

Joaquim M Pratas

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5952580/publications.pdf>

Version: 2024-02-01

4
papers

63
citations

2258059

3
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2053705

5
g-index

7
all docs

7
docs citations

7
times ranked

55
citing authors

#	ARTICLE	IF	CITATIONS
1	A framework for designing backroom areas in grocery stores. International Journal of Retail and Distribution Management, 2017, 45, 230-252.	4.7	19
2	Online brochures: relationship between message strategies and communicated attributes. Anatolia, 2016, 27, 47-57.	2.4	2
3	Tourism brochures: Linking message strategies, tactics and brand destination attributes. Tourism Management, 2015, 48, 123-138.	9.8	34
4	Design of Retail Backroom Storage: A Research Opportunity?. Studies in Big Data, 2015, , 167-174.	1.1	6