

# Yusuke Zennyo

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/595059/publications.pdf>

Version: 2024-02-01

21  
papers

343  
citations

1162367

8  
h-index

887659

17  
g-index

21  
all docs

21  
docs citations

21  
times ranked

153  
citing authors

#	ARTICLE	IF	CITATIONS
1	Strategic contracting and hybrid use of agency and wholesale contracts in e-commerce platforms. <i>European Journal of Operational Research</i> , 2020, 281, 231-239.	3.5	143
2	Platform Information Transparency and Effects on Third-Party Suppliers and Offline Retailers. <i>Production and Operations Management</i> , 2021, 30, 4219-4235.	2.1	62
3	Corporate social responsibility and strategic relationships. <i>International Review of Economics</i> , 2017, 64, 231-244.	0.7	25
4	Compatibility and the Product Life Cycle in Two-Sided Markets. <i>Review of Network Economics</i> , 2013, 12, .	0.4	18
5	Retailer voluntary investment against a threat of manufacturer encroachment. <i>Marketing Letters</i> , 2021, 32, 379-395.	1.9	17
6	Application compatibility and affiliation in two-sided markets. <i>Economics Letters</i> , 2015, 130, 39-42.	0.9	15
7	Platform market competition with endogenous side decisions. <i>Journal of Economics and Management Strategy</i> , 2019, 28, 73-88.	0.4	13
8	Freemium competition among ad-sponsored platforms. <i>Information Economics and Policy</i> , 2020, 50, 100848.	1.7	13
9	Duration of price promotion and product profit: An in-depth study based on point-of-sale data. <i>Journal of Retailing and Consumer Services</i> , 2021, 58, 102277.	5.3	8
10	Platform selection by software developers: Theory and evidence. <i>Journal of the Japanese and International Economies</i> , 2015, 38, 282-303.	1.4	6
11	Competition between Vertically Differentiated Platforms. <i>Journal of Industry, Competition and Trade</i> , 2016, 16, 309-321.	0.2	6
12	Process innovation, application compatibility, and welfare. <i>Information Economics and Policy</i> , 2017, 40, 1-12.	1.7	6
13	Platform most-favored-customer clauses and investment incentives. <i>International Journal of Industrial Organization</i> , 2020, 70, 102617.	0.6	3
14	Revenue-sharing Contracts under Demand Uncertainty in Shopping Center. <i>Real Estate Economics</i> , 2021, 49, 556-573.	1.0	3
15	A Note on the Desirability of Merger among Complements. <i>Journal of Industry, Competition and Trade</i> , 2011, 11, 57-65.	0.2	2
16	Asymmetric Payoffs and Spatial Competition. <i>Journal of Industry, Competition and Trade</i> , 2017, 17, 29-41.	0.2	2
17	Freemium on Advertising Platforms. <i>SSRN Electronic Journal</i> , 2016, , .	0.4	1
18	Asymmetric Payoff and Spatial Competition. <i>SSRN Electronic Journal</i> , 2015, , .	0.4	0

#	ARTICLE	IF	CITATIONS
19	Process Innovation, Application Compatibility, and Welfare. SSRN Electronic Journal, 2016, , .	0.4	0
20	Neutrality of buyer and seller commissions to auction house profit. Managerial and Decision Economics, 2021, 42, 209-218.	1.3	0
21	Consumer rebates from e-commerce platforms and multichannel management of third-party sellers. Managerial and Decision Economics, 0, , .	1.3	0