

Iryna Trunina

List of Publications by Year in descending order

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Version: 2024-02-01

24
papers

93
citations

2258059

3
h-index

1720034

7
g-index

24
all docs

24
docs citations

24
times ranked

27
citing authors

#	ARTICLE	IF	CITATIONS
1	Diagnostics of the enterprise personnel sustainability. Problems and Perspectives in Management, 2020, 18, 382-395.	1.4	19
2	Big Data Tools in Processing Information from Open Sources. , 2018, , .		15
3	Harmonization of the Interests of Employers and Institutions of Higher Education as a Basis for the Sustainable Regional Development. , 2019, , .		10
4	Management of Competitive Advantages of Higher Education Institutions. , 2021, , .		10
5	The assessment of the provision of the industry with specialists in electrical engineering. , 2017, , .		9
6	Implementation of Marketing Tools in the Development of Industry 4.0. , 2021, , .		9
7	Ensuring Competitiveness of Logistics Service by Selecting the Type of Storing Single-Piece Cargoes. International Journal of Engineering and Technology(UAE), 2018, 7, 537.	0.3	7
8	Theoretical aspects of regional sustainable development in the EU and Ukraine. SHS Web of Conferences, 2019, 61, 01001.	0.2	7
9	An imitation model of the financial-economic mechanism of taking strategic decisions at the enterprise. SHS Web of Conferences, 2019, 61, 01027.	0.2	2
10	Management technologies of ensuring environmental protection as the territory development strategic priority. SHS Web of Conferences, 2019, 61, 01026.	0.2	1
11	FEATURES OF PERSONNEL MANAGEMENT IN THE MEDICAL SECTOR. Scientific Bulletin of Kherson State University Series Economic Sciences, 2021, , 51-56.	0.3	1
12	The State of International Tourism for People with Disabilities in Ukraine. Modern Economics, 2019, 15, 191-195.	0.2	1
13	Management of Competitiveness of Higher Education Institutions. Central Ukrainian Scientific Bulletin Economic Sciences, 2020, , 197-206.	0.1	1
14	Life quality as an indicator of sustainable development: international statistical research. Journal of Geology Geography and Geoecology, 2021, 30, 772-780.	0.3	1
15	Marketing Positions of Kremenchuk Industrial Center in International Markets. SHS Web of Conferences, 2019, 67, 01006.	0.2	0
16	Optimization of logistics activity of processing enterprise. Scientific Bulletin of the Odessa National Economic University, 2021, 3-4, 63-69.	0.1	0
17	FORMATION OF COMPETITIVE ADVANTAGES OF HIGHER EDUCATION INSTITUTIONS. Transactions of Kremenchuk Mykhailo Ostrohradskyi National University, 2021, 2, 36-40.	0.1	0
18	Đ–ĐœĐ†Đ;ĐčĐžĐ’Đž–Đ”Đ•ĐĐ†ĐĐ†ĐčĐ”Đ’ĐĐ•ĐĐĐ’ĐĐĐčĐĐ–Đ•ĐĐĐ`ĐŸĐžĐĐ`ĐčĐčĐ`Â«Đ†ĐĐĐĐĐ;ĐčĐĐĐĐĐĐčĐĐĐĐĐĐ» Đ;ĐčĐĐ		

#	ARTICLE	IF	CITATIONS
19	Вплив інноваційного розвитку регіону на формування міського бренду. Проблеми управління в охороні здоров'я. 2021, 1(1), 1-10.		0
20	Актуальні проблеми управління в охороні здоров'я. Проблеми управління в охороні здоров'я. 2021, 1(1), 1-10.		0
21	Directions for improving the city's brand. , 2021, , .		0
22	Actual problems of management in health care. , 2021, , .		0
23	ANALYSIS OF THE DEFINITION OF CITY BRAND FORMATION. Transactions of Kremenchuk Mykhailo Ostrohradskyi National University, 2021, , 30-35.	0.1	0
24	INNOVATIVE DEVELOPMENT OF THE REGION: THEORETICAL ASPECT. Transactions of Kremenchuk Mykhailo Ostrohradskyi National University, 2021, , 29-34.	0.1	0