Maria Margarida G M S Cardoso

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/593257/publications.pdf

Version: 2024-02-01

2258059 2550090 5 22 3 3 citations h-index g-index papers 5 5 5 24 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	Retail Clients Latent Segments. Lecture Notes in Computer Science, 2005, , 348-358.	1.3	11
2	Multidimensional Unfolding and the use of alternative input scales. Journal of Targeting, Measurement and Analysis for Marketing, 2009, 17, 195-204.	0.4	4
3	LOGICAL DISCRIMINANT MODELS. , 2012, , 223-253.		4
4	Logical rules characterization of online consumer trust. International Transactions in Operational Research, 2021, 28, 1393-1416.	2.7	3
5	Picturing agreement between clustering solutions using multidimensional unfolding: An application to greenhouse gas emissions data. Journal of the Operational Research Society, 2020, 71, 195-208.	3.4	0