Marcus Mergenthaler

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5977400/publications.pdf

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18 papers	340 citations	7 h-index	940416 16 g-index
19	19	19	385
all docs	docs citations	times ranked	citing authors

#	Article	IF	CITATIONS
1	The food system transformation in developing countries: A disaggregate demand analysis for fruits and vegetables in Vietnam. Food Policy, 2009, 34, 426-436.	2.8	105
2	Professional urban agriculture and its characteristic business models in Metropolis Ruhr, Germany. Land Use Policy, 2016, 58, 366-379.	2.5	68
3	Consumer Valuation of Food Quality and Food Safety Attributes in Vietnam. Applied Economic Perspectives and Policy, 2009, 31, 266-283.	1.0	46
4	Success of urban farming's city-adjustments and business modelsâ€"Findings from a survey among farmers in Ruhr Metropolis, Germany. Land Use Policy, 2017, 69, 372-385.	2.5	37
5	The Location Matters: Determinants for "Deepening―and "Broadening―Diversification Strategies in Ruhr Metropolis' Urban Farming. Sustainability, 2017, 9, 1168.	1.6	29
6	Quality assurance programs and access to international markets: the case of horticultural processors in Vietnam. Supply Chain Management, 2009, 14, 359-368.	3.7	12
7	City adjustments as the main factor of success of urban and peri-urban farms–empirical evidence from the Ruhr metropolis. Njas - Wageningen Journal of Life Sciences, 2019, 89, 1-13.	7.9	8
8	Webcam Eye Tracking for Monitoring Visual Attention in Hypothetical Online Shopping Tasks. Applied Sciences (Switzerland), 2021, 11, 9281.	1.3	8
9	Neuroeconomics Meets Aquaponics: An Eye-tracking Pilot Study on Perception of Information about Aquaponics. Sustainability, 2019, 11, 3580.	1.6	7
10	Agri-Food Chain Establishment as a Means to Increase Sustainability in Food Systems: Lessons from Sunflower in Brazil. Sustainability, 2018, 10, 2215.	1.6	5
11	Start-up financing of professional pest control in pig farming in North Rhine-Westphalia in Germany. Porcine Health Management, 2018, 4, 22.	0.9	3
12	Farmers' Preferences Regarding the Design of Animal Welfare Programs: Insights from a Choice-Based Conjoint Study in Germany. Animals, 2021, 11, 704.	1.0	3
13	Animal Hygiene Indexes in Relation to Big-Five Personality Traits of German Pig Farmers Evaluated by Self- and Other-Rating. Frontiers in Veterinary Science, 2019, 6, 379.	0.9	2
14	Cultivation of faba beans for regional protein supply: a case study on the association †Rheinische Ackerbohne e.V.'. International Food and Agribusiness Management Review, 2020, 23, 643-659.	0.8	2
15	CONTRACTS, SOCIAL NETWORK AND KNOWLEDGE DIFFUSION IN BRAZILIAN SUNFLOWER AGRI-FOOD CHAINS FOR POTENTIAL SUPPLY OF INNOVATIVE FOOD PROTEINS. Revista De Economia E Agronegócio, 2018, 16, 8-28.	0.1	1
16	Dyadic Analysis of a Speed-Dating Format between Farmers and Citizens. Societies, 2022, 12, 94.	0.8	1
17	The transformation of Germany's energy system: What is the role of biogas in the electricity market?., 2013,,.		O
18	The Combined Effect of IgG and Fe Supply and Feeding Management on Growth Rates of Calves on Eight Commercial Dairy Farms in Germany. Animals, 2022, 12, 850.	1.0	0