

Yusuke Zennyo

List of Publications by Year in descending order

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Version: 2024-02-01

21
papers

343
citations

1162367

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887659

17
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21
all docs

21
docs citations

21
times ranked

153
citing authors

#	ARTICLE	IF	CITATIONS
1	Revenueâ€Sharing Contracts under Demand Uncertainty in Shopping Center. Real Estate Economics, 2021, 49, 556-573.	1.0	3
2	Duration of price promotion and product profit: An in-depth study based on point-of-sale data. Journal of Retailing and Consumer Services, 2021, 58, 102277.	5.3	8
3	Neutrality of buyer and seller commissions to auction house profit. Managerial and Decision Economics, 2021, 42, 209-218.	1.3	0
4	Retailer voluntary investment against a threat of manufacturer encroachment. Marketing Letters, 2021, 32, 379-395.	1.9	17
5	Platform Information Transparency and Effects on Thirdâ€Party Suppliers and Offline Retailers. Production and Operations Management, 2021, 30, 4219-4235.	2.1	62
6	Strategic contracting and hybrid use of agency and wholesale contracts in e-commerce platforms. European Journal of Operational Research, 2020, 281, 231-239.	3.5	143
7	Freemium competition among ad-sponsored platforms. Information Economics and Policy, 2020, 50, 100848.	1.7	13
8	Platform most-favored-customer clauses and investment incentives. International Journal of Industrial Organization, 2020, 70, 102617.	0.6	3
9	Platform market competition with endogenous side decisions. Journal of Economics and Management Strategy, 2019, 28, 73-88.	0.4	13
10	Corporate social responsibility and strategic relationships. International Review of Economics, 2017, 64, 231-244.	0.7	25
11	Asymmetric Payoffs and Spatial Competition. Journal of Industry, Competition and Trade, 2017, 17, 29-41.	0.2	2
12	Process innovation, application compatibility, and welfare. Information Economics and Policy, 2017, 40, 1-12.	1.7	6
13	Freemium on Advertising Platforms. SSRN Electronic Journal, 2016, , .	0.4	1
14	Process Innovation, Application Compatibility, and Welfare. SSRN Electronic Journal, 2016, , .	0.4	0
15	Competition between Vertically Differentiated Platforms. Journal of Industry, Competition and Trade, 2016, 16, 309-321.	0.2	6
16	Asymmetric Payoff and Spatial Competition. SSRN Electronic Journal, 2015, , .	0.4	0
17	Platform selection by software developers: Theory and evidence. Journal of the Japanese and International Economies, 2015, 38, 282-303.	1.4	6
18	Application compatibility and affiliation in two-sided markets. Economics Letters, 2015, 130, 39-42.	0.9	15

#	ARTICLE	IF	CITATIONS
19	Compatibility and the Product Life Cycle in Two-Sided Markets. Review of Network Economics, 2013, 12, .	0.4	18
20	A Note on the Desirability of Merger among Complements. Journal of Industry, Competition and Trade, 2011, 11, 57-65.	0.2	2
21	Consumer rebates from e-commerce platforms and multichannel management of third-party sellers. Managerial and Decision Economics, 0, , .	1.3	0