Iryna Trunina

List of Publications by Year in descending order

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2258059 1720034 24 93 3 7 citations h-index g-index papers 24 24 24 27 times ranked docs citations citing authors all docs

#	Article	IF	CITATIONS
1	Optimization of logistics activity of processing enterprise. Scientific Bulletin of the Odessa National Economic University, 2021, 3-4, 63-69.	0.1	0
2	FORMATION OF COMPETITIVE ADVANTAGES OF HIGHER EDUCATION INSTITUTIONS. Transactions of Kremenchuk Mykhailo Ostrohradskyi National University, 2021, 2, 36-40.	0.1	0
3	Đ—ĐœĐ†Đ¡Đ¢ĐžĐ'ĐĐž-ДЕĐ�†ĐĐ†Đ¢Đ°Đ'ĐĐ• ĐĐĐ'ĐĐĐ¢ĐĐ—Đ•ĐĐĐ ⁻ ĐŸĐžĐĐ ⁻ Đ¢Đ¢Đ ⁻ «ІĐĐ�ĐĐ¡Đ¢ĐE	£ ОÐ ¢Ð£	.ĐĐ∂,° Đ;Đ¢Đ;
4	FEATURES OF PERSONNEL MANAGEMENT IN THE MEDICAL SECTOR. Scientific Bulletin of Kherson State University Series Economic Sciences, 2021, , 51-56.	0.3	1
5	Management of Competitive Advantages of Higher Education Institutions. , 2021, , .		10
6	Implementation of Marketing Tools in the Developvment of Industry 4.0., 2021, , .		9
7	Life quality as an indicator of sustainable development: international statistical research. Journal of Geology Geography and Geoecology, 2021, 30, 772-780.	0.3	1
8	Directions for improving the city's brand. , 2021, , .		0
9	Actual problems of management in health care. , 2021, , .		O
10	ANALYSIS OF THE DEFINITION OF CITY BRAND FORMATION. Transactions of Kremenchuk Mykhailo Ostrohradskyi National University, 2021, , 30-35.	0.1	0
11	INNOVATIVE DEVELOPMENT OF THE REGION: THEORETICAL ASPECT. Transactions of Kremenchuk Mykhailo Ostrohradskyi National University, 2021, , 29-34.	0.1	O
12	Diagnostics of the enterprise personnel sustainability. Problems and Perspectives in Management, 2020, 18, 382-395.	1.4	19
13	Management of Competitiveness of Higher Education Institutions. Central Ukrainian Scientific Bulletin Economic Sciences, 2020, , 197-206.	0.1	1
14	ĐĐ"ĐĐŸĐ¢ĐĐ¦Đ†Đ¯ ІĐĐ¡Đ¢Đ°Đ¢Đ£Đ¢Đ£ ДЕĐĐ—ĐаĐОЇ Đ¡Đ»Đ£Đ—Đ'Đ~ Đ£ĐšĐĐЇĐĐ~ ДО Đ¡Đ¢ĐĐ)Đ "ஹĐ Đ¢€)† & ЄВĐĐž
15	ĐœĐĐĐŠĐ•Đ¢Đ~ĐГОВЕ Đ"ĐžĐ¡Đ›Đ†Đ"Đ–Đ•ĐĐĐ~ Đ¡ĐŸĐžĐ–Đ~Đ'ĐЦЬКĐ~Đ¥ ĐŸĐ•ĐЕВĐĐ" ĐœĐžĐ›£	DžĐở .:9 †Đ'	Ð ʻÐÐ ›Ð£Ð
16	Theoretical aspects of regional sustainable development in the EU and Ukraine. SHS Web of Conferences, 2019, 61, 01001.	0.2	7
17	Management technologies of ensuring environmental protection as the territory development strategic priority. SHS Web of Conferences, 2019, 61, 01026.	0.2	1
18	An imitation model of the financial-economic mechanism of taking strategic decisions at the enterprise. SHS Web of Conferences, 2019, 61, 01027.	0.2	2

#	Article	IF	CITATIONS
19	Harmonization of the Interests of Employers and Institutions of Higher Education as a Basis for the Sustainable Regional Development. , 2019 , , .		10
20	Marketing Positions of Kremenchuk Industrial Center in International Markets. SHS Web of Conferences, 2019, 67, 01006.	0.2	0
21	The State of International Tourism for People with Disabilities in Ukraine. Modern Economics, 2019, 15, 191-195.	0.2	1
22	Big Data Tools in Processing Information from Open Sources. , 2018, , .		15
23	Ensuring Competitiveness of Logistics Service by Selecting the Type of Storing Single-Piece Cargoes. International Journal of Engineering and Technology(UAE), 2018, 7, 537.	0.3	7
24	The assessment of the provision of the industry with specialists in electrical engineering. , 2017, , .		9