

Virginia H Balfour

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/603339/publications.pdf>

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1
papers

3
citations

3310631
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3475103
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times ranked

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citing authors

#	ARTICLE	IF	CITATIONS
1	Likes, comments, action! An examination of the Facebook audience engagement strategies used by strategic impact documentary. Media International Australia, 2020, 176, 34-51.	1.6	3