

Choongbeom Choi

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5926738/publications.pdf>

Version: 2024-02-01

19
papers

307
citations

932766

10
h-index

887659

17
g-index

20
all docs

20
docs citations

20
times ranked

248
citing authors

#	ARTICLE	IF	CITATIONS
1	The effects of promotion framing on consumers' price perceptions. <i>Journal of Service Management</i> , 2014, 25, 149-160.	4.4	34
2	The Effects of Internal and External Reference Prices on Travelers' Price Evaluations. <i>Journal of Travel Research</i> , 2018, 57, 1068-1077.	5.8	34
3	The Effects of Other Customers' Dress Style on Customers' Approach Behaviors. <i>Cornell Hospitality Quarterly</i> , 2016, 57, 211-218.	2.2	27
4	Reference Price and Its Asymmetric Effects on Price Evaluations: The Moderating Role of Gender. <i>Cornell Hospitality Quarterly</i> , 2018, 59, 189-194.	2.2	27
5	The influence of preciseness of price information on the travel option choice. <i>Tourism Management</i> , 2020, 79, 104012.	5.8	27
6	The Influence of Pricing Strategies on Willingness to Pay for Accommodations: Anchoring, Framing, and Metric Compatibility. <i>Journal of Travel Research</i> , 2019, 58, 932-944.	5.8	26
7	Influence of scarcity on travel decisions and cognitive dissonance. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 721-735.	1.8	22
8	Revenue management in the context of movie theaters: Is it fair?. <i>Journal of Revenue and Pricing Management</i> , 2015, 14, 72-83.	0.7	18
9	Assessing the Relationship Between Waiting Services and Customer Satisfaction in Family Restaurants. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2012, 13, 24-36.	1.7	14
10	The role of reference prices in the lodging industry: the moderating effect of an individual's psychological state. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 511-520.	3.1	11
11	Family versus couples: How travel goal influences evaluations of bundled travel packages. <i>Journal of Vacation Marketing</i> , 2020, 26, 3-17.	2.5	11
12	The influence of scarcity cues and price bundling on menu item selection. <i>Journal of Foodservice Business Research</i> , 2018, 21, 420-439.	1.3	9
13	ROBOT-BRAND FIT THE INFLUENCE OF BRAND PERSONALITY ON CONSUMER REACTIONS TO SERVICE ROBOT ADOPTION. <i>Marketing Letters</i> , 2022, 33, 129-142.	1.9	9
14	An Analysis of Consumers' Reactions to Travel Websites' Discrimination by Computer Platform. <i>Cornell Hospitality Quarterly</i> , 2014, 55, 210-215.	2.2	8
15	Dress for success: the effect of exhibitors' dress conformity and self-construal on attendees' approach behavior. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 706-714.	3.1	8
16	The Effect of Assortment Pricing on Choice and Satisfaction: The Moderating Role of Consumer Characteristics. <i>Cornell Hospitality Quarterly</i> , 2018, 59, 6-14.	2.2	8
17	The impact of virtual presence on willingness to book: The moderating role of self-construal and gender. <i>International Journal of Hospitality Management</i> , 2021, 98, 103021.	5.3	7
18	Are All Smiles Perceived Equal? The Role of Service Provider's Gender. <i>Service Science</i> , 2020, 12, 1-7.	0.9	5

#	ARTICLE	IF	CITATIONS
19	The effect of the minimum server wage on restaurant guest tipping behavior. <i>Journal of Foodservice Business Research</i> , 2022, 25, 1-32.	1.3	2