods, 2001, 6, 115-134.	3.5	702
17	Title is missing!. Environmental and Resource Economics, 2001, 18, 275-292.	3.2	119
18	Misleading Heuristics and Moderated Multiple Regression Models. Journal of Marketing Research, 2001, 38, 100-109.	4.8	516

#	ARTICLE	IF	CITATIONS
19	Changing the Social Norm of Tax Compliance by Voting. <i>Kyklos</i> , 1999, 52, 141-171.	1.4	31
20	Optimal design in psychological research.. <i>Psychological Methods</i> , 1997, 2, 3-19.	3.5	148
21	Testing treatment by covariate interactions when treatment varies within subjects.. <i>Psychological Methods</i> , 1996, 1, 366-378.	3.5	46
22	Probability and utility of endangered species preservation programs.. <i>Journal of Experimental Psychology: Applied</i> , 1996, 2, 60-83.	1.2	54
23	Insurance for low-probability hazards: A bimodal response to unlikely events. <i>Journal of Risk and Uncertainty</i> , 1993, 7, 95-116.	1.5	185
24	Preference reversals and the measurement of environmental values. <i>Journal of Risk and Uncertainty</i> , 1993, 6, 5-18.	1.5	206
25	Predicting Loss of Life in Cases of Dam Failure and Flash Flood. <i>Risk Analysis</i> , 1993, 13, 193-205.	2.7	90
26	Statistical difficulties of detecting interactions and moderator effects.. <i>Psychological Bulletin</i> , 1993, 114, 376-390.	6.1	2,718
27	Insurance for Low-Probability Hazards: A Bimodal Response to Unlikely Events. , 1993, , 95-116.		34
28	Hypothetical and real consequences in experimental auctions for insurance against low-probability risks. <i>Journal of Behavioral Decision Making</i> , 1992, 5, 107-116.	1.7	87
29	Why do people pay taxes?. <i>Journal of Public Economics</i> , 1992, 48, 21-38.	4.3	677
30	Protective Responses to Household Risk: A Case Study of Radon Mitigation. <i>Risk Analysis</i> , 1991, 11, 121-134.	2.7	28
31	Measuring contraceptive values: An alternative approach. <i>Journal of Behavioral Medicine</i> , 1991, 14, 241-266.	2.1	1
32	The Effect of Risk Beliefs on Property Values: A Case Study of a Hazardous Waste Site1. <i>Risk Analysis</i> , 1990, 10, 485-497.	2.7	188
33	Solutions to some problems in the implementation of conjoint analysis. <i>Behavior Research Methods</i> , 1990, 22, 360-374.	1.3	3
34	Extended Axiomatic Conjoint Measurement: A Solution to a Methodological Problem in Studying Fertility-Related Behaviors. <i>Applied Psychological Measurement</i> , 1988, 12, 129-153.	1.0	11
35	Beliefs and values and the sterilization decision. <i>Population and Environment</i> , 1987, 9, 74-95.	3.0	1
36	Effects of choice task on attribute memory. <i>Organizational Behavior and Human Decision Processes</i> , 1987, 40, 235-254.	2.5	8

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37	Assessing bias in professional licensing examinations by checking internal consistency.. Law and Human Behavior, 1985, 9, 305-318.	0.7	2
38	Scaling Distortion in Numerical Conjoint Measurement. Applied Psychological Measurement, 1984, 8, 183-198.	1.0	12
39	Measuring Sex Preferences and Their Effects on Fertility. , 1983, , 13-45.		10
40	Determining the Impact of Sex Preferences on Fertility: A Demonstration Study. Demography, 1981, 18, 27-37.	2.5	12
41	Measuring the relative importance of utilitarian and egalitarian values: A study of individual differences about fair distribution.. Journal of Applied Psychology, 1980, 65, 34-49.	5.3	15
42	Determining the impact of sex preferences on fertility: A consideration of parity progression ratio, dominance, and stopping rule measures. Demography, 1979, 16, 377-388.	2.5	53
43	Theoretical and methodological implications of the influence of sex preferences on the fertility attitude-behavior relationship. Journal of Population, 1979, 2, 224-234.	0.6	5
44	Student attitudes toward mandatory fees. Research in Higher Education, 1978, 8, 241-254.	1.7	3
45	Subjective probabilities for sex of next child: U.S. College students and Philippine villagers. Journal of Population, 1978, 1, 132-147.	0.6	20
46	Who accepts the pareto axiom? the role of utility and equity in arbitration decisions. Systems Research and Behavioral Science, 1978, 23, 446-456.	0.2	34
47	A note on Arbuckle and Larimer, "the number of two-way tables satisfying certain additivity axioms". Journal of Mathematical Psychology, 1977, 15, 292-295.	1.8	20
48	Preference Scales for Number and Sex of Children. Population Studies, 1975, 29, 273.	2.1	6
49	Ordmet: A general algorithm for constructing all numerical solutions to ordered metric structures. Psychometrika, 1975, 40, 269-290.	2.1	28
50	Preference scales for number and sex of Children. Population Studies, 1975, 29, 273-298.	2.1	92
51	Mental search processes in problem solving. Memory and Cognition, 1975, 3, 627-634.	1.6	4
52	Tis Not, Tis Not Tis So, Tis So: Rebuttal of Rebuttal by Iacobucci, Posavac, Kardes, Schneider, and Popovich (2015) on the Appropriateness of Median Splits. SSRN Electronic Journal, 0, , .	0.4	1