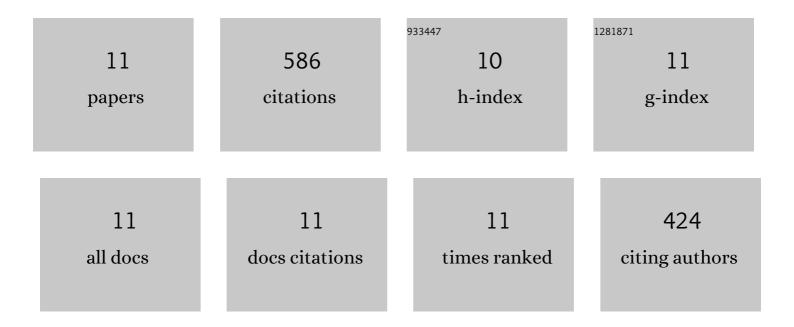
Shu Guo

List of Publications by Year in descending order

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SHU CHO

| # | Article | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Green product development under competition: A study of the fashion apparel industry. European Journal of Operational Research, 2020, 280, 523-538. | 5.7 | 207 |
| 2 | When blockchain meets social-media: Will the result benefit social media analytics for supply chain operations management?. Transportation Research, Part E: Logistics and Transportation Review, 2020, 135, 101860. | 7.4 | 107 |
| 3 | Corporate social responsibility (CSR) in fashion supply chains: A multi-methodological study. Transportation Research, Part E: Logistics and Transportation Review, 2020, 142, 102063. | 7.4 | 52 |
| 4 | Responsive supply in fashion mass customisation systems with consumer returns. International Journal of Production Research, 2018, 56, 3409-3422. | 7.5 | 49 |
| 5 | Influences of supply chain finance on the mass customization program: risk attitudes and cash flow shortage. International Transactions in Operational Research, 2020, 27, 2396-2421. | 2.7 | 41 |
| 6 | Is a â€~free lunch' a good lunch? The performance of zero wholesale price-based supply-chain contracts. European Journal of Operational Research, 2020, 285, 237-246. | 5.7 | 39 |
| 7 | Applications of Blockchain Technology in Sustainable Fashion Supply Chains: Operational Transparency and Environmental Efforts. IEEE Transactions on Engineering Management, 2023, 70, 1312-1328. | 3.5 | 36 |
| 8 | Self-design fun: Should 3D printing be employed in mass customization operations?. European Journal of Operational Research, 2022, 299, 883-897. | 5.7 | 18 |
| 9 | Coordination and Enhancement Schemes for Quick Response Mass Customization Supply Chains With Consumer Returns and Salvage Value Considerations. IEEE Transactions on Systems, Man, and Cybernetics: Systems, 2020, 50, 673-685. | 9.3 | 16 |
| 10 | Fashion platform operations in the sharing economy with digital technologies: recent development and real case studies. Annals of Operations Research, 2023, 329, 1175-1195. | 4.1 | 14 |
| 11 | Second-Hand-Clothing Imports in Least-Developed-Countries: The Collapse of Local Clothing Manufacturing and Remedial Measures. IEEE Transactions on Engineering Management, 2023, 70, 1774-1793 | 3.5 | 7 |