

# Shu Guo

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5991028/publications.pdf>

Version: 2024-02-01

11  
papers

586  
citations

933447

10  
h-index

1281871

11  
g-index

11  
all docs

11  
docs citations

11  
times ranked

424  
citing authors

#	ARTICLE	IF	CITATIONS
1	Green product development under competition: A study of the fashion apparel industry. <i>European Journal of Operational Research</i> , 2020, 280, 523-538.	5.7	207
2	When blockchain meets social-media: Will the result benefit social media analytics for supply chain operations management?. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2020, 135, 101860.	7.4	107
3	Corporate social responsibility (CSR) in fashion supply chains: A multi-methodological study. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2020, 142, 102063.	7.4	52
4	Responsive supply in fashion mass customisation systems with consumer returns. <i>International Journal of Production Research</i> , 2018, 56, 3409-3422.	7.5	49
5	Influences of supply chain finance on the mass customization program: risk attitudes and cash flow shortage. <i>International Transactions in Operational Research</i> , 2020, 27, 2396-2421.	2.7	41
6	Is a "free lunch" a good lunch? The performance of zero wholesale price-based supply-chain contracts. <i>European Journal of Operational Research</i> , 2020, 285, 237-246.	5.7	39
7	Applications of Blockchain Technology in Sustainable Fashion Supply Chains: Operational Transparency and Environmental Efforts. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 1312-1328.	3.5	36
8	Self-design fun: Should 3D printing be employed in mass customization operations?. <i>European Journal of Operational Research</i> , 2022, 299, 883-897.	5.7	18
9	Coordination and Enhancement Schemes for Quick Response Mass Customization Supply Chains With Consumer Returns and Salvage Value Considerations. <i>IEEE Transactions on Systems, Man, and Cybernetics: Systems</i> , 2020, 50, 673-685.	9.3	16
10	Fashion platform operations in the sharing economy with digital technologies: recent development and real case studies. <i>Annals of Operations Research</i> , 2023, 329, 1175-1195.	4.1	14
11	Second-Hand-Clothing Imports in Least-Developed-Countries: The Collapse of Local Clothing Manufacturing and Remedial Measures. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 1774-1793.	3.5	7