

Nicolas Pontes

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5932465/publications.pdf>

Version: 2024-02-01

13
papers

120
citations

1307594

7
h-index

1372567

10
g-index

13
all docs

13
docs citations

13
times ranked

63
citing authors

#	ARTICLE	IF	CITATIONS
1	Framing as status or benefits?. European Journal of Marketing, 2016, 50, 488-508.	2.9	21
2	The culinary intangible cultural heritage of UNESCO: a review of journal articles in EBSCO platform. Journal of Culinary Science and Technology, 2020, 18, 138-156.	1.4	14
3	Effects of social media brand-related content on fashion products buying behaviour â€“ a moderated mediation model. Journal of Product and Brand Management, 2022, 31, 1047-1062.	4.3	14
4	Brand expertise and perceived consistency reversals on vertical line extensions: The moderating role of extension direction. Journal of Retailing and Consumer Services, 2017, 34, 209-218.	9.4	13
5	Oops, I've overshared! When social media influencers' self-disclosure damage perceptions of source credibility. Computers in Human Behavior, 2022, 133, 107274.	8.5	12
6	Feeling red lucky? The interplay between color and luck in gambling settings. Psychology and Marketing, 2021, 38, 43-55.	8.2	10
7	Stopover destination attractiveness: A quasi-experimental approach. Journal of Destination Marketing & Management, 2021, 19, 100514.	5.3	8
8	The persuasiveness of metaphor in advertising. Psychology and Marketing, 2022, 39, 951-961.	8.2	8
9	Spillover effects of competitive rivalry on brand extensions. Journal of Brand Management, 2021, 28, 402-412.	3.5	6
10	Thank you but no thank you: the impact of negative moral emotions on customer responses to preferential treatment. European Journal of Marketing, 2021, ahead-of-print, .	2.9	6
11	The Role of Team Identification on the Sponsorship Articulationâ€™Fit Relationship. Journal of Sport Management, 2021, 35, 117-129.	1.4	5
12	The red-derogation effect: How the color red affects married womenâ€™s ratings of male attractiveness.. Journal of Experimental Psychology: Applied, 2020, 26, 551-565.	1.2	2
13	Need for distinction moderates customer responses to preferential treatment. Journal of Services Marketing, 2023, 37, 409-419.	3.0	1