

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

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|--------------------|-------------------------|----------------|-----------------|
| 107 papers | 2,580 citations | 30 h-index | 46 g-index |
| 110 ext. papers | 3,501 ext. citations | 5.2 avg, IF | 6.55 L-index |

| # | Paper | IF | Citations |
|-----|---|------|-----------|
| 107 | Examining strategies for maximizing and utilizing brand prestige in the luxury cruise industry. <i>Tourism Management</i> , 2014 , 40, 244-259 | 10.8 | 151 |
| 106 | The antecedents and consequence of consumer attitudes toward restaurant brands: A comparative study between casual and fine dining restaurants. <i>International Journal of Hospitality Management</i> , 2013 , 32, 121-131 | 8.3 | 106 |
| 105 | Cruise travelers' environmentally responsible decision-making: An integrative framework of goal-directed behavior and norm activation process. <i>International Journal of Hospitality Management</i> , 2016 , 53, 94-105 | 8.3 | 96 |
| 104 | Word-of-mouth, buying, and sacrifice intentions for eco-cruises: Exploring the function of norm activation and value-attitude-behavior. <i>Tourism Management</i> , 2019 , 70, 430-443 | 10.8 | 95 |
| 103 | Perceived innovativeness of drone food delivery services and its impacts on attitude and behavioral intentions: The moderating role of gender and age. <i>International Journal of Hospitality Management</i> , 2019 , 81, 94-103 | 8.3 | 88 |
| 102 | Guests' pro-environmental decision-making process: Broadening the norm activation framework in a lodging context. <i>International Journal of Hospitality Management</i> , 2015 , 47, 96-107 | 8.3 | 88 |
| 101 | A strategy for enhancing senior tourists' well-being perception: focusing on the experience economy. <i>Journal of Travel and Tourism Marketing</i> , 2019 , 36, 314-329 | 6.6 | 85 |
| 100 | The Antecedents and Consequences of Brand Prestige in Luxury Restaurants. <i>Asia Pacific Journal of Tourism Research</i> , 2012 , 17, 656-683 | 2.9 | 82 |
| 99 | Merging the norm activation model and the theory of planned behavior in the context of drone food delivery services: Does the level of product knowledge really matter?. <i>Journal of Hospitality and Tourism Management</i> , 2020 , 42, 1-11 | 6 | 61 |
| 98 | Understanding first-class passengers' luxury value perceptions in the US airline industry. <i>Tourism Management Perspectives</i> , 2018 , 28, 29-40 | 5.8 | 56 |
| 97 | Ethical Leadership, Affective Commitment, Work Engagement, and Creativity: Testing a Multiple Mediation Approach. <i>Sustainability</i> , 2019 , 11, 4489 | 3.6 | 55 |
| 96 | Multi-dimensions of the perceived benefits in a medical hotel and their roles in international travelers' decision-making process. <i>International Journal of Hospitality Management</i> , 2013 , 35, 100-108 | 8.3 | 55 |
| 95 | First-class airline travelers' tendency to seek uniqueness: how does it influence their purchase of expensive tickets?. <i>Journal of Travel and Tourism Marketing</i> , 2017 , 34, 935-947 | 6.6 | 54 |
| 94 | Linking Transformational Leadership with Nurse-Assessed Adverse Patient Outcomes and the Quality of Care: Assessing the Role of Job Satisfaction and Structural Empowerment. <i>International Journal of Environmental Research and Public Health</i> , 2019 , 16, | 4.6 | 53 |
| 93 | The antecedents and consequences of well-being perception: An application of the experience economy to golf tournament tourists. <i>Journal of Destination Marketing & Management</i> , 2015 , 4, 248-257 | 4.7 | 50 |
| 92 | Investigating motivated consumer innovativeness in the context of drone food delivery services. <i>Journal of Hospitality and Tourism Management</i> , 2019 , 38, 102-110 | 6 | 49 |
| 91 | A change of perceived innovativeness for contactless food delivery services using drones after the outbreak of COVID-19. <i>International Journal of Hospitality Management</i> , 2021 , 93, 102758 | 8.3 | 47 |

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| 90 | Norm-based loyalty model (NLM): Investigating delegates' loyalty formation for environmentally responsible conventions. <i>International Journal of Hospitality Management</i> , 2015 , 46, 1-14 | 8.3 | 44 |
| 89 | An exploratory study of how casino dealer communication styles lead to player satisfaction. <i>Journal of Travel and Tourism Marketing</i> , 2018 , 35, 1246-1260 | 6.6 | 43 |
| 88 | An Investigation of Passengers' Psychological Benefits from Green Brands in an Environmentally Friendly Airline Context: The Moderating Role of Gender. <i>Sustainability</i> , 2018 , 10, 80 | 3.6 | 41 |
| 87 | Consequences of a green image of drone food delivery services: The moderating role of gender and age. <i>Business Strategy and the Environment</i> , 2019 , 28, 872-884 | 8.6 | 39 |
| 86 | How can employees engage customers?. <i>International Journal of Contemporary Hospitality Management</i> , 2015 , 27, 1117-1134 | 7.5 | 39 |
| 85 | The Influence of Destination Image on Tourist Loyalty and Intention to Visit: Testing a Multiple Mediation Approach. <i>Sustainability</i> , 2019 , 11, 6401 | 3.6 | 39 |
| 84 | Relationships among Senior Tourists' Perceptions of Tour Guides' Professional Competencies, Rapport, Satisfaction with the Guide Service, Tour Satisfaction, and Word of Mouth. <i>Journal of Travel Research</i> , 2019 , 58, 1331-1346 | 6.3 | 39 |
| 83 | Understanding motivated consumer innovativeness in the context of a robotic restaurant: The moderating role of product knowledge. <i>Journal of Hospitality and Tourism Management</i> , 2020 , 44, 272-282 | 6.2 | 35 |
| 82 | Perceived Firm Innovativeness in Cruise Travelers' Experience and Perceived Luxury Value: The Moderating Effect of Advertising Effectiveness. <i>Asia Pacific Journal of Tourism Research</i> , 2016 , 21, S101-S128 | 5.9 | 34 |
| 81 | Consequences of psychological benefits of using eco-friendly services in the context of drone food delivery services. <i>Journal of Travel and Tourism Marketing</i> , 2019 , 36, 835-846 | 6.6 | 33 |
| 80 | How to enhance the image of edible insect restaurants: Focusing on perceived risk theory. <i>International Journal of Hospitality Management</i> , 2020 , 87, 102464 | 8.3 | 33 |
| 79 | Investigation of the volitional, non-volitional, emotional, motivational and automatic processes in determining golfers' intention. <i>International Journal of Contemporary Hospitality Management</i> , 2014 , 26, 1118-1135 | 7.5 | 33 |
| 78 | Relationships among green image, consumer attitudes, desire, and customer citizenship behavior in the airline industry. <i>International Journal of Sustainable Transportation</i> , 2020 , 14, 437-447 | 3.6 | 30 |
| 77 | First-class airline travellers' perception of luxury goods and its effect on loyalty formation. <i>Current Issues in Tourism</i> , 2017 , 20, 497-520 | 5.8 | 29 |
| 76 | Senior Travelers and Airport Shopping: Deepening Repurchase Decision-making Theory. <i>Asia Pacific Journal of Tourism Research</i> , 2015 , 20, 761-788 | 2.9 | 28 |
| 75 | The antecedents and consequences of golf tournament spectators' memorable brand experiences. <i>Journal of Destination Marketing & Management</i> , 2018 , 9, 1-11 | 4.7 | 28 |
| 74 | Can Leadership Enhance Patient Satisfaction? Assessing the Role of Administrative and Medical Quality. <i>International Journal of Environmental Research and Public Health</i> , 2019 , 16, | 4.6 | 26 |
| 73 | Community Empowerment and Sustainable Tourism Development: The Mediating Role of Community Support for Tourism. <i>Sustainability</i> , 2019 , 11, 6248 | 3.6 | 25 |

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| 72 | The Impact of Board Gender Diversity and Foreign Institutional Investors on the Corporate Social Responsibility (CSR) Engagement of Chinese Listed Companies. <i>Sustainability</i> , 2019 , 11, 307 | 3.6 | 25 |
| 71 | Choosing Virtual Rather than Real Leisure Activities: An Examination of the Decision Making Process in Screen-Golf Participants. <i>Asia Pacific Journal of Tourism Research</i> , 2014 , 19, 428-450 | 2.9 | 24 |
| 70 | Exploring the Features of Sustainable Urban Form and the Factors that Provoke Shoppers towards Shopping Malls. <i>Sustainability</i> , 2019 , 11, 4798 | 3.6 | 22 |
| 69 | Antecedents and consequences of brand prestige of package tour in the senior tourism industry. <i>Asia Pacific Journal of Tourism Research</i> , 2019 , 24, 679-695 | 2.9 | 22 |
| 68 | Understanding the Eco-Friendly Role of Drone Food Delivery Services: Deepening the Theory of Planned Behavior. <i>Sustainability</i> , 2020 , 12, 1440 | 3.6 | 21 |
| 67 | Application of the value-belief-norm model to environmentally friendly drone food delivery services. <i>International Journal of Contemporary Hospitality Management</i> , 2020 , 32, 1775-1794 | 7.5 | 21 |
| 66 | Perceived risks from drone food delivery services before and after COVID-19. <i>International Journal of Contemporary Hospitality Management</i> , 2021 , 33, 1276-1296 | 7.5 | 21 |
| 65 | What Factors Affect Patient Satisfaction in Public Sector Hospitals: Evidence from an Emerging Economy. <i>International Journal of Environmental Research and Public Health</i> , 2019 , 16, | 4.6 | 20 |
| 64 | Measuring OPD Patient Satisfaction with Different Service Delivery Aspects at Public Hospitals in Pakistan. <i>International Journal of Environmental Research and Public Health</i> , 2019 , 16, | 4.6 | 20 |
| 63 | Investigating consumer innovativeness in the context of drone food delivery services: Its impact on attitude and behavioral intentions. <i>Technological Forecasting and Social Change</i> , 2021 , 163, 120433 | 9.5 | 20 |
| 62 | Human baristas and robot baristas: How does brand experience affect brand satisfaction, brand attitude, brand attachment, and brand loyalty?. <i>International Journal of Hospitality Management</i> , 2021 , 99, 103050 | 8.3 | 20 |
| 61 | Exploration of the successful glocalization of ethnic food: a case of Korean food. <i>International Journal of Contemporary Hospitality Management</i> , 2018 , 30, 3656-3676 | 7.5 | 18 |
| 60 | Does CSR Moderate the Relationship between Corporate Governance and Chinese Firm's Financial Performance? Evidence from the Shanghai Stock Exchange (SSE) Firms. <i>Sustainability</i> , 2020 , 12, 149 | 3.6 | 17 |
| 59 | A Model of Brand Prestige Formation in the Casino Industry. <i>Journal of Travel and Tourism Marketing</i> , 2016 , 33, 1106-1123 | 6.6 | 17 |
| 58 | Innovative marketing strategies for the successful construction of drone food delivery services: Merging TAM with TPB. <i>Journal of Travel and Tourism Marketing</i> , 2021 , 38, 16-30 | 6.6 | 16 |
| 57 | Understanding customer-customer rapport in a senior group package context. <i>International Journal of Contemporary Hospitality Management</i> , 2019 , 31, 2187-2204 | 7.5 | 15 |
| 56 | Exploring perceived risk in building successful drone food delivery services. <i>International Journal of Contemporary Hospitality Management</i> , 2019 , ahead-of-print, | 7.5 | 15 |
| 55 | Application of consumer innovativeness to the context of robotic restaurants. <i>International Journal of Contemporary Hospitality Management</i> , 2021 , 33, 224-242 | 7.5 | 15 |

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| 54 | How to Form Wellbeing Perception and Its Outcomes in the Context of Elderly Tourism: Moderating Role of Tour Guide Services. <i>International Journal of Environmental Research and Public Health</i> , 2020 , 17, | 4.6 | 14 |
| 53 | Prevalence of Burnout among Primary Health Care Staff and Its Predictors: A Study in Iran. <i>International Journal of Environmental Research and Public Health</i> , 2019 , 16, | 4.6 | 14 |
| 52 | Promoting OPD Patient Satisfaction through Different Healthcare Determinants: A Study of Public Sector Hospitals. <i>International Journal of Environmental Research and Public Health</i> , 2019 , 16, | 4.6 | 14 |
| 51 | The Effect of "Women's Empowerment" on Child Nutritional Status in Pakistan. <i>International Journal of Environmental Research and Public Health</i> , 2019 , 16, | 4.6 | 14 |
| 50 | The Sustainable Development of the China Pakistan Economic Corridor: Synergy among Economic, Social, and Environmental Sustainability. <i>Sustainability</i> , 2019 , 11, 7044 | 3.6 | 14 |
| 49 | Saving golf courses from business troubles. <i>Journal of Travel and Tourism Marketing</i> , 2017 , 1-12 | 6.6 | 13 |
| 48 | Are other customer perceptions important at casino table games? Their impact on emotional responses and word-of-mouth by gender. <i>Journal of Travel and Tourism Marketing</i> , 2017 , 34, 544-555 | 6.6 | 13 |
| 47 | Unfolding the Association between the Big Five, Frugality, E-Mavenism, and Sustainable Consumption Behavior. <i>Sustainability</i> , 2020 , 12, 490 | 3.6 | 12 |
| 46 | Investigation of perceived risks and their outcome variables in the context of robotic restaurants. <i>Journal of Travel and Tourism Marketing</i> , 2021 , 38, 263-281 | 6.6 | 11 |
| 45 | Does love become hate or forgiveness after a double deviation? The case of hotel loyalty program members. <i>Tourism Management</i> , 2021 , 84, 104279 | 10.8 | 11 |
| 44 | A strategy for the development of the private country club: focusing on brand prestige. <i>International Journal of Contemporary Hospitality Management</i> , 2015 , 27, 1927-1948 | 7.5 | 10 |
| 43 | Impacts of Rural Women's Traditional Economic Activities on Household Economy: Changing Economic Contributions through Empowered Women in Rural Pakistan. <i>Sustainability</i> , 2020 , 12, 2731 | 3.6 | 10 |
| 42 | Are Socially Responsible Companies Really Ethical? The Moderating Role of State-Owned Enterprises: Evidence from China. <i>Sustainability</i> , 2020 , 12, 2858 | 3.6 | 10 |
| 41 | Strategy for enhancing the image of edible insect restaurants: Focus on internal environmental locus of control. <i>Journal of Hospitality and Tourism Management</i> , 2020 , 45, 48-57 | 6 | 10 |
| 40 | Application of internal environmental locus of control to the context of eco-friendly drone food delivery services. <i>Journal of Sustainable Tourism</i> , 2021 , 29, 1098-1116 | 5.7 | 10 |
| 39 | Congruent charitable cause sponsorship effect: Air travelers' perceived benefits, satisfaction and behavioral intention. <i>Journal of Hospitality and Tourism Management</i> , 2020 , 42, 190-198 | 6 | 9 |
| 38 | The antecedents and consequences of visitors' participation in a private country club community: The moderating role of extraversion. <i>Journal of Destination Marketing & Management</i> , 2018 , 7, 89-100 | 4.7 | 9 |
| 37 | Self-Enhancement Driven First-Class Airline Travelers' Behavior: The Moderating Role of Third-Party Certification. <i>Sustainability</i> , 2019 , 11, 3285 | 3.6 | 9 |

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| 36 | In-Flight Casinos, Is It Really a Nonsensical Idea? An Exploratory Approach Using Different Choice Experiments. <i>Sustainability</i> , 2019 , 11, 3038 | 3.6 | 8 |
| 35 | Robotic Restaurant Marketing Strategies in the Era of the Fourth Industrial Revolution: Focusing on Perceived Innovativeness. <i>Sustainability</i> , 2020 , 12, 9165 | 3.6 | 8 |
| 34 | Relationships among Country Image, Tour Motivations, Tour Quality, Tour Satisfaction, and Attitudinal Loyalty: The Case of Chinese Travelers to Korea. <i>Sustainability</i> , 2020 , 12, 3182 | 3.6 | 8 |
| 33 | The environmentally friendly role of edible insect restaurants in the tourism industry: applying an extended theory of planned behavior. <i>International Journal of Contemporary Hospitality Management</i> , 2020 , 32, 3581-3600 | 7.5 | 8 |
| 32 | How to Form Behavioral Intentions in the Field of Drone Food Delivery Services: The Moderating Role of the COVID-19 Outbreak. <i>International Journal of Environmental Research and Public Health</i> , 2020 , 17, | 4.6 | 7 |
| 31 | Philanthropic corporate social responsibility, consumer attitudes, brand preference, and customer citizenship behavior: Older adult employment as a moderator. <i>Social Behavior and Personality</i> , 2019 , 47, 1-10 | 1.2 | 7 |
| 30 | The antecedents and consequences of memorable brand experience: Human baristas versus robot baristas. <i>Journal of Hospitality and Tourism Management</i> , 2021 , 48, 561-571 | 6 | 7 |
| 29 | The Effects of Types of Service Providers on Experience Economy, Brand Attitude, and Brand Loyalty in the Restaurant Industry.. <i>International Journal of Environmental Research and Public Health</i> , 2022 , 19, | 4.6 | 7 |
| 28 | Examining the Quasi-Public Spaces in Commercial Complexes. <i>Sustainability</i> , 2020 , 12, 1830 | 3.6 | 6 |
| 27 | The Effects of Expected Benefits on Image, Desire, and Behavioral Intentions in the Field of Drone Food Delivery Services after the Outbreak of COVID-19. <i>Sustainability</i> , 2021 , 13, 117 | 3.6 | 6 |
| 26 | Improving Patient behavioral Consent through Different Service Quality Dimensions: Assessing the Mediating Role of Patient Satisfaction. <i>International Journal of Environmental Research and Public Health</i> , 2019 , 16, | 4.6 | 6 |
| 25 | Assessing the Moderating Effect of Corruption on the E-Government and Trust Relationship: An Evidence of an Emerging Economy. <i>Sustainability</i> , 2019 , 11, 6540 | 3.6 | 6 |
| 24 | The Role of Eco-Friendly Edible Insect Restaurants in the Field of Sustainable Tourism. <i>International Journal of Environmental Research and Public Health</i> , 2020 , 17, | 4.6 | 5 |
| 23 | A comparative study on the motivated consumer innovativeness of drone food delivery services before and after the outbreak of COVID-19. <i>Journal of Travel and Tourism Marketing</i> , 2021 , 38, 368-382 | 6.6 | 5 |
| 22 | The Strength of CEOs Influence on CSR in Chinese listed Companies. New Insights from an Agency Theory Perspective. <i>Sustainability</i> , 2020 , 12, 2190 | 3.6 | 4 |
| 21 | The Importance of Philanthropic Corporate Social Responsibility and Its Impact on Attitude and Behavioral Intentions: The Moderating Role of the Barista Disability Status. <i>Sustainability</i> , 2020 , 12, 6235 | 3.6 | 4 |
| 20 | China's Pathway towards Solar Energy Utilization: Transition to a Low-Carbon Economy. <i>International Journal of Environmental Research and Public Health</i> , 2020 , 17, | 4.6 | 3 |
| 19 | Transnational Corporation's Failure in China: Focus on Tesco. <i>Sustainability</i> , 2020 , 12, 7170 | 3.6 | 3 |

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| 18 | Risk Management in Corporate Governance Framework. <i>Sustainability</i> , 2021 , 13, 5015 | 3.6 | 3 |
| 17 | Edible Insects: How to Increase the Sustainable Consumption Behavior among Restaurant Consumers. <i>International Journal of Environmental Research and Public Health</i> , 2021 , 18, | 4.6 | 3 |
| 16 | Residents' perceptions of the impacts of a casino-based integrated resort development and their consequences: The case of the Incheon area in South Korea. <i>Journal of Destination Marketing & Management</i> , 2019 , 14, 100390 | 4.7 | 3 |
| 15 | Does Servant Leadership Promote Emotional Intelligence and Organizational Citizenship Behavior among Employees? A Structural Analysis. <i>Sustainability</i> , 2022 , 14, 5231 | 3.6 | 3 |
| 14 | Determining the Challenges Encountered by Chinese Expatriates in Pakistan. <i>Sustainability</i> , 2020 , 12, 1327 | 3.6 | 2 |
| 13 | The Antecedents and Consequences of Rapport between Customers and Salespersons in the Tourism Industry. <i>Sustainability</i> , 2021 , 13, 2783 | 3.6 | 2 |
| 12 | National Planning Strategies for Agro-based Industrial Development in Secondary Cities of Sindh Province, Pakistan. <i>Sustainability</i> , 2019 , 11, 7066 | 3.6 | 2 |
| 11 | Gender differences and employee performance: Evidence from the restaurant industry. <i>Journal of Hospitality and Tourism Management</i> , 2021 , 48, 248-255 | 6 | 2 |
| 10 | The antecedent and consequences of brand competence: Focusing on the moderating role of the type of server in the restaurant industry. <i>Journal of Hospitality and Tourism Management</i> , 2022 , 50, 337-344 | 6.6 | 2 |
| 9 | Understanding environmentally friendly airline travelers' internal environmental locus of control and its consequences. <i>Research in Transportation Business and Management</i> , 2020 , 100612 | 2.8 | 1 |
| 8 | Innovative robotic restaurants in Korea: merging a technology acceptance model and theory of planned behaviour. <i>Asian Journal of Technology Innovation</i> , 1-24 | 1.1 | 1 |
| 7 | Corporate Social Responsibility Reporting in the Casino Industry: A Content Analysis. <i>Sustainability</i> , 2021 , 13, 11185 | 3.6 | 1 |
| 6 | Expected benefits with using drone food delivery services: its impacts on attitude and behavioral intentions. <i>Journal of Hospitality and Tourism Technology</i> , 2021 , 12, 593-606 | 4.2 | 1 |
| 5 | The antecedents and consequences of brand authenticity in the restaurant industry: robot service employees versus human service employees. <i>Journal of Travel and Tourism Marketing</i> , 2022 , 39, 256-270 | 6.6 | 1 |
| 4 | A Discrete Choice Experimental Approach to Understand Sports Event Tourists' In-Stadium Beer Consumption Preferences. <i>Journal of Hospitality and Tourism Research</i> , 2021 , 45, 1324-1345 | 3.3 | 0 |
| 3 | The Significance of Monetary Policy Transmission Mechanism in the Sustainable Development of the SAARC Economic Community. <i>Sustainability</i> , 2021 , 13, 13171 | 3.6 | |
| 2 | Assessing the Difference of Emotional Intelligence among Visually Impaired, Blind Cricketers, and Non-Cricketers. <i>Sustainability</i> , 2021 , 13, 2955 | 3.6 | |
| 1 | Choice Modelling of a Car Traveler towards Park-and-Ride Services in Putrajaya to Create Green Development. <i>Sustainability</i> , 2021 , 13, 7869 | 3.6 | |

