

Girish Prayag

List of Publications by Year in descending order

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Version: 2024-02-01

119
papers

7,298
citations

76196

40
h-index

64668

79
g-index

133
all docs

133
docs citations

133
times ranked

4086
citing authors

#	ARTICLE	IF	CITATIONS
1	Antecedents of Touristsâ€™ Loyalty to Mauritius. <i>Journal of Travel Research</i> , 2012, 51, 342-356.	5.8	826
2	Understanding the Relationships between Touristsâ€™ Emotional Experiences, Perceived Overall Image, Satisfaction, and Intention to Recommend. <i>Journal of Travel Research</i> , 2017, 56, 41-54.	5.8	488
3	Consumer behaviour in tourism: Concepts, influences and opportunities. <i>Current Issues in Tourism</i> , 2014, 17, 872-909.	4.6	416
4	The role of tourists' emotional experiences and satisfaction in understanding behavioral intentions. <i>Journal of Destination Marketing & Management</i> , 2013, 2, 118-127.	3.4	350
5	London residents' support for the 2012 Olympic Games: The mediating effect of overall attitude. <i>Tourism Management</i> , 2013, 36, 629-640.	5.8	265
6	Patterns of tourists' emotional responses, satisfaction, and intention to recommend. <i>Journal of Business Research</i> , 2013, 66, 730-737.	5.8	256
7	TOURISTS' EVALUATIONS OF DESTINATION IMAGE, SATISFACTION, AND FUTURE BEHAVIORAL INTENTIONSâ€”THE CASE OF MAURITIUS. <i>Journal of Travel and Tourism Marketing</i> , 2009, 26, 836-853.	3.1	252
8	The relationship between the "push" and "pull" factors of a tourist destination: the role of nationality â€” an analytical qualitative research approach. <i>Current Issues in Tourism</i> , 2011, 14, 121-143.	4.6	246
9	Beyond panic buying: consumption displacement and COVID-19. <i>Journal of Service Management</i> , 2020, 32, 113-128.	4.4	244
10	Mediating Effects of Place Attachment and Satisfaction on the Relationship between Touristsâ€™ Emotions and Intention to Recommend. <i>Journal of Travel Research</i> , 2017, 56, 1079-1093.	5.8	224
11	Measuring Touristsâ€™ Emotional Experiences. <i>Journal of Travel Research</i> , 2015, 54, 482-495.	5.8	204
12	When Middle East meets West: Understanding the motives and perceptions of young tourists from United Arab Emirates. <i>Tourism Management</i> , 2014, 40, 35-45.	5.8	164
13	Organizational resilience in the tourism sector. <i>Annals of Tourism Research</i> , 2016, 56, 145-148.	3.7	147
14	Symbiotic relationship or not? Understanding resilience and crisis management in tourism. <i>Tourism Management Perspectives</i> , 2018, 25, 133-135.	3.2	126
15	Psychological resilience, organizational resilience and life satisfaction in tourism firms: insights from the Canterbury earthquakes. <i>Current Issues in Tourism</i> , 2020, 23, 1216-1233.	4.6	123
16	Time for Reset? Covid-19 and Tourism Resilience. <i>Tourism Review International</i> , 2020, 24, 179-184.	0.9	111
17	A systematic review of peer-to-peer (P2P) accommodation sharing research from 2010 to 2016: progress and prospects from the multi-level perspective. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 649-678.	5.1	107
18	Postdisaster Social Capital, Adaptive Resilience and Business Performance of Tourism Organizations in Christchurch, New Zealand. <i>Journal of Travel Research</i> , 2019, 58, 1209-1226.	5.8	106

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19	The role of social capital on proactive and reactive resilience of organizations post-disaster. <i>International Journal of Disaster Risk Reduction</i> , 2020, 48, 101614.	1.8	95
20	Tourism impacts, emotions and stress. <i>Annals of Tourism Research</i> , 2019, 75, 213-226.	3.7	89
21	Organizational resilience and financial performance. <i>Annals of Tourism Research</i> , 2018, 73, 193-196.	3.7	84
22	Image, Satisfaction and Loyaltyâ€™The Case of Cape Town. <i>Anatolia</i> , 2008, 19, 205-224.	1.3	81
23	Senior Travelersâ€™ Motivations and Future Behavioral Intentions: THE CASE OF NICE. <i>Journal of Travel and Tourism Marketing</i> , 2012, 29, 665-681.	3.1	77
24	Kids on Board: Exploring the Choice Process and Vacation Needs of Asian Parents With Young Children in Resort Hotels. <i>Journal of Hospitality Marketing and Management</i> , 2015, 24, 511-531.	5.1	76
25	The capacity of New Zealand to accommodate the halal tourism market â€™ Or not. <i>Tourism Management Perspectives</i> , 2016, 18, 92-97.	3.2	68
26	Psychological capital, coping mechanisms and organizational resilience: Insights from the 2016 Kaikoura earthquake, New Zealand. <i>Tourism Management Perspectives</i> , 2020, 34, 100637.	3.2	68
27	Self-identification with a heritage tourism site, visitorsâ€™ engagement and destination loyalty: the mediating effects of overall satisfaction. <i>Service Industries Journal</i> , 2019, 39, 541-558.	5.0	67
28	Perceived quality, authenticity, and price in touristsâ€™ dining experiences: Testing competing models of satisfaction and behavioral intentions. <i>Journal of Vacation Marketing</i> , 2019, 25, 480-498.	2.5	62
29	Conceptualizing Destination Resilience From a Multilevel Perspective. <i>Tourism Review International</i> , 2018, 22, 235-250.	0.9	61
30	Images as Pull Factors of a Tourist Destination: A Factor-Cluster Segmentation Analysis. <i>Tourism Analysis</i> , 2010, 15, 213-226.	0.5	58
31	Team identification, discrete emotions, satisfaction, and event attachment: A social identity perspective. <i>Journal of Business Research</i> , 2020, 112, 373-384.	5.8	58
32	Paradise for who? Segmenting visitors' satisfaction with cognitive image and predicting behavioural loyalty. <i>International Journal of Tourism Research</i> , 2012, 14, 1-15.	2.1	57
33	Hotel development and tourism impacts in Mauritius: Hoteliers' perspectives on sustainable tourism. <i>Development Southern Africa</i> , 2010, 27, 697-712.	1.1	54
34	A systematic review of consumer satisfaction studies in hospitality journals: conceptual development, research approaches and future prospects. <i>Journal of Hospitality Marketing and Management</i> , 2019, 28, 51-80.	5.1	54
35	Segmenting Markets by Bagged Clustering. <i>Journal of Travel Research</i> , 2015, 54, 234-250.	5.8	53
36	World Heritage as a placebo brand: a comparative analysis of three sites and marketing implications. <i>Journal of Sustainable Tourism</i> , 2018, 26, 399-415.	5.7	52

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37	Panic Buying and Consumption Displacement during COVID-19: Evidence from New Zealand. <i>Economies</i> , 2021, 9, 46.	1.2	52
38	SMEs navigating COVID-19: The influence of social capital and dynamic capabilities on organizational resilience. <i>Industrial Marketing Management</i> , 2022, 104, 116-135.	3.7	52
39	Why wine tourists visit cellar doors: Segmenting motivation and destination image. <i>International Journal of Tourism Research</i> , 2018, 20, 355-366.	2.1	51
40	Assessing international tourists' perceptions of service quality at Air Mauritius. <i>International Journal of Quality and Reliability Management</i> , 2007, 24, 492-514.	1.3	48
41	Theory and strategies of anthropomorphic brand characters from Peter Rabbit, Mickey Mouse, and Ronald McDonald, to Hello Kitty. <i>Journal of Marketing Management</i> , 2013, 29, 48-68.	1.2	47
42	The girlfriend getaway market: Segmenting accommodation and service preferences. <i>International Journal of Hospitality Management</i> , 2015, 45, 99-108.	5.3	44
43	Casual Dining on the French Riviera: Examining the Relationship Between Visitors' Perceived Quality, Positive Emotions, and Behavioral Intentions. <i>Journal of Hospitality Marketing and Management</i> , 2015, 24, 24-46.	5.1	41
44	Domestic tourists to Elmina Castle, Ghana: motivation, tourism impacts, place attachment, and satisfaction. <i>Journal of Sustainable Tourism</i> , 2018, 26, 2053-2070.	5.7	41
45	Bagged fuzzy clustering for fuzzy data: An application to a tourism market. <i>Knowledge-Based Systems</i> , 2015, 73, 335-346.	4.0	39
46	Residents' Cognitive Appraisals, Emotions, and Coping Strategies at Local Dark Tourism Sites. <i>Journal of Travel Research</i> , 2022, 61, 887-902.	5.8	38
47	Potential Chinese travellers to Western Europe: segmenting motivations and service expectations. <i>Current Issues in Tourism</i> , 2015, 18, 725-743.	4.6	37
48	Perceived quality and service experience: mediating effects of positive and negative emotions. <i>Journal of Hospitality Marketing and Management</i> , 2019, 28, 285-305.	5.1	37
49	Me, My Girls, and the Ideal Hotel: Segmenting Motivations of the Girlfriend Getaway Market Using Fuzzy C-Medoids for Fuzzy Data. <i>Journal of Travel Research</i> , 2019, 58, 774-792.	5.8	32
50	Accommodation preferences of the girlfriend getaway market in Malaysia. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 2748-2770.	5.3	28
51	I Feel Good! Perceptions and Emotional Responses of Bed & Breakfast Providers in New Zealand Toward Trip Advisor. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 1-20.	5.1	28
52	Tourist motivation and place attachment: the mediating effects of service interactions with hotel employees. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 90-106.	3.1	28
53	The influence of neophobia and enduring food involvement on travelers' perceptions of wellbeing: Evidence from international visitors to Iran. <i>International Journal of Tourism Research</i> , 2021, 23, 178-191.	2.1	28
54	Visitor interactions with hotel employees: the role of nationality. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2012, 6, 173-185.	1.6	27

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55	Pay-what-you-want for high-value priced services: Differences between potential, new, and repeat customers. <i>Journal of Business Research</i> , 2017, 74, 168-174.	5.8	27
56	Domestic tourists to Sardinia: motivation, overall attitude, attachment, and behavioural intentions. <i>Anatolia</i> , 2018, 29, 84-97.	1.3	27
57	Mortality salience and meaning in life for residents visiting dark tourism sites. <i>Journal of Sustainable Tourism</i> , 2021, 29, 1508-1528.	5.7	27
58	A serious leisure perspective of culinary tourism co-creation: the influence of prior knowledge, physical environment and service quality. <i>International Journal of Contemporary Hospitality Management</i> , 2020, ahead-of-print, .	5.3	25
59	Around the world in less than a day: virtual reality, destination image and perceived destination choice risk in family tourism. <i>Tourism Recreation Research</i> , 2021, 46, 3-18.	3.3	25
60	Environmental impacts and certification: evidence from the Milan World Expo 2015. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 1052-1071.	5.3	23
61	Antecedents and outcomes of relationship quality in casual dining restaurants. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 575-593.	5.3	23
62	The impact of social capital and knowledge sharing intention on restaurants's™ new product development. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 3271-3293.	5.3	23
63	â€Pullâ€™ motivation: an activity-based typology of international visitors to New Zealand. <i>Current Issues in Tourism</i> , 2019, 22, 173-196.	4.6	22
64	Towards co-created food well-being: culinary consumption, braggart word-of-mouth and the role of participative co-design, service provider support and C2C interactions. <i>European Journal of Marketing</i> , 2021, 55, 2464-2490.	1.7	22
65	Psychological Determinants of Tourist Satisfaction and Destination Loyalty: The Influence of Perceived Overcrowding and Overtourism. <i>Journal of Travel Research</i> , 2023, 62, 644-662.	5.8	22
66	Human resource development in the hotel industry of Mauritius: myth or reality?. <i>Current Issues in Tourism</i> , 2015, 18, 249-266.	4.6	21
67	Drug or spirituality seekers? Consuming ayahuasca. <i>Annals of Tourism Research</i> , 2015, 52, 175-177.	3.7	20
68	Toward a resilient organization: analysis of employee skills and organization adaptive traits. <i>Journal of Sustainable Tourism</i> , 2021, 29, 658-677.	5.7	20
69	Spirituality, drugs, and tourism: tourists's™ and shamans's™ experiences of ayahuasca in Iquitos, Peru. <i>Tourism Recreation Research</i> , 2016, 41, 314-325.	3.3	19
70	Nostalgic feelings: motivation, positive and negative emotions, and authenticity at heritage sites. <i>Journal of Heritage Tourism</i> , 2023, 18, 349-364.	1.6	18
71	Antecedents of Sport Event Satisfaction and Behavioral Intentions: The Role of Sport Identification, Motivation, and Place Dependence. <i>Event Management</i> , 2018, 22, 423-439.	0.6	16
72	Attribution theory and negative emotions in tourism experiences. <i>Tourism Management Perspectives</i> , 2021, 40, 100904.	3.2	15

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73	The wow effect and behavioral intentions of tourists to astrotourism experiences: Mediating effects of satisfaction. <i>International Journal of Tourism Research</i> , 2022, 24, 362-375.	2.1	15
74	Guilt-Decreasing Marketing Appeals: The Efficacy of Vacation Advertising on Chinese Tourists. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 551-565.	3.1	14
75	Understanding Asian and Western Women on Girlfriend Getaways: The Relationship between Motivation and Accommodation Performance. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 239-259.	5.1	14
76	Segmenting visitorsâ€™ motivation, price perceptions, willingness to pay and price sensitivity in a collaborative destination marketing effort. <i>Current Issues in Tourism</i> , 2020, 23, 2666-2682.	4.6	13
77	Motivation, emotion and world heritage status in discerning the heritage tourists: A segmentation perspective. <i>Tourism Management Perspectives</i> , 2021, 40, 100906.	3.2	13
78	Linking travel motives to identity and travel behavior of the Australian LGBT market during COVID-19. <i>Journal of Travel and Tourism Marketing</i> , 2021, 38, 725-741.	3.1	12
79	Hotel disintermediation in France: perceptions of students from Generation Y. <i>Anatolia</i> , 2014, 25, 417-430.	1.3	11
80	Halal tourism: looking into the future through the past. <i>Tourism Recreation Research</i> , 2020, 45, 557-559.	3.3	11
81	A psychological wellbeing perspective of long-term disaster recovery following the Canterbury earthquakes. <i>International Journal of Disaster Risk Reduction</i> , 2021, 63, 102438.	1.8	11
82	Gastronomic tourism experiences and experiential marketing. <i>Tourism Recreation Research</i> , 2022, 47, 217-220.	3.3	11
83	Psychological capital, social capital and organizational resilience: A Herringbone Model perspective. <i>International Journal of Disaster Risk Reduction</i> , 2022, 78, 103149.	1.8	11
84	An exploratory study of hospitality needs and preferences of U.S. Girlfriend Getaways. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 811-832.	5.1	10
85	Advertising guilt-laden vacations: The cross-cultural efficacy of a guilt decreasing appeal. <i>Journal of Hospitality and Tourism Management</i> , 2019, 39, 57-64.	3.5	10
86	Telepresent or not? Virtual reality, service perceptions, emotions and post-consumption behaviors. <i>Anatolia</i> , 2020, 31, 620-635.	1.3	10
87	Either you control social media or social media controls you: Understanding the impact of self-control on excessive social media use from the dual-system perspective. <i>Journal of Consumer Affairs</i> , 2022, 56, 806-848.	1.2	10
88	Itâ€™s not all dark!. , 2016, , 155-166.		9
89	Environmental Impacts of Tourism on a French Urban Coastal Destination: Perceptions of German and British Visitors. <i>Tourism Analysis</i> , 2014, 19, 461-475.	0.5	8
90	The tourism value of international freedom campers to New Zealand. <i>Tourism Recreation Research</i> , 2020, 45, 265-270.	3.3	7

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91	Earthquake impacts, mitigation, and organisational resilience of business sectors in Canterbury. , 2016, , 97-118.		7
92	Tourism expenditure in post-earthquake Christchurch, New Zealand. <i>Anatolia</i> , 2019, 30, 47-60.	1.3	6
93	Critical Perspectives on Disaster and Crisis Research: Revealing and Responding to Vulnerability. <i>Research Methodology in Strategy and Management</i> , 2021, , 75-97.	0.3	6
94	Exploring the Relationship Between Motives and Perceived Risks in Windsurfing: The Case of "Le Morne"™, Mauritius. <i>Tourism Recreation Research</i> , 2009, 34, 169-180.	3.3	5
95	Introduction to the special issue: Consumer experience management and customer journeys in tourism, hospitality and events. <i>Tourism Management Perspectives</i> , 2021, 40, 100877.	3.2	5
96	The Triple Blow Effect: Retailing in an Era of Disasters and Pandemics"™The Case of Christchurch, New Zealand. <i>Sustainability</i> , 2022, 14, 1779.	1.6	5
97	Residents"™ perceptions of environmental certification, environmental impacts and support for the world expo 2015: the moderating effect of place attachment. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 1204-1224.	5.3	5
98	The self-concept and psychological antecedents of intention to recommend a heritage site: The moderating effects of visitor type. <i>Tourism Management Perspectives</i> , 2022, 42, 100962.	3.2	5
99	Collaborative destination marketing and PWYW. <i>Annals of Tourism Research</i> , 2018, 70, 103-104.	3.7	4
100	Integrating MLP and "after ANT"™ to understand perceptions and responses of regime actors to Airbnb. <i>Current Issues in Tourism</i> , 0, , 1-18.	4.6	3
101	When staying long enough is enough?. <i>Annals of Tourism Research</i> , 2021, 87, 102974.	3.7	2
102	Tourism scholarship with LGBTQ+ people in criminalised contexts: A research agenda. <i>Journal of Hospitality and Tourism Management</i> , 2022, 52, 39-41.	3.5	2
103	Windsurfing Risks: Participants' Expectations, Perceptions, and Satisfaction. <i>Tourism Analysis</i> , 2011, 16, 715-720.	0.5	1
104	Visitors to Mauritius: Using IPA to Discern Cultural Differences in Image Perceptions. <i>Advances in Culture, Tourism and Hospitality Research</i> , 2011, , 153-175.	0.3	1
105	Perceived risk, satisfaction and future behaviour of windsurfers: a segmentation perspective. <i>International Journal of Tourism Policy</i> , 2013, 5, 19.	0.2	1
106	Do Satisfied Cellar Door Visitors Want to Revisit? Linking Past Knowledge and Consumption Behaviors To Satisfaction and Intention to Return. <i>Tourism Analysis</i> , 2021, 26, 211-224.	0.5	1
107	1 Earthquakes and Tourism: Impacts, Responses and Resilience " An Introduction. , 2021, , 1-35.		1
108	Place Attachment in a Post-Earthquake Scenario: Some Preliminary Findings: An Abstract. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2019, , 827-827.	0.1	1

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109	Dimensionality of Consumer Engagement in Fashion Blogs: An Extended Abstract. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2017, , 917-920.	0.1	1
110	Emerging and Future Issues in Halal Hospitality and Islamic Tourism. , 2019, , 339-346.		1
111	Emotions in Tourism. , 2022, , 67-69.		1
112	Did Closing Borders to Tourists Save Lives? Tourist Arrival, Self-protective Leadership, and Covid-19 Casualties. <i>Tourism Review International</i> , 2022, 26, 215-221.	0.9	1
113	The Influence of Place Attachment and a Certification of Event Sustainability on Residents's™ Perceptions of Environmental Impacts and Event Support: An Abstract. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2018, , 157-158.	0.1	0
114	The Role of Transitional Servicescapes in Maintaining Attachment to Place: An Abstract. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2018, , 85-86.	0.1	0
115	Service experiences in the tourism and hospitality industry. , 2017, , 152-162.		0
116	The Influence of Place Attachment and a Certification of Event Sustainability on Residents's™ Perceptions of Environmental Impacts and Event Support: An Abstract. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2018, , 145-146.	0.1	0
117	Freedom Camping. , 2022, , 343-345.		0
118	Exploring Airbnb Host Wellbeing and Host-Guest Conflicts in Network Hospitality. <i>Frontiers in Psychology</i> , 2022, 13, 805761.	1.1	0
119	Hosting via Airbnb Motivations and operational complexities. , 2022, , .		0