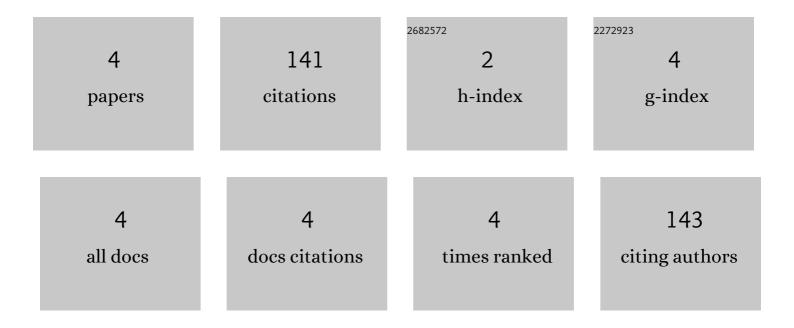
Indranil Goswami

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/5973795/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	When should the Ask be a Nudge? The Effect of Default Amounts on Charitable Donations. Journal of Marketing Research, 2016, 53, 829-846.	4.8	104
2	The dynamic effect of incentives on postreward task engagement Journal of Experimental Psychology: General, 2017, 146, 1-19.	2.1	31
3	No Substitute for the Real Thing: The Importance of In-Context Field Experiments in Fundraising. Marketing Science, 2020, 39, 1052-1070.	4.1	4
4	Don't fear the meter: How longer time limits bias managers to prefer hiring with flat fee compensation. Organizational Behavior and Human Decision Processes, 2021, 162, 42-58.	2.5	2