

# Choongbeom Choi

## List of Publications by Year in descending order

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Version: 2024-02-01

19  
papers

307  
citations

932766

10  
h-index

887659

17  
g-index

20  
all docs

20  
docs citations

20  
times ranked

248  
citing authors

#	ARTICLE	IF	CITATIONS
1	The effect of the minimum server wage on restaurant guest tipping behavior. <i>Journal of Foodservice Business Research</i> , 2022, 25, 1-32.	1.3	2
2	ROBOTâ€“BRAND FIT THE INFLUENCE OF BRAND PERSONALITY ON CONSUMER REACTIONS TO SERVICE ROBOT ADOPTION. <i>Marketing Letters</i> , 2022, 33, 129-142.	1.9	9
3	The impact of virtual presence on willingness to book: The moderating role of self-construal and gender. <i>International Journal of Hospitality Management</i> , 2021, 98, 103021.	5.3	7
4	Family versus couples: How travel goal influences evaluations of bundled travel packages. <i>Journal of Vacation Marketing</i> , 2020, 26, 3-17.	2.5	11
5	The influence of preciseness of price information on the travel option choice. <i>Tourism Management</i> , 2020, 79, 104012.	5.8	27
6	Are All Smiles Perceived Equal? The Role of Service Providerâ€™s Gender. <i>Service Science</i> , 2020, 12, 1-7.	0.9	5
7	Influence of scarcity on travel decisions and cognitive dissonance. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 721-735.	1.8	22
8	The Influence of Pricing Strategies on Willingness to Pay for Accommodations: Anchoring, Framing, and Metric Compatibility. <i>Journal of Travel Research</i> , 2019, 58, 932-944.	5.8	26
9	The role of reference prices in the lodging industry: the moderating effect of an individualâ€™s psychological state. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 511-520.	3.1	11
10	The influence of scarcity cues and price bundling on menu item selection. <i>Journal of Foodservice Business Research</i> , 2018, 21, 420-439.	1.3	9
11	Dress for success: the effect of exhibitorsâ€™ dress conformity and self-construal on attendeesâ€™ approach behavior. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 706-714.	3.1	8
12	Reference Price and Its Asymmetric Effects on Price Evaluations: The Moderating Role of Gender. <i>Cornell Hospitality Quarterly</i> , 2018, 59, 189-194.	2.2	27
13	The Effect of Assortment Pricing on Choice and Satisfaction: The Moderating Role of Consumer Characteristics. <i>Cornell Hospitality Quarterly</i> , 2018, 59, 6-14.	2.2	8
14	The Effects of Internal and External Reference Prices on Travelersâ€™ Price Evaluations. <i>Journal of Travel Research</i> , 2018, 57, 1068-1077.	5.8	34
15	The Effects of Other Customersâ€™ Dress Style on Customersâ€™ Approach Behaviors. <i>Cornell Hospitality Quarterly</i> , 2016, 57, 211-218.	2.2	27
16	Revenue management in the context of movie theaters: Is it fair?. <i>Journal of Revenue and Pricing Management</i> , 2015, 14, 72-83.	0.7	18
17	An Analysis of Consumersâ€™ Reactions to Travel Websitesâ€™ Discrimination by Computer Platform. <i>Cornell Hospitality Quarterly</i> , 2014, 55, 210-215.	2.2	8
18	The effects of promotion framing on consumers' price perceptions. <i>Journal of Service Management</i> , 2014, 25, 149-160.	4.4	34

#	ARTICLE	IF	CITATIONS
19	Assessing the Relationship Between Waiting Services and Customer Satisfaction in Family Restaurants. Journal of Quality Assurance in Hospitality and Tourism, 2012, 13, 24-36.	1.7	14