

Yang Yu

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5967421/publications.pdf>

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6
papers

120
citations

1478505

6
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

109
citing authors

#	ARTICLE	IF	CITATIONS
1	Operational effects and firms' responses. <i>International Journal of Logistics Management</i> , 2011, 22, 306-323.	6.6	30
2	Opportunities and opportunism with high-status B2B partners in emerging economies. <i>Journal of Business and Industrial Marketing</i> , 2016, 31, 684-694.	3.0	25
3	Export Commitment and the Global Financial Crisis: Perspectives from the New Zealand Wine Industry. <i>Journal of Small Business Management</i> , 2016, 54, 771-797.	4.8	19
4	Country-of-Origin and Social Resistance in Host Countries: The Case of a Chinese Firm. <i>Thunderbird International Business Review</i> , 2018, 60, 347-363.	1.8	19
5	Business Model Adaptation of Small and Medium-Sized Information Technology Firms. <i>Journal of Global Information Management</i> , 2021, 29, 1-15.	2.8	15
6	Dancing with the stars: what do foreign firms get from high-status local partners?. <i>Management Decision</i> , 2016, 54, 1294-1319.	3.9	12