

Usha Ramanathan

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

43
papers

1,305
citations

18
h-index

36
g-index

45
ext. papers

1,545
ext. citations

5.1
avg, IF

5.38
L-index

#	Paper	IF	Citations
43	Supply chain collaboration: Impact of success in long-term partnerships. <i>International Journal of Production Economics</i> , 2014 , 147, 252-259	9.3	201
42	The role of collaboration in the UK green supply chains: an exploratory study of the perspectives of suppliers, logistics and retailers. <i>Journal of Cleaner Production</i> , 2014 , 70, 231-241	10.3	102
41	Performance of supply chain collaboration [A simulation study. <i>Expert Systems With Applications</i> , 2014 , 41, 210-220	7.8	100
40	Guests' perceptions on factors influencing customer loyalty. <i>International Journal of Contemporary Hospitality Management</i> , 2011 , 23, 7-25	7.5	100
39	Role of social media in retail network operations and marketing to enhance customer satisfaction. <i>International Journal of Operations and Production Management</i> , 2017 , 37, 105-123	6.8	91
38	Supply chain collaboration performance metrics: a conceptual framework. <i>Benchmarking</i> , 2011 , 18, 856-872	7.1	63
37	The debate on flexibility of environmental regulations, innovation capabilities and financial performance [A novel use of DEA. <i>Omega</i> , 2018 , 75, 131-138	7.2	59
36	Identifying demand factors for promotional planning and forecasting: A case of a soft drink company in the UK. <i>International Journal of Production Economics</i> , 2010 , 128, 538-545	9.3	59
35	A PDCA-based approach to Environmental Value Stream Mapping (E-VSM). <i>Journal of Cleaner Production</i> , 2018 , 180, 335-348	10.3	54
34	Supply chain collaboration for improved forecast accuracy of promotional sales. <i>International Journal of Operations and Production Management</i> , 2012 , 32, 676-695	6.8	53
33	Aligning supply chain collaboration using Analytic Hierarchy Process. <i>Omega</i> , 2013 , 41, 431-440	7.2	52
32	Adoption of RFID technologies in UK logistics: Moderating roles of size, barcode experience and government support. <i>Expert Systems With Applications</i> , 2014 , 41, 230-236	7.8	50
31	The impact of e-commerce on Taiwanese SMEs: Marketing and operations effects. <i>International Journal of Production Economics</i> , 2012 , 140, 934-943	9.3	50
30	Linking operations, marketing and environmental capabilities and diversification to hotel performance: A data envelopment analysis approach. <i>International Journal of Production Economics</i> , 2016 , 176, 111-122	9.3	44
29	A qualitative perspective to deriving weights from pairwise comparison matrices. <i>Omega</i> , 2010 , 38, 228-232	7.3	32
28	Identifying the underlying structure of demand during promotions: A structural equation modelling approach. <i>Expert Systems With Applications</i> , 2011 , 38, 5544-5552	7.8	24
27	Investigating the impact of resource capabilities on customer loyalty: a structural equation approach for the UK hotels using online ratings. <i>Journal of Services Marketing</i> , 2013 , 27, 404-415	4	22

26	Moderating roles of customer characteristics on the link between service factors and satisfaction in a buffet restaurant. <i>Benchmarking</i> , 2016 , 23, 469-486	4	19
25	A SERVQUAL approach to identifying the influences of service quality on leasing market segment in the German financial sector. <i>Benchmarking</i> , 2018 , 25, 1935-1955	4	15
24	Evolving Absorptive Capacity: The Mediating Role of Systematic Knowledge Management. <i>IEEE Transactions on Engineering Management</i> , 2020 , 67, 783-793	2.6	15
23	Impact of customer loyalty and service operations on customer behaviour and firm performance: empirical evidence from UK retail sector. <i>Production Planning and Control</i> , 2017 , 28, 478-488	4.3	14
22	Measuring Service Quality using SERVQUAL and AHP: an application to a Chinese IT company and comparison. <i>International Journal of Services and Operations Management</i> , 2011 , 8, 418	0.4	14
21	Collaboration experience in the supply chain of knowledge and patent development. <i>Production Planning and Control</i> , 2017 , 28, 574-586	4.3	9
20	The Role of Logistics in E-commerce Transactions: An Exploratory Study of Customer Feedback and Risk 2014 , 221-233		9
19	A new rational IPA and application to cruise tourism. <i>Annals of Tourism Research</i> , 2016 , 61, 264-267	7.7	9
18	A performance measurement framework combining DEA and balanced scorecard for the UK health sector. <i>International Journal of Operational Research</i> , 2011 , 12, 257	0.9	8
17	An investigation into rank reversal properties of the multiplicative AHP. <i>International Journal of Operational Research</i> , 2011 , 11, 54	0.9	8
16	How selection of collaborating partners impact on the green performance of global businesses? An empirical study of green sustainability. <i>Production Planning and Control</i> , 2020 , 1-16	4.3	7
15	Green Characteristics of RFID Technologies. <i>Advances in E-Business Research Series</i> , 2015 , 156-178	0.4	4
14	Key factors of carbon footprint in the UK food supply chains: a new perspective of life cycle assessment. <i>International Journal of Operations and Production Management</i> , 2020 , 40, 945-970	6.8	4
13	Supply Chain Strategies, Issues and Models 2014 ,		3
12	An Analysis of the Diffusion of RFID in the UK Logistics Sector Using a Technology-Acceptance Perspective. <i>Advances in E-Business Research Series</i> , 2015 , 247-259	0.4	2
11	How Smart Operations Help Better Planning and Replenishment?. <i>Advances in Logistics, Operations, and Management Science Book Series</i> , 2017 , 25-49	0.3	2
10	Facility Selection Model for BOPS Service for an Omnichannel Retail Chain. <i>IEEE Transactions on Engineering Management</i> , 2020 , 1-14	2.6	2
9	A holistic approach of quality: a case of UK chocolate manufacturing. <i>International Journal of Quality and Reliability Management</i> , 2019 , 37, 711-731	2	2

8	A New Perspective of E-Trust in the Era of Social Media: Insights From Customer Satisfaction Data. <i>IEEE Transactions on Engineering Management</i> , 2020 , 1-15	2.6	1
7	Some Lessons for Promoting RFID by Applying TAM Theory 2016 , 1900-1912		1
6	A Study on Green Characteristics of RFID using Innovation Diffusion Theory 2020 , 1-12		0
5	A Framework for the Application of Industry 4.0 in Logistics and Supply Chains 2020 , 51-74		
4	How Smart Operations Help Better Planning and Replenishment? 2018 , 1637-1656		
3	A Study on Green Characteristics of RFID using Innovation Diffusion Theory 2016 , 1913-1922		
2	A Systematic Approach to Analyze the Information in Supply Chain Collaboration: A Conceptual Framework 2014 , 29-42		
1	Information Sharing and Business Analytics in Global Supply Chains 2021 , 71-75		