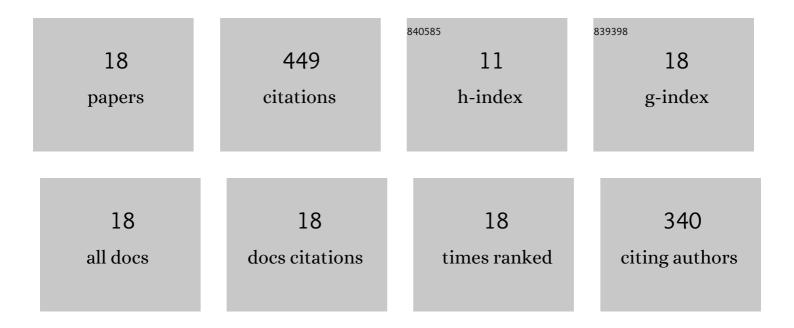
Robin M Back

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5989793/publications.pdf Version: 2024-02-01



PORIN M RACK

#	Article	IF	CITATIONS
1	Implications of an exogenous shock (COVID-19) on wine tourism business: A Portuguese winery perspective. Tourism and Hospitality Research, 2023, 23, 113-120.	2.4	3
2	How resilient are wine tourism destinations to health-related security threats? A winery perspective. Journal of Destination Marketing & Management, 2022, 24, 100707.	3.4	4
3	A comparison of Best-Worst Scaling and Likert Scale methods on peer-to-peer accommodation attributes. Journal of Business Research, 2022, 148, 368-377.	5.8	18
4	Wine industry perceptions and reactions to the COVIDâ€19 crisis in the Old and New Worlds: Do business models make a difference?. Agribusiness, 2022, 38, 810-831.	1.9	6
5	Why do They Come Back? The Effects of Winery Tourists' Motivations and Satisfaction on the Number of Visits and Revisit Intentions. International Journal of Hospitality and Tourism Administration, 2021, 22, 1-25.	1.7	31
6	Employee work status, mental health, substance use, and career turnover intentions: An examination of restaurant employees during COVID-19. International Journal of Hospitality Management, 2021, 93, 102764.	5.3	107
7	Exploring a wine farm micro-cluster: A novel business model of diversified ownership. Journal of Vacation Marketing, 2021, 27, 103-116.	2.5	8
8	Attraction, Social Presence, Sociability, and Booking Intentions: The Moderating Role of Homophily. Journal of Hospitality and Tourism Research, 2021, 45, 1044-1068.	1.8	6
9	Transition to Online Culinary and Beverage Labs: Determining Student Engagement and Satisfaction During COVID-19. Journal of Hospitality and Tourism Education, 2021, 33, 163-175.	2.5	14
10	An examination of restaurant employees' work-life outlook: The influence of support systems during COVID-19. International Journal of Hospitality Management, 2021, 97, 102992.	5.3	26
11	Social Media Analytics in Event Marketing: Engaging Marathon Fans in Facebook Communities. Event Management, 2021, 25, 329-345.	0.6	5
12	Effects of hotel website photographs and length of textual descriptions on viewers' emotions and behavioral intentions. International Journal of Hospitality Management, 2020, 87, 102378.	5.3	40
13	Experiential consumption of a South African wine farm destination as an agritourism attraction. Journal of Vacation Marketing, 2020, 26, 57-72.	2.5	23
14	Effects of hotel website photograph size and human images on perceived transportation and behavioral intentions. International Journal of Hospitality Management, 2020, 89, 102545.	5.3	17
15	Margins of Fair Trade Wine along the Supply Chain: Evidence from South African Wine in the U.S. Market. Journal of Wine Economics, 2019, 14, 274-297.	0.4	8
16	Servicescape, positive affect, satisfaction and behavioral intentions: The moderating role of familiarity. International Journal of Hospitality Management, 2019, 78, 102-111.	5.3	84
17	When do they become satiated? An examination of the relationships among winery tourists' satisfaction, repeat visits and revisit intentions. Journal of Destination Marketing & Management, 2019, 11, 231-239.	3.4	32
18	The effects of architectural congruence perceptions on winery visitors' emotions and behavioral intentions: The case of Marqués de Riscal. Journal of Destination Marketing & Management, 2018, 9, 56-63.	3.4	17