

# David R Just

## List of Publications by Year in descending order

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Version: 2024-02-01

143  
papers

4,248  
citations

117453

34  
h-index

138251

58  
g-index

147  
all docs

147  
docs citations

147  
times ranked

3297  
citing authors

#	ARTICLE	IF	CITATIONS
1	Healthy convenience: nudging students toward healthier choices in the lunchroom. <i>Journal of Public Health</i> , 2012, 34, 370-376.	1.0	264
2	The Social Costs and Benefits of Biofuels: The Intersection of Environmental, Energy and Agricultural Policy. <i>Applied Economic Perspectives and Policy</i> , 2010, 32, 4-32.	3.1	200
3	The Economics of a Blend Mandate for Biofuels. <i>American Journal of Agricultural Economics</i> , 2009, 91, 738-750.	2.4	177
4	Internal and External Validity in Economics Research: Tradeoffs between Experiments, Field Experiments, Natural Experiments, and Field Data. <i>American Journal of Agricultural Economics</i> , 2009, 91, 1266-1271.	2.4	149
5	Smarter Lunchrooms Can Address New School Lunchroom Guidelines and Childhood Obesity. <i>Journal of Pediatrics</i> , 2013, 162, 867-869.	0.9	145
6	The Welfare Impacts of Commodity Price Volatility: Evidence from Rural Ethiopia. <i>American Journal of Agricultural Economics</i> , 2013, 95, 877-899.	2.4	143
7	Pre-Sliced Fruit in School Cafeterias. <i>American Journal of Preventive Medicine</i> , 2013, 44, 477-480.	1.6	108
8	The Welfare Economics of a Biofuel Tax Credit and the Interaction Effects with Price Contingent Farm Subsidies. <i>American Journal of Agricultural Economics</i> , 2009, 91, 477-488.	2.4	106
9	Reliability and Accuracy of Real-Time Visualization Techniques for Measuring School Cafeteria Tray Waste: Validating the Quarter-Waste Method. <i>Journal of the Academy of Nutrition and Dietetics</i> , 2014, 114, 470-474.	0.4	95
10	Mindless Eating and Healthy Heuristics for the Irrational. <i>American Economic Review</i> , 2009, 99, 165-169.	4.0	92
11	Default options, incentives and food choices: evidence from elementary-school children. <i>Public Health Nutrition</i> , 2013, 16, 2281-2288.	1.1	91
12	Obesity: Can Behavioral Economics Help?. <i>Annals of Behavioral Medicine</i> , 2009, 38, 47-55.	1.7	88
13	Hitting the Jackpot or Hitting the Skids: Entertainment, Poverty, and the Demand for State Lotteries. <i>American Journal of Economics and Sociology</i> , 2007, 66, 545-570.	0.5	84
14	The Flat-Rate Pricing Paradox: Conflicting Effects of "All-You-Can-Eat" Buffet Pricing. <i>Review of Economics and Statistics</i> , 2011, 93, 193-200.	2.3	82
15	Using Incentives to Encourage Healthy Eating in Children. <i>Journal of Human Resources</i> , 2013, 48, 855-872.	1.9	73
16	Bt-cotton and secondary pests. <i>International Journal of Biotechnology</i> , 2008, 10, 113.	1.2	67
17	The impact of a supermarket nutrition rating system on purchases of nutritious and less nutritious foods. <i>Public Health Nutrition</i> , 2015, 18, 8-14.	1.1	65
18	Why behavioral economics matters to global food policy. <i>Global Food Security</i> , 2016, 11, 26-33.	4.0	61

#	ARTICLE	IF	CITATIONS
19	How biofuels policies affect the level of grains and oilseed prices: Theory, models and evidence. <i>Global Food Security</i> , 2013, 2, 82-88.	4.0	60
20	Water in the U.S. Ethanol Tax Credit and Mandate: Implications for Rectangular Deadweight Costs and the Corn-Oil Price Relationship*. <i>Applied Economic Perspectives and Policy</i> , 2008, 30, 397-410.	1.0	58
21	Using Incentives to Encourage Healthy Eating in Children. <i>Journal of Human Resources</i> , 2013, 48, 855-872.	1.9	58
22	Appetite self-regulation: Environmental and policy influences on eating behaviors. <i>Obesity</i> , 2017, 25, S26-S38.	1.5	58
23	Chocolate Milk Consequences: A Pilot Study Evaluating the Consequences of Banning Chocolate Milk in School Cafeterias. <i>PLoS ONE</i> , 2014, 9, e91022.	1.1	50
24	Do Free Goods Stick to Poor Households? Experimental Evidence on Insecticide Treated Bednets. <i>World Development</i> , 2009, 37, 607-617.	2.6	49
25	Marketing Vegetables in Elementary School Cafeterias to Increase Uptake. <i>Pediatrics</i> , 2016, 138, .	1.0	48
26	Between data and decisions: the organization of agricultural economic information systems. <i>Research Policy</i> , 2001, 30, 121-141.	3.3	47
27	Cross-subsidization Due to Inframarginal Support in Agriculture: A General Theory and Empirical Evidence. <i>American Journal of Agricultural Economics</i> , 2008, 90, 42-54.	2.4	47
28	Preordering School Lunch Encourages Better Food Choices by Children. <i>JAMA Pediatrics</i> , 2013, 167, 673.	3.3	46
29	Shopper marketing nutrition interventions: Social norms on grocery carts increase produce spending without increasing shopper budgets. <i>Preventive Medicine Reports</i> , 2015, 2, 287-291.	0.8	46
30	Fruit-Promoting Smarter Lunchrooms Interventions: Results From a Cluster RCT. <i>American Journal of Preventive Medicine</i> , 2017, 52, 451-458.	1.6	46
31	Can Branding Improve School Lunches?. <i>JAMA Pediatrics</i> , 2012, 166, 967.	3.6	42
32	Lunch, recess and nutrition: Responding to time incentives in the cafeteria. <i>Preventive Medicine</i> , 2015, 71, 27-30.	1.6	40
33	Shopper marketing nutrition interventions. <i>Physiology and Behavior</i> , 2014, 136, 111-120.	1.0	38
34	Food pantry selection solutions: a randomized controlled trial in client-choice food pantries to nudge clients to targeted foods. <i>Journal of Public Health</i> , 2017, 39, fdw043.	1.0	38
35	Whose Fast and Whose Feast? Intrahousehold Asymmetries in Dietary Diversity Response Among East African Pastoralists. <i>American Journal of Agricultural Economics</i> , 2011, 93, 1062-1081.	2.4	35
36	ONE MAN'S TALL IS ANOTHER MAN'S SMALL: HOW THE FRAMING OF PORTION SIZE INFLUENCES FOOD CHOICE. <i>Health Economics (United Kingdom)</i> , 2014, 23, 776-791.	0.8	33

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37	Consumption of Economic Information in Agriculture. American Journal of Agricultural Economics, 2002, 84, 39-52.	2.4	32
38	Understanding the effect of producers' attitudes, perceived norms, and perceived behavioral control on intentions to use antimicrobials prudently on New York dairy farms. PLoS ONE, 2019, 14, e0222442.	1.1	31
39	Trigger Foods: The Influence of Irrelevant Alternatives in School Lunchrooms. Agricultural and Resource Economics Review, 2012, 41, 114-123.	0.6	29
40	The Economics of Brazil's Ethanol-Sugar Markets, Mandates, and Tax Exemptions. American Journal of Agricultural Economics, 2015, 97, 1433-1450.	2.4	29
41	The interaction of religion and family members' influence on food decisions. Food Quality and Preference, 2007, 18, 786-794.	2.3	28
42	Internet Access and Farm Household Income – Empirical Evidence using a Semi-parametric Assessment in Taiwan. Journal of Agricultural Economics, 2009, 60, 348-366.	1.6	28
43	College cafeteria snack food purchases become less healthy with each passing week of the semester. Public Health Nutrition, 2013, 16, 1291-1295.	1.1	27
44	Chefs move to schools. A pilot examination of how chef-created dishes can increase school lunch participation and fruit and vegetable intake. Appetite, 2014, 83, 242-247.	1.8	27
45	Empirical Identification of Behavioral Choice Models under Risk. American Journal of Agricultural Economics, 2016, 98, 1181-1194.	2.4	26
46	Food and consumer behavior: why the details matter. Agricultural Economics (United Kingdom), 2016, 47, 73-83.	2.0	24
47	Diminishing Marginal Utility of Wealth and Calibration of Risk in Agriculture. American Journal of Agricultural Economics, 2003, 85, 1234-1241.	2.4	23
48	Global identification of risk preferences with revealed preference data. Journal of Econometrics, 2011, 162, 6-17.	3.5	23
49	The impact of OECD biofuels policies on developing countries. Agricultural Economics (United Kingdom), 2014, 45, 107-114.	2.0	23
50	Influencing the food choices of SNAP consumers: Lessons from economics, psychology and marketing. Food Policy, 2018, 79, 309-317.	2.8	22
51	Is Risk Aversion Really Correlated with Wealth? How Estimated Probabilities Introduce Spurious Correlation. American Journal of Agricultural Economics, 2007, 89, 964-979.	2.4	21
52	What drives merger decision making behavior? Don't seek, don't find, and don't change your mind. Journal of Economic Behavior and Organization, 2009, 72, 930-943.	1.0	21
53	The Economics of a Blender's Tax Credit versus a Tax Exemption: The Case of U.S. Biodiesel Exports to the European Union. Applied Economic Perspectives and Policy, 2011, 33, 510-527.	3.1	21
54	Is Expected Utility Theory Applicable? A Revealed Preference Test. American Journal of Agricultural Economics, 2010, 92, 16-27.	2.4	20

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55	Differential Nutritional Responses across Various Income Sources Among East African Pastoralists: Intra-household Effects, Missing Markets and Mental Accounting. <i>Journal of African Economies</i> , 2011, 20, 341-375.	0.8	20
56	Calibrating the wealth effects of decoupled payments: Does decreasing absolute risk aversion matter?. <i>Journal of Econometrics</i> , 2011, 162, 25-34.	3.5	20
57	The Perverse Effects of Biofuel Public-Sector Policies. <i>Annual Review of Resource Economics</i> , 2013, 5, 463-483.	1.5	19
58	A plant to plate pilot: a cold-weather high school garden increased vegetable selection but also waste. <i>Acta Paediatrica, International Journal of Paediatrics</i> , 2015, 104, 823-826.	0.7	18
59	The Hidden Cost of Regulation: Emotional Responses to Command and Control. <i>American Journal of Agricultural Economics</i> , 2015, 97, 1385-1399.	2.4	18
60	Can changing the position of online menu items increase selection of fruit and vegetable snacks? A cluster randomized trial within an online canteen ordering system in Australian primary schools. <i>American Journal of Clinical Nutrition</i> , 2019, 109, 1422-1430.	2.2	18
61	Producer Attitudes Toward Output Price Risk: Experimental Evidence from the Lab and from the Field. <i>American Journal of Agricultural Economics</i> , 2020, 102, 806-825.	2.4	18
62	A prospect theory approach to assessing changes in parameters of insurance contracts with an application to money-back guarantees. <i>Journal of Behavioral and Experimental Economics</i> , 2015, 54, 105-117.	0.5	17
63	DO PSYCHOLOGICAL SHOCKS AFFECT FINANCIAL RISK TAKING BEHAVIOR? A STUDY OF U.S. VETERANS. <i>Contemporary Economic Policy</i> , 2013, 31, 457-467.	0.8	16
64	Demystifying RINs: A partial equilibrium model of U.S. biofuel markets. <i>Energy Economics</i> , 2017, 64, 353-362.	5.6	16
65	Regulation of Sugar-Sweetened Beverages. <i>New England Journal of Medicine</i> , 2012, 367, 1464-1466.	13.9	15
66	New Year's Resolutions: Food Shopping in the New Year Competes with Healthy Intentions. <i>PLoS ONE</i> , 2014, 9, e110561.	1.1	15
67	Lower Buffet Prices Lead to Less Taste Satisfaction. <i>Journal of Sensory Studies</i> , 2014, 29, 362-370.	0.8	15
68	The limits of defaults: why french fries trump apple slices. <i>BMC Research Notes</i> , 2016, 9, 263.	0.6	15
69	The Economics of U.S. Ethanol Import Tariffs with a Consumption Mandate and Tax Credit. <i>SSRN Electronic Journal</i> , 0, , .	0.4	15
70	Principles of risk management service relations in agriculture. <i>Agricultural Systems</i> , 2003, 75, 199-213.	3.2	14
71	Concession stand makeovers: a pilot study of offering healthy foods at high school concession stands. <i>Journal of Public Health</i> , 2015, 37, 116-124.	1.0	14
72	This Way to Produce: Strategic Use of Arrows on Grocery Floors Facilitate Produce Spending Without Increasing Shopper Budgets. <i>Journal of Nutrition Education and Behavior</i> , 2016, 48, 512-513.e1.	0.3	14

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73	The Other Half: An Examination of Monthly Food Pantry Cycles in the Context of <scp>SNAP</scp> Benefits. Applied Economic Perspectives and Policy, 2021, 43, 716-731.	3.1	14
74	Factors Affecting the Allocation of Trade Promotions in the U.S. Food Distribution System. Applied Economic Perspectives and Policy, 2007, 29, 119-140.	1.0	13
75	Production Incentives from Static Decoupling: Land Use Exclusion Restrictions. American Journal of Agricultural Economics, 2013, 95, 1049-1067.	2.4	13
76	Fast food, soft drink and candy intake is unrelated to body mass index for 95% of American adults. Obesity Science and Practice, 2015, 1, 126-130.	1.0	13
77	Existing Food Habits and Recent Choices Lead to Disregard of Food Safety Announcements. Canadian Journal of Agricultural Economics, 2015, 63, 491-511.	1.2	13
78	Trayless cafeterias lead diners to take less salad and relatively more dessert. Public Health Nutrition, 2015, 18, 1535-1536.	1.1	13
79	The Law of Unintended Consequences: How the U.S. Biofuel Tax Credit with a Mandate Subsidizes Oil Consumption and Has No Impact on Ethanol Consumption. SSRN Electronic Journal, 0, , .	0.4	13
80	The Socially Optimal Import Tariff and Tax Credit for Ethanol with Farm Subsidies. Agricultural and Resource Economics Review, 2009, 38, 65-77.	0.6	12
81	Experimental Economics and the Economics of Contracts. American Journal of Agricultural Economics, 2009, 91, 1382-1388.	2.4	12
82	School lunch debit card payment systems are associated with lower Nutrition and higher calories. Obesity, 2014, 22, 24-26.	1.5	12
83	Peak-end pizza: prices delay evaluations of quality. Journal of Product and Brand Management, 2015, 24, 770-778.	2.6	12
84	The Behavioral Welfare Paradox: Practical, Ethical and Welfare Implications of Nudging. Agricultural and Resource Economics Review, 2017, 46, 1-20.	0.6	12
85	Enhancing measures of ESE to incorporate aspects of place: Personal reputation and place-based social legitimacy. Journal of Business Venturing, 2021, 36, 106004.	4.0	12
86	Risk Averters that Love Risk? Marginal Risk Aversion in Comparison to a Reference Gamble. American Journal of Agricultural Economics, 2009, 91, 612-626.	2.4	11
87	Fundamental misunderstanding of the relation between energy density (kcal/g) and energy cost (\$/kcal). American Journal of Clinical Nutrition, 2011, 93, 867-868.	2.2	11
88	Estimating risk preferences in the presence of bifurcated wealth dynamics: can we identify static risk aversion amidst dynamic risk responses?. European Review of Agricultural Economics, 2013, 40, 361-377.	1.5	11
89	The Economics of Biofuel Policies. , 2015, , .		10
90	Empirical Challenges for Risk Preferences and Production. Annual Review of Resource Economics, 2010, 2, 13-31.	1.5	9

#	ARTICLE	IF	CITATIONS
91	Notice of Retraction. Wansink B, Just DR, Payne CR. Can Branding Improve School Lunches? <i>Arch Pediatr Adolesc Med</i> . 2012;166(10):967-968.. <i>JAMA Pediatrics</i> , 2017, 171, 1230.	3.3	9
92	Nutrition Report Cards: An Opportunity to Improve School Lunch Selection. <i>PLoS ONE</i> , 2013, 8, e72008.	1.1	9
93	Effect of information formats on information services: analysis of four selected agricultural commodities in the USA. <i>Agricultural Economics (United Kingdom)</i> , 2006, 35, 289-301.	2.0	8
94	Why Farmers Sometimes Love Risks: Evidence from India. <i>Economic Development and Cultural Change</i> , 2014, 62, 239-274.	0.8	8
95	'Water' in the U.S. Ethanol Tax Credit and Mandate: Implications for Rectangular Deadweight Costs and the Corn-Oil Price Relationship. <i>SSRN Electronic Journal</i> , 0, , .	0.4	8
96	The Social Costs and Benefits of U.S. Biofuel Policies with Preexisting Distortions. , 2010, , 338-379.		7
97	Smoking, drinking, and the distribution of adult body weight. <i>Social Science Journal</i> , 2010, 47, 372-391.	0.9	7
98	Move the Fruit: Putting Fruit in New Bowls and New Places Doubles Lunchroom Sales. <i>Journal of Nutrition Education and Behavior</i> , 2011, 43, S1.	0.3	7
99	A Generalized Measure of Marginal Risk Aversion: Experimental Evidence from India and Morocco. <i>American Journal of Agricultural Economics</i> , 2012, 94, 444-450.	2.4	7
100	Food away from home and the reversal of the calorie intake decline in India. <i>Food Security</i> , 2021, 13, 369-384.	2.4	7
101	Ethanol and Corn Prices: The Role of US Tax Credits, Mandates, and Imports. , 2010, , 155-169.		7
102	The Welfare Impacts of Commodity Price Volatility: Reply. <i>American Journal of Agricultural Economics</i> , 2016, 98, 676-678.	2.4	6
103	Who Will Pay for Increasing Biofuel Mandates? Incidence of the Renewable Fuel Standard Given a Binding Blend Wall. <i>American Journal of Agricultural Economics</i> , 2019, 101, 492-506.	2.4	6
104	Institutional Relations in Agricultural Information Systems. , 2001, , 233-266.		6
105	Who's adopting the smarter lunchroom approach? Individual characteristics of innovative food service directors. <i>Evaluation and Program Planning</i> , 2017, 60, 72-80.	0.9	5
106	Reliability and Accuracy of Real-Time Visualization Techniques for Measuring School Cafeteria Tray Waste: Validating the Quarter-Waste Method. <i>SSRN Electronic Journal</i> , 0, , .	0.4	5
107	Policy Update: Policy implications of high RIN prices and the "blend wall". <i>Biofuels</i> , 2013, 4, 359-361.	1.4	4
108	Nudging Ourselves? The Limits of Incentivizing "Good Behavior". <i>Applied Economic Perspectives and Policy</i> , 2014, 36, 1-5.	3.1	4

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109	“Big men” in the office: The gender-specific influence of weight upon persuasiveness. <i>PLoS ONE</i> , 2019, 14, e0222761.	1.1	4
110	Evidence-based policy and food consumer behaviour: how empirical challenges shape the evidence. <i>European Review of Agricultural Economics</i> , 0, , .	1.5	4
111	Predicted Lifetime Third-Party Costs of Obesity for Black and White Adolescents with Race-Specific Age-Related Weight Gain. <i>Obesity</i> , 2020, 28, 397-403.	1.5	4
112	Economic shocks and lottery sales: an examination of Maine State lottery sales. <i>Applied Economics</i> , 2020, 52, 3498-3511.	1.2	4
113	A Behavioral Intervention Increases Consumption of a New Biofortified Food by School Children: Evidence from a Field Experiment in Nigeria. <i>European Journal of Development Research</i> , 2022, 34, 124-146.	1.2	4
114	Self-employment and mental health. <i>Review of Economics of the Household</i> , 2022, 20, 855-886.	2.6	4
115	Wealth as Welfare: Are Wealth Thresholds behind Persistent Poverty?. <i>Applied Economic Perspectives and Policy</i> , 2007, 29, 419-426.	1.0	3
116	Comment on “The Renewable Fuel Standard in Competitive Equilibrium: Market and Welfare Effects”. <i>American Journal of Agricultural Economics</i> , 2017, 99, 1143-1145.	2.4	3
117	Nationalism in the produce aisle: Using country of origin labels to stir patriotism and animosity. <i>Q Open</i> , 2021, 1, .	0.7	3
118	Smarter Lunchrooms: Libertarian Paternalism Can Address New School Lunchroom Guidelines and Childhood Obesity. <i>SSRN Electronic Journal</i> , 0, , .	0.4	3
119	Information, Processing Capacity, and Judgment Bias in Risk Assessment. , 2002, , 81-101.		3
120	Information Exchange and Distributional Implications of Price Discrimination with Internet Marketing in Agriculture. <i>American Journal of Agricultural Economics</i> , 2006, 88, 882-899.	2.4	2
121	Chocolate Milk Consequences: A Pilot Study Evaluating the Consequences of Banning Chocolate Milk in School Cafeterias. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
122	Healthy Concessions: High School Students' Responses to Healthy Concession Stand Changes. <i>Journal of School Health</i> , 2017, 87, 98-105.	0.8	2
123	Methodological Challenges in Estimating the Lifetime Medical Care Cost Externality of Obesity. <i>Journal of Benefit-Cost Analysis</i> , 2021, 12, 441-465.	0.6	2
124	The Welfare Economics of Biofuel Tax Credits and Mandates. , 2010, , 347-364.		2
125	Healthy Convenience: Nudging Students to Make Healthier Choices in the Lunchroom. <i>FASEB Journal</i> , 2011, 25, .	0.2	2
126	Insights into Obesity from a Behavioral Economics Perspective: Discussion. <i>American Journal of Agricultural Economics</i> , 2012, 94, 344-346.	2.4	1

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127	Notice of Retraction and Replacement. Wansink B, Just DR, Payne CR. Can Branding Improve School Lunches? Arch Pediatr Adolesc Med. 2012;166(10):967-968. doi: 10.1001/archpediatrics.2012.999. JAMA Pediatrics, 2017, , .	3.3	1
128	Pre-Ordering Systems Encourage Healthier Choices in School Lunchrooms. SSRN Electronic Journal, 0, , .	0.4	1
129	Estimating Risk Preferences in the Presence of Bifurcated Wealth Dynamics: Do We Misattribute Dynamic Risk Responses to Static Risk Aversion?. SSRN Electronic Journal, 0, , .	0.4	1
130	Applying behavioral economics research to improving children's food choices at school. FASEB Journal, 2011, 25, .	0.2	1
131	Finger Fruits: Pre-Sliced Fruit in Schools Increases Selection and Intake. SSRN Electronic Journal, 0, , .	0.4	1
132	Price effects of spatial competition in retail fuel markets: the impact of a new rival nearby. Papers in Regional Science, 2022, 101, 81-106.	1.0	1
133	Do Behavioral Interventions Increase the Intake of Biofortified Foods in School Lunch Meals? Evidence from a Field Experiment with Elementary School Children in Ethiopia. Current Developments in Nutrition, 2022, 6, nzac008.	0.1	1
134	Future of Food Economics. Natural Resource Management and Policy, 2022, , 137-161.	0.1	1
135	Lunch, Recess and Nutrition: Responding to Time Incentives in the Cafeteria. SSRN Electronic Journal, 2014, , .	0.4	0
136	Chefs Move to Schools: A Pilot Examination of How Chef-Created Dishes Can Increase School Lunch Participation and Fruit and Vegetable Intake. SSRN Electronic Journal, 2014, , .	0.4	0
137	The Role of Nudges in Reducing Food Waste. Frontiers of Economics and Globalization, 2016, , 215-224.	0.3	0
138	Behavioral economics in food and agriculture. , 2018, , 84-95.		0
139	Producer group participation in the trade adjustment assistance program for farmers before and after the American Recovery and Reinvestment Act of 2009. Food Policy, 2019, 86, 101724.	2.8	0
140	<scp>David R. Just</scp>. American Journal of Agricultural Economics, 2021, 103, 398-398.	2.4	0
141	Healthy School Lunch Behavior and the Invisible Hand. FASEB Journal, 2008, 22, 44.3.	0.2	0
142	Convenience Drives Choice in School Lunch Rooms: A Salad Bar Success Story. FASEB Journal, 2010, 24, 732.11.	0.2	0
143	Marketing Vegetables: Leveraging Branded Media to Increase Vegetable Uptake in Elementary Schools. SSRN Electronic Journal, 0, , .	0.4	0