

Joaquim M Pratas

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5952580/publications.pdf>

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4
papers

63
citations

2258059

3
h-index

2053705

5
g-index

7
all docs

7
docs citations

7
times ranked

55
citing authors

#	ARTICLE	IF	CITATIONS
1	Tourism brochures: Linking message strategies, tactics and brand destination attributes. <i>Tourism Management</i> , 2015, 48, 123-138.	9.8	34
2	A framework for designing backroom areas in grocery stores. <i>International Journal of Retail and Distribution Management</i> , 2017, 45, 230-252.	4.7	19
3	Design of Retail Backroom Storage: A Research Opportunity?. <i>Studies in Big Data</i> , 2015, , 167-174.	1.1	6
4	Online brochures: relationship between message strategies and communicated attributes. <i>Anatolia</i> , 2016, 27, 47-57.	2.4	2