

# Robin M Back

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5989793/publications.pdf>

Version: 2024-02-01

18  
papers

449  
citations

840585

11  
h-index

839398

18  
g-index

18  
all docs

18  
docs citations

18  
times ranked

340  
citing authors

#	ARTICLE	IF	CITATIONS
1	Implications of an exogenous shock (COVID-19) on wine tourism business: A Portuguese winery perspective. <i>Tourism and Hospitality Research</i> , 2023, 23, 113-120.	2.4	3
2	How resilient are wine tourism destinations to health-related security threats? A winery perspective. <i>Journal of Destination Marketing &amp; Management</i> , 2022, 24, 100707.	3.4	4
3	A comparison of Best-Worst Scaling and Likert Scale methods on peer-to-peer accommodation attributes. <i>Journal of Business Research</i> , 2022, 148, 368-377.	5.8	18
4	Wine industry perceptions and reactions to the COVID-19 crisis in the Old and New Worlds: Do business models make a difference?. <i>Agribusiness</i> , 2022, 38, 810-831.	1.9	6
5	Why do They Come Back? The Effects of Winery Tourists's Motivations and Satisfaction on the Number of Visits and Revisit Intentions. <i>International Journal of Hospitality and Tourism Administration</i> , 2021, 22, 1-25.	1.7	31
6	Employee work status, mental health, substance use, and career turnover intentions: An examination of restaurant employees during COVID-19. <i>International Journal of Hospitality Management</i> , 2021, 93, 102764.	5.3	107
7	Exploring a wine farm micro-cluster: A novel business model of diversified ownership. <i>Journal of Vacation Marketing</i> , 2021, 27, 103-116.	2.5	8
8	Attraction, Social Presence, Sociability, and Booking Intentions: The Moderating Role of Homophily. <i>Journal of Hospitality and Tourism Research</i> , 2021, 45, 1044-1068.	1.8	6
9	Transition to Online Culinary and Beverage Labs: Determining Student Engagement and Satisfaction During COVID-19. <i>Journal of Hospitality and Tourism Education</i> , 2021, 33, 163-175.	2.5	14
10	An examination of restaurant employees's work-life outlook: The influence of support systems during COVID-19. <i>International Journal of Hospitality Management</i> , 2021, 97, 102992.	5.3	26
11	Social Media Analytics in Event Marketing: Engaging Marathon Fans in Facebook Communities. <i>Event Management</i> , 2021, 25, 329-345.	0.6	5
12	Effects of hotel website photographs and length of textual descriptions on viewers's emotions and behavioral intentions. <i>International Journal of Hospitality Management</i> , 2020, 87, 102378.	5.3	40
13	Experiential consumption of a South African wine farm destination as an agritourism attraction. <i>Journal of Vacation Marketing</i> , 2020, 26, 57-72.	2.5	23
14	Effects of hotel website photograph size and human images on perceived transportation and behavioral intentions. <i>International Journal of Hospitality Management</i> , 2020, 89, 102545.	5.3	17
15	Margins of Fair Trade Wine along the Supply Chain: Evidence from South African Wine in the U.S. Market. <i>Journal of Wine Economics</i> , 2019, 14, 274-297.	0.4	8
16	Servicescape, positive affect, satisfaction and behavioral intentions: The moderating role of familiarity. <i>International Journal of Hospitality Management</i> , 2019, 78, 102-111.	5.3	84
17	When do they become satiated? An examination of the relationships among winery tourists's satisfaction, repeat visits and revisit intentions. <i>Journal of Destination Marketing &amp; Management</i> , 2019, 11, 231-239.	3.4	32
18	The effects of architectural congruence perceptions on winery visitors's emotions and behavioral intentions: The case of Marquês de Riscal. <i>Journal of Destination Marketing &amp; Management</i> , 2018, 9, 56-63.	3.4	17