Girish Prayag

List of Publications by Year
in descending order

119 papers	7,298 citations	76326 40 h-index	64796 79 g-index
133 all docs	133 docs citations	133 times ranked	4086 citing authors

#	Article	IF	Citations
1	Antecedents of Tourists' Loyalty to Mauritius. Journal of Travel Research, 2012, 51, 342-356.	9.0	826
2	Understanding the Relationships between Tourists' Emotional Experiences, Perceived Overall Image, Satisfaction, and Intention to Recommend. Journal of Travel Research, 2017, 56, 41-54.	9.0	488
3	Consumer behaviour in tourism: Concepts, influences and opportunities. Current Issues in Tourism, 2014, 17, 872-909.	7.2	416
4	The role of tourists' emotional experiences and satisfaction in understanding behavioral intentions. Journal of Destination Marketing & Management, 2013, 2, 118-127.	5.3	350
5	London residents' support for the 2012 Olympic Games: The mediating effect of overall attitude. Tourism Management, 2013, 36, 629-640.	9.8	265
6	Patterns of tourists' emotional responses, satisfaction, and intention to recommend. Journal of Business Research, 2013, 66, 730-737.	10.2	256
7	TOURISTS' EVALUATIONS OF DESTINATION IMAGE, SATISFACTION, AND FUTURE BEHAVIORAL INTENTIONS—THE CASE OF MAURITIUS. Journal of Travel and Tourism Marketing, 2009, 26, 836-853.	7.0	252
8	The relationship between the 'push' and 'pull' factors of a tourist destination: the role of nationality – an analytical qualitative research approach. Current Issues in Tourism, 2011, 14, 121-143.	7.2	246
9	Beyond panic buying: consumption displacement and COVID-19. Journal of Service Management, 2020, 32, 113-128.	7.2	244
10	Mediating Effects of Place Attachment and Satisfaction on the Relationship between Tourists' Emotions and Intention to Recommend. Journal of Travel Research, 2017, 56, 1079-1093.	9.0	224
11	Measuring Tourists' Emotional Experiences. Journal of Travel Research, 2015, 54, 482-495.	9.0	204
12	When Middle East meets West: Understanding the motives and perceptions of young tourists from United Arab Emirates. Tourism Management, 2014, 40, 35-45.	9.8	164
13	Organizational resilience in the tourism sector. Annals of Tourism Research, 2016, 56, 145-148.	6.4	147
14	Symbiotic relationship or not? Understanding resilience and crisis management in tourism. Tourism Management Perspectives, 2018, 25, 133-135.	5.2	126
15	Psychological resilience, organizational resilience and life satisfaction in tourism firms: insights from the Canterbury earthquakes. Current Issues in Tourism, 2020, 23, 1216-1233.	7.2	123
16	Time for Reset? Covid-19 and Tourism Resilience. Tourism Review International, 2020, 24, 179-184.	1.3	111
17	A systematic review of peer-to-peer (P2P) accommodation sharing research from 2010 to 2016: progress and prospects from the multi-level perspective. Journal of Hospitality Marketing and Management, 2018, 27, 649-678.	8.2	107
18	Postdisaster Social Capital, Adaptive Resilience and Business Performance of Tourism Organizations in Christchurch, New Zealand. Journal of Travel Research, 2019, 58, 1209-1226.	9.0	106

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19	The role of social capital on proactive and reactive resilience of organizations post-disaster. International Journal of Disaster Risk Reduction, 2020, 48, 101614.	3.9	95
20	Tourism impacts, emotions and stress. Annals of Tourism Research, 2019, 75, 213-226.	6.4	89
21	Organizational resilience and financial performance. Annals of Tourism Research, 2018, 73, 193-196.	6.4	84
22	Image, Satisfaction and Loyaltyâ€"The Case of Cape Town. Anatolia, 2008, 19, 205-224.	2.4	81
23	Senior Travelersâ€™ Motivations and Future Behavioral Intentions: THE CASE OF NICE. Journal of Travel and Tourism Marketing, 2012, 29, 665-681.	7.0	77
24	Kids on Board: Exploring the Choice Process and Vacation Needs of Asian Parents With Young Children in Resort Hotels. Journal of Hospitality Marketing and Management, 2015, 24, 511-531.	8.2	76
25	The capacity of New Zealand to accommodate the halal tourism market â€" Or not. Tourism Management Perspectives, 2016, 18, 92-97.	5.2	68
26	Psychological capital, coping mechanisms and organizational resilience: Insights from the 2016 Kaikoura earthquake, New Zealand. Tourism Management Perspectives, 2020, 34, 100637.	5.2	68
27	Self-identification with a heritage tourism site, visitorsâ€™ engagement and destination loyalty: the mediating effects of overall satisfaction. Service Industries Journal, 2019, 39, 541-558.	8.3	67
28	Perceived quality, authenticity, and price in touristsâ€™ dining experiences: Testing competing models of satisfaction and behavioral intentions. Journal of Vacation Marketing, 2019, 25, 480-498.	4.3	62
29	Conceptualizing Destination Resilience From a Multilevel Perspective. Tourism Review International, 2018, 22, 235-250.	1.3	61
30	Images as Pull Factors of a Tourist Destination: A Factor-Cluster Segmentation Analysis. Tourism Analysis, 2010, 15, 213-226.	0.9	58
31	Team identification, discrete emotions, satisfaction, and event attachment: A social identity perspective. Journal of Business Research, 2020, 112, 373-384.	10.2	58
32	Paradise for who? Segmenting visitors' satisfaction with cognitive image and predicting behavioural loyalty. International Journal of Tourism Research, 2012, 14, 1-15.	3.7	57
33	Hotel development and tourism impacts in Mauritius: Hoteliers' perspectives on sustainable tourism. Development Southern Africa, 2010, 27, 697-712.	2.0	54
34	A systematic review of consumer satisfaction studies in hospitality journals: conceptual development, research approaches and future prospects. Journal of Hospitality Marketing and Management, 2019, 28, 51-80.	8.2	54
35	Segmenting Markets by Bagged Clustering. Journal of Travel Research, 2015, 54, 234-250.	9.0	53
36	World Heritage as a placebo brand: a comparative analysis of three sites and marketing implications. Journal of Sustainable Tourism, 2018, 26, 399-415.	9.2	52

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37	Panic Buying and Consumption Displacement during COVID-19: Evidence from New Zealand. Economies, 2021, 9, 46.	2.5	52
38	SMEs navigating COVID-19: The influence of social capital and dynamic capabilities on organizational resilience. Industrial Marketing Management, 2022, 104, 116-135.	6.7	52
39	Why wine tourists visit cellar doors: Segmenting motivation and destination image. International Journal of Tourism Research, 2018, 20, 355-366.	3.7	51
40	Assessing international tourists' perceptions of service quality at Air Mauritius. International Journal of Quality and Reliability Management, 2007, 24, 492-514.	2.0	48
41	Theory and strategies of anthropomorphic brand characters from Peter Rabbit, Mickey Mouse, and Ronald McDonald, to Hello Kitty. Journal of Marketing Management, 2013, 29, 48-68.	2.3	47
42	The girlfriend getaway market: Segmenting accommodation and service preferences. International Journal of Hospitality Management, 2015, 45, 99-108.	8.8	44
43	Casual Dining on the French Riviera: Examining the Relationship Between Visitorsâ€™ Perceived Quality, Positive Emotions, and Behavioral Intentions. Journal of Hospitality Marketing and Management, 2015, 24, 24-46.	8.2	41
44	Domestic tourists to Elmina Castle, Ghana: motivation, tourism impacts, place attachment, and satisfaction. Journal of Sustainable Tourism, 2018, 26, 2053-2070.	9.2	41
45	Bagged fuzzy clustering for fuzzy data: An application to a tourism market. Knowledge-Based Systems, 2015, 73, 335-346.	7.1	39
46	Residentsâ€™ Cognitive Appraisals, Emotions, and Coping Strategies at Local Dark Tourism Sites. Journal of Travel Research, 2022, 61, 887-902.	9.0	38
47	Potential Chinese travellers to Western Europe: segmenting motivations and service expectations. Current Issues in Tourism, 2015, 18, 725-743.	7.2	37
48	Perceived quality and service experience: mediating effects of positive and negative emotions. Journal of Hospitality Marketing and Management, 2019, 28, 285-305.	8.2	37
49	Me, My Girls, and the Ideal Hotel: Segmenting Motivations of the Girlfriend Getaway Market Using Fuzzy C-Medoids for Fuzzy Data. Journal of Travel Research, 2019, 58, 774-792.	9.0	32
50	Accommodation preferences of the girlfriend getaway market in Malaysia. International Journal of Contemporary Hospitality Management, 2016, 28, 2748-2770.	8.0	28
51	I Feel Good! Perceptions and Emotional Responses of Bed & Breakfast Providers in New Zealand Toward Trip Advisor. Journal of Hospitality Marketing and Management, 2018, 27, 1-20.	8.2	28
52	Tourist motivation and place attachment: the mediating effects of service interactions with hotel employees. Journal of Travel and Tourism Marketing, 2019, 36, 90-106.	7.0	28
53	The influence of neophobia and enduring food involvement on travelers' perceptions of wellbeingâ€"Evidence from international visitors to Iran. International Journal of Tourism Research, 2021, 23, 178-191.	3.7	28
54	Visitor interactions with hotel employees: the role of nationality. International Journal of Culture, Tourism and Hospitality Research, 2012, 6, 173-185.	2.9	27

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55	Pay-what-you-want for high-value priced services: Differences between potential, new, and repeat customers. Journal of Business Research, 2017, 74, 168-174.	10.2	27
56	Domestic tourists to Sardinia: motivation, overall attitude, attachment, and behavioural intentions. Anatolia, 2018, 29, 84-97.	2.4	27
57	Mortality salience and meaning in life for residents visiting dark tourism sites. Journal of Sustainable Tourism, 2021, 29, 1508-1528.	9.2	27
58	A serious leisure perspective of culinary tourism co-creation: the influence of prior knowledge, physical environment and service quality. International Journal of Contemporary Hospitality Management, 2020, ahead-of-print, .	8.0	25
59	Around the world in less than a day: virtual reality, destination image and perceived destination choice risk in family tourism. Tourism Recreation Research, 2021, 46, 3-18.	4.9	25
60	Environmental impacts and certification: evidence from the Milan World Expo 2015. International Journal of Contemporary Hospitality Management, 2017, 29, 1052-1071.	8.0	23
61	Antecedents and outcomes of relationship quality in casual dining restaurants. International Journal of Contemporary Hospitality Management, 2019, 31, 575-593.	8.0	23
62	The impact of social capital and knowledge sharing intention on restaurants' new product development. International Journal of Contemporary Hospitality Management, 2020, 32, 3271-3293.	8.0	23
63	â€˜Pullâ€™ motivation: an activity-based typology of international visitors to New Zealand. Current Issues in Tourism, 2019, 22, 173-196.	7.2	22
64	Towards co-created food well-being: culinary consumption, braggart word-of-mouth and the role of participative co-design, service provider support and C2C interactions. European Journal of Marketing, 2021, 55, 2464-2490.	2.9	22
65	Psychological Determinants of Tourist Satisfaction and Destination Loyalty: The Influence of Perceived Overcrowding and Overtourism. Journal of Travel Research, 2023, 62, 644-662.	9.0	22
66	Human resource development in the hotel industry of Mauritius: myth or reality?. Current Issues in Tourism, 2015, 18, 249-266.	7.2	21
67	Drug or spirituality seekers? Consuming ayahuasca. Annals of Tourism Research, 2015, 52, 175-177.	6.4	20
68	Toward a resilient organization: analysis of employee skills and organization adaptive traits. Journal of Sustainable Tourism, 2021, 29, 658-677.	9.2	20
69	Spirituality, drugs, and tourism: tourists' and shamans' experiences of ayahuasca in Iquitos, Peru. Tourism Recreation Research, 2016, 41, 314-325.	4.9	19
70	Nostalgic feelings: motivation, positive and negative emotions, and authenticity at heritage sites. Journal of Heritage Tourism, 2023, 18, 349-364.	2.7	18
71	Antecedents of Sport Event Satisfaction and Behavioral Intentions: The Role of Sport Identification, Motivation, and Place Dependence. Event Management, 2018, 22, 423-439.	1.1	16
72	Attribution theory and negative emotions in tourism experiences. Tourism Management Perspectives, 2021, 40, 100904.	5.2	15

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73	The wow effect and behavioral intentions of tourists to astrotourism experiences: Mediating effects of satisfaction. International Journal of Tourism Research, 2022, 24, 362-375.	3.7	15
74	Guilt-Decreasing Marketing Appeals: The Efficacy of Vacation Advertising on Chinese Tourists. Journal of Travel and Tourism Marketing, 2016, 33, 551-565.	7.0	14
75	Understanding Asian and Western Women on Girlfriend Getaways: The Relationship between Motivation and Accommodation Performance. Journal of Hospitality Marketing and Management, 2018, 27, 239-259.	8.2	14
76	Segmenting visitors' motivation, price perceptions, willingness to pay and price sensitivity in a collaborative destination marketing effort. Current Issues in Tourism, 2020, 23, 2666-2682.	7.2	13
77	Motivation, emotion and world heritage status in discerning the heritage tourists: A segmentation perspective. Tourism Management Perspectives, 2021, 40, 100906.	5.2	13
78	Linking travel motives to identity and travel behavior of the Australian LGBT market during COVID-19. Journal of Travel and Tourism Marketing, 2021, 38, 725-741.	7.0	12
79	Hotel disintermediation in France: perceptions of students from Generation Y. Anatolia, 2014, 25, 417-430.	2.4	11
80	Halal tourism: looking into the future through the past. Tourism Recreation Research, 2020, 45, 557-559.	4.9	11
81	A psychological wellbeing perspective of long-term disaster recovery following the Canterbury earthquakes. International Journal of Disaster Risk Reduction, 2021, 63, 102438.	3.9	11
82	Gastronomic tourism experiences and experiential marketing. Tourism Recreation Research, 2022, 47, 217-220.	4.9	11
83	Psychological capital, social capital and organizational resilience: A Herringbone Model perspective. International Journal of Disaster Risk Reduction, 2022, 78, 103149.	3.9	11
84	An exploratory study of hospitality needs and preferences of U.S. Girlfriend Getaways. Journal of Hospitality Marketing and Management, 2018, 27, 811-832.	8.2	10
85	Advertising guilt-laden vacations: The cross-cultural efficacy of a guilt decreasing appeal. Journal of Hospitality and Tourism Management, 2019, 39, 57-64.	6.6	10
86	Telepresent or not? Virtual reality, service perceptions, emotions and post-consumption behaviors. Anatolia, 2020, 31, 620-635.	2.4	10
87	Either you control social media or social media controls you: Understanding the impact of self-control on excessive social media use from the dual-system perspective. Journal of Consumer Affairs, 2022, 56, 806-848.	2.3	10
88	It's not all dark!. , 2016, , 155-166.		9
89	Environmental Impacts of Tourism on a French Urban Coastal Destination: Perceptions of German and British Visitors. Tourism Analysis, 2014, 19, 461-475.	0.9	8
90	The tourism value of international freedom campers to New Zealand. Tourism Recreation Research, 2020, 45, 265-270.	4.9	7

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91	Earthquake impacts, mitigation, and organisational resilience of business sectors in Canterbury. , 2016, , 97-118.		7
92	Tourism expenditure in post-earthquake Christchurch, New Zealand. Anatolia, 2019, 30, 47-60.	2.4	6
93	Critical Perspectives on Disaster and Crisis Research: Revealing and Responding to Vulnerability. Research Methodology in Strategy and Management, 2021, , 75-97.	0.3	6
94	Exploring the Relationship Between Motives and Perceived Risks in Windsurfing: The Case of â€˜Le Morneâ€™, Mauritius. Tourism Recreation Research, 2009, 34, 169-180.	4.9	5
95	Introduction to the special issue: Consumer experience management and customer journeys in tourism, hospitality and events. Tourism Management Perspectives, 2021, 40, 100877.	5.2	5
96	The Triple Blow Effect: Retailing in an Era of Disasters and Pandemicsâ€”The Case of Christchurch, New Zealand. Sustainability, 2022, 14, 1779.	3.2	5
97	Residentsâ€™ perceptions of environmental certification, environmental impacts and support for the world expo 2015: the moderating effect of place attachment. International Journal of Contemporary Hospitality Management, 2022, 34, 1204-1224.	8.0	5
98	The self-concept and psychological antecedents of intention to recommend a heritage site: The moderating effects of visitor type. Tourism Management Perspectives, 2022, 42, 100962.	5.2	5
99	Collaborative destination marketing and PWYW. Annals of Tourism Research, 2018, 70, 103-104.	6.4	4
100	Integrating MLP and â€˜after ANTâ€™ to understand perceptions and responses of regime actors to Airbnb. Current Issues in Tourism, 0, , 1-18.	7.2	3
101	When staying long enough is enough?. Annals of Tourism Research, 2021, 87, 102974.	6.4	2
102	Tourism scholarship with LGBTQ+ people in criminalised contexts: A research agenda. Journal of Hospitality and Tourism Management, 2022, 52, 39-41.	6.6	2
103	Windsurfing Risks: Participants' Expectations, Perceptions, and Satisfaction. Tourism Analysis, 2011, 16, 715-720.	0.9	1
104	Visitors to Mauritius: Using IPA to Discern Cultural Differences in Image Perceptions. Advances in Culture, Tourism and Hospitality Research, 2011, , 153-175.	0.3	1
105	Perceived risk, satisfaction and future behaviour of windsurfers: a segmentation perspective. International Journal of Tourism Policy, 2013, 5, 19.	0.3	1
106	Do Satisfied Cellar Door Visitors Want to Revisit? Linking Past Knowledge and Consumption Behaviors To Satisfaction and Intention to Return. Tourism Analysis, 2021, 26, 211-224.	0.9	1
107	1 Earthquakes and Tourism: Impacts, Responses and Resilience â€" An Introduction. , 2021, , 1-35.		1
108	Place Attachment in a Post-Earthquake Scenario: Some Preliminary Findings: An Abstract. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2019, , 827-827.	0.2	1

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109	Dimensionality of Consumer Engagement in Fashion Blogs: An Extended Abstract. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2017, , 917-920.	0.2	1
110	Emerging and Future Issues in Halal Hospitality and Islamic Tourism. , 2019, , 339-346.		1
111	Emotions in Tourism. , 2022, , 67-69.		1
112	Did Closing Borders to Tourists Save Lives? Tourist Arrival, Self-protective Leadership, and Covid-19 Casualties. Tourism Review International, 2022, 26, 215-221.	1.3	1
113	The Influence of Place Attachment and a Certification of Event Sustainability on Residentsâ€™ Perceptions of Environmental Impacts and Event Support: An Abstract. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2018, , 157-158.	0.2	0
114	The Role of Transitional Servicescapes in Maintaining Attachment to Place: An Abstract. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2018, , 85-86.	0.2	0
115	Service experiences in the tourism and hospitality industry. , 2017, , 152-162.		0
116	The Influence of Place Attachment and a Certification of Event Sustainability on Residentsâ€™ Perceptions of Environmental Impacts and Event Support: An Abstract. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2018, , 145-146.	0.2	0
117	Freedom Camping. , 2022, , 343-345.		0
118	Exploring Airbnb Host Wellbeing and Host-Guest Conflicts in Network Hospitality. Frontiers in Psychology, 2022, 13, 805761.	2.1	0
119	Hosting via Airbnb Motivations and operational complexities. , 2022, , .		0