

Michael Christofi

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5964212/publications.pdf>

Version: 2024-02-01

48
papers

2,447
citations

318942

23
h-index

263392

45
g-index

51
all docs

51
docs citations

51
times ranked

1056
citing authors

#	ARTICLE	IF	CITATIONS
1	A systematic literature review on the impact of artificial intelligence on workplace outcomes: A multi-process perspective. <i>Human Resource Management Review</i> , 2023, 33, 100857.	3.3	64
2	Stakeholder Causal Scope Analysisâ€“Centered Big Data Management for Sustainable Tourism. <i>Journal of Hospitality and Tourism Research</i> , 2022, 46, 972-978.	1.8	6
3	Sustainable Development in Tourism: A Stakeholder Analysis of the Langhe Region. <i>Journal of Hospitality and Tourism Research</i> , 2022, 46, 846-878.	1.8	14
4	Artificial intelligence, robotics, advanced technologies and human resource management: a systematic review. <i>International Journal of Human Resource Management</i> , 2022, 33, 1237-1266.	3.3	279
5	Intellectual capital and dividend policy: the effect of CEO characteristics. <i>Journal of Intellectual Capital</i> , 2022, 23, 127-143.	3.1	7
6	Equity crowdfunding platforms and social media: a Twitter analysis. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2022, 28, 1206-1221.	2.3	15
7	Digitalization, agility, and customer value in tourism. <i>Technological Forecasting and Social Change</i> , 2022, 175, 121334.	6.2	47
8	Exploring the role of institutions in Chinese OFDI: a systematic review and integrative framework. <i>Asia Pacific Business Review</i> , 2022, 28, 187-213.	2.0	13
9	Sustained Competitive Advantage for Sustainable Hospitality and Tourism Development: A Stakeholder Causal Scope Analysis. <i>Journal of Hospitality and Tourism Research</i> , 2022, 46, 823-825.	1.8	3
10	R&D internationalization and innovation: A systematic review, integrative framework and future research directions. <i>Journal of Business Research</i> , 2021, 128, 812-823.	5.8	211
11	Information communication technology, knowledge management, job and customer satisfaction: a study of healthcare workers in Lebanon. <i>Journal of Knowledge Management</i> , 2021, 25, 618-641.	3.2	8
12	Social capital, knowledge sharing, work meaningfulness and creativity: evidence from the Pakistani pharmaceutical industry. <i>Journal of Intellectual Capital</i> , 2021, 22, 243-259.	3.1	47
13	Intercultural service encounters: a systematic review and a conceptual framework on trust development. <i>EuroMed Journal of Business</i> , 2021, 16, 306-323.	1.7	17
14	How do digital innovation teams function? Understanding the team cognition-process nexus within the context of digital transformation. <i>Journal of Business Research</i> , 2021, 122, 373-386.	5.8	49
15	Micro-foundational ambidexterity and multinational enterprises: A systematic review and a conceptual framework. <i>International Business Review</i> , 2021, 30, 101625.	2.6	77
16	Social media influencer marketing: A systematic review, integrative framework and future research agenda. <i>International Journal of Consumer Studies</i> , 2021, 45, 617-644.	7.2	339
17	Marketing innovation and internationalization in smart city development: a systematic review, framework and research agenda. <i>International Marketing Review</i> , 2021, 38, 948-984.	2.2	29
18	Agility and flexibility in international business research: A comprehensive review and future research directions. <i>Journal of World Business</i> , 2021, 56, 101194.	4.6	79

#	ARTICLE	IF	CITATIONS
19	Past, present, and future of mergers and acquisitions in the MENA region: a systematic review and integrative framework. <i>International Studies of Management and Organization</i> , 2021, 51, 276-296.	0.4	14
20	Customer engagement through choice in cause-related marketing. <i>International Marketing Review</i> , 2020, 37, 621-650.	2.2	63
21	An integrative framework of stakeholder engagement for innovation management and entrepreneurship development. <i>Journal of Business Research</i> , 2020, 119, 245-258.	5.8	212
22	The Gold Rush of Digital Marketing: Assessing Prospects of Building Brand Awareness Overseas. <i>Business Perspectives and Research</i> , 2020, 8, 4-20.	1.6	41
23	E-Government implementation challenges in small countries: The project manager's perspective. <i>Technological Forecasting and Social Change</i> , 2020, 152, 119880.	6.2	64
24	Stakeholder dynamics of contextual ambidextrous capabilities and authenticity: A conceptual synchronisation for competitive advantage. <i>Journal of General Management</i> , 2020, 46, 26-35.	0.8	8
25	High-performance work systems, innovation and knowledge sharing. <i>Employee Relations</i> , 2020, 43, 438-458.	1.5	54
26	Intellectual capital, knowledge sharing and equity crowdfunding. <i>Journal of Intellectual Capital</i> , 2020, 22, 95-121.	3.1	57
27	An assessment of the literature on cause-related marketing: implications for international competitiveness and marketing research. <i>International Marketing Review</i> , 2020, 37, 977-1012.	2.2	45
28	Cause-related marketing in international business: what works and what does not?. <i>International Marketing Review</i> , 2020, 37, 593-601.	2.2	22
29	Emotional intelligence and perceived negative emotions in intercultural service encounters. <i>European Business Review</i> , 2020, 32, 359-381.	1.9	12
30	Engaging in emotional labour when facing customer mistreatment in hospitality. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 429-443.	3.5	26
31	Contemporary Issues in Management and Marketing Research. <i>Business Perspectives and Research</i> , 2020, 8, 2-3.	1.6	1
32	An Empirical Study on the Importance of Electronic Word of Mouth in the Concierge Industry. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 265-287.	0.7	3
33	Financial Technology: evidence in the European Banking System. , 2020, , .		2
34	Augmented reality in the tourism industry: A multi-stakeholder analysis of museums. <i>Tourism Management Perspectives</i> , 2019, 32, 100549.	3.2	87
35	Mating Performance: Assessing Flirting Skills, Mate Signal-Detection Ability, and Shyness Effects. <i>Evolutionary Psychology</i> , 2019, 17, 147470491987241.	0.6	5
36	Triggering technological innovation through cross-border mergers and acquisitions: A micro-foundational perspective. <i>Technological Forecasting and Social Change</i> , 2019, 146, 148-166.	6.2	93

#	ARTICLE	IF	CITATIONS
37	CRM campaigns with choice for enhanced business process performance. Business Process Management Journal, 2019, 26, 1225-1239.	2.4	7
38	Street food traders, farmers and sustainable practice to reduce food waste in the Italian context. British Food Journal, 2019, 122, 1361-1380.	1.6	19
39	Managing technological innovation in the sports industry: a challenge for retail management. Competitiveness Review, 2019, 30, 78-100.	1.8	5
40	Genuine Emotions When Facing Aggressive Customers in the Hospitality Industry: A Conceptual Framework. , 2019, , 165-179.		0
41	A Practicable Implementation of Training and Development in Professional Services: The Case of Accountants in Cyprus. Palgrave Studies in Cross-disciplinary Business Research, in Association With EuroMed Academy of Business, 2019, , 59-90.	1.0	2
42	Marketing research on mergers and acquisitions: a systematic review and future directions. International Marketing Review, 2017, 34, 629-651.	2.2	131
43	Internal marketing under disguise: Misplaced application. Journal of Customer Behavior, 2017, 16, 5-18.	0.0	8
44	Cause-related marketing, product innovation and extraordinary sustainable leadership: the root towards sustainability. Global Business and Economics Review, 2015, 17, 93.	0.2	33
45	Innovation and cause-related marketing success: a conceptual framework and propositions. Journal of Services Marketing, 2015, 29, 354-366.	1.7	58
46	Product innovation and cause-related marketing success. Marketing Intelligence and Planning, 2014, 32, 174-189.	2.1	34
47	Cause-related marketing and strategic agility: an integrated framework for gaining the competitive advantage. World Review of Entrepreneurship, Management and Sustainable Development, 2013, 9, 518.	0.2	24
48	What makes mindful self-initiated expatriates bounce back, improvise and perform: Empirical evidence from the emerging markets. European Management Review, 0, , .	2.2	9