

# Nicolas Pontes

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5932465/publications.pdf>

Version: 2024-02-01

13  
papers

120  
citations

1307594

7  
h-index

1372567

10  
g-index

13  
all docs

13  
docs citations

13  
times ranked

63  
citing authors

#	ARTICLE	IF	CITATIONS
1	Need for distinction moderates customer responses to preferential treatment. <i>Journal of Services Marketing</i> , 2023, 37, 409-419.	3.0	1
2	Effects of social media brand-related content on fashion products buying behaviour – a moderated mediation model. <i>Journal of Product and Brand Management</i> , 2022, 31, 1047-1062.	4.3	14
3	Oops, I've overshared! When social media influencers' self-disclosure damage perceptions of source credibility. <i>Computers in Human Behavior</i> , 2022, 133, 107274.	8.5	12
4	The persuasiveness of metaphor in advertising. <i>Psychology and Marketing</i> , 2022, 39, 951-961.	8.2	8
5	Feeling red lucky? The interplay between color and luck in gambling settings. <i>Psychology and Marketing</i> , 2021, 38, 43-55.	8.2	10
6	Stopover destination attractiveness: A quasi-experimental approach. <i>Journal of Destination Marketing &amp; Management</i> , 2021, 19, 100514.	5.3	8
7	Spillover effects of competitive rivalry on brand extensions. <i>Journal of Brand Management</i> , 2021, 28, 402-412.	3.5	6
8	The Role of Team Identification on the Sponsorship Articulation-Fit Relationship. <i>Journal of Sport Management</i> , 2021, 35, 117-129.	1.4	5
9	Thank you but no thank you: the impact of negative moral emotions on customer responses to preferential treatment. <i>European Journal of Marketing</i> , 2021, ahead-of-print, .	2.9	6
10	The culinary intangible cultural heritage of UNESCO: a review of journal articles in EBSCO platform. <i>Journal of Culinary Science and Technology</i> , 2020, 18, 138-156.	1.4	14
11	The red-derogation effect: How the color red affects married women's ratings of male attractiveness.. <i>Journal of Experimental Psychology: Applied</i> , 2020, 26, 551-565.	1.2	2
12	Brand expertise and perceived consistency reversals on vertical line extensions: The moderating role of extension direction. <i>Journal of Retailing and Consumer Services</i> , 2017, 34, 209-218.	9.4	13
13	Framing as status or benefits?. <i>European Journal of Marketing</i> , 2016, 50, 488-508.	2.9	21