

Cecilia Lindh

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5955146/publications.pdf>

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7
papers

196
citations

1478505

6
h-index

1720034

7
g-index

7
all docs

7
docs citations

7
times ranked

128
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainably sustaining (online) fashion consumption: Using influencers to promote sustainable (un)planned behaviour in Europe's millennials. <i>Journal of Retailing and Consumer Services</i> , 2022, 64, 102775.	9.4	41
2	Online E-Communication Channels: The Impact of CSR and Reviews on Purchase Intent. <i>Springer Proceedings in Business and Economics</i> , 2021, , 161-183.	0.3	1
3	The importance of brands, commitment, and influencers on purchase intent in the context of online relationships. <i>Australasian Marketing Journal</i> , 2021, 29, 177-186.	5.4	19
4	Digitalization and International Online Sales: Antecedents of Purchase Intent. <i>Journal of International Consumer Marketing</i> , 2020, 32, 324-335.	3.7	20
5	Are Consumers International? A Study of CSR, Cross-Border Shopping, Commitment and Purchase Intent among Online Consumers. <i>Journal of Global Marketing</i> , 2019, 32, 239-254.	3.4	26
6	New Service Development and Digitalization: Synergies of Personal Interaction and IT Integration. <i>Services Marketing Quarterly</i> , 2018, 39, 108-123.	1.1	6
7	The sustainabilityâ€age dilemma: A theory of (un)planned behaviour via influencers. <i>Journal of Consumer Behaviour</i> , 2018, 17, e127.	4.2	83