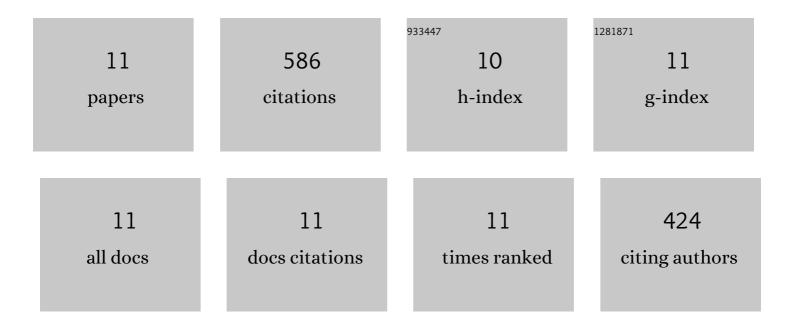
## Shu Guo

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5991028/publications.pdf Version: 2024-02-01



SHU CHO

#	Article	IF	CITATIONS
1	Green product development under competition: A study of the fashion apparel industry. European Journal of Operational Research, 2020, 280, 523-538.	5.7	207
2	When blockchain meets social-media: Will the result benefit social media analytics for supply chain operations management?. Transportation Research, Part E: Logistics and Transportation Review, 2020, 135, 101860.	7.4	107
3	Corporate social responsibility (CSR) in fashion supply chains: A multi-methodological study. Transportation Research, Part E: Logistics and Transportation Review, 2020, 142, 102063.	7.4	52
4	Responsive supply in fashion mass customisation systems with consumer returns. International Journal of Production Research, 2018, 56, 3409-3422.	7.5	49
5	Influences of supply chain finance on the mass customization program: risk attitudes and cash flow shortage. International Transactions in Operational Research, 2020, 27, 2396-2421.	2.7	41
6	Is a â€~free lunch' a good lunch? The performance of zero wholesale price-based supply-chain contracts. European Journal of Operational Research, 2020, 285, 237-246.	5.7	39
7	Applications of Blockchain Technology in Sustainable Fashion Supply Chains: Operational Transparency and Environmental Efforts. IEEE Transactions on Engineering Management, 2023, 70, 1312-1328.	3.5	36
8	Self-design fun: Should 3D printing be employed in mass customization operations?. European Journal of Operational Research, 2022, 299, 883-897.	5.7	18
9	Coordination and Enhancement Schemes for Quick Response Mass Customization Supply Chains With Consumer Returns and Salvage Value Considerations. IEEE Transactions on Systems, Man, and Cybernetics: Systems, 2020, 50, 673-685.	9.3	16
10	Fashion platform operations in the sharing economy with digital technologies: recent development and real case studies. Annals of Operations Research, 2023, 329, 1175-1195.	4.1	14
11	Second-Hand-Clothing Imports in Least-Developed-Countries: The Collapse of Local Clothing Manufacturing and Remedial Measures. IEEE Transactions on Engineering Management, 2023, 70, 1774-1793	3.5	7