

Katy Mason

List of Publications by Year in descending order

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Version: 2024-02-01

30
papers

1,042
citations

430843

18
h-index

477281

29
g-index

30
all docs

30
docs citations

30
times ranked

814
citing authors

#	ARTICLE	IF	CITATIONS
1	Implementing Marketization in Public Healthcare Systems: Performing Reform in the English National Health Service. <i>British Journal of Management</i> , 2021, 32, 473-493.	5.0	8
2	The institutional work of a social enterprise operating in a subsistence marketplace: Using the business model as a market-shaping tool. <i>Journal of Consumer Affairs</i> , 2021, 55, 31-58.	2.3	5
3	Markets, infrastructures and infrastructuring markets. <i>AMS Review</i> , 2021, 11, 240-251.	2.5	4
4	Performing a Myth to Make a Market: The construction of the "magical world" of Santa. <i>Organization Studies</i> , 2020, 41, 53-75.	5.3	27
5	Market-scanning and market-shaping: why are firms blindsided by market-shaping acts?. <i>Journal of Business and Industrial Marketing</i> , 2020, 35, 1389-1401.	3.0	16
6	Managing technological uncertainty in science incubation: a prospective sensemaking perspective. <i>R and D Management</i> , 2019, 49, 668-683.	5.3	7
7	Realising the value of open innovation in policy making: Equipping entrepreneurs for valuation work. <i>Design Journal</i> , 2019, 22, 189-201.	0.8	3
8	Markets under the Microscope: Making Scientific Discoveries Valuable through Choreographed Contestations. <i>Journal of Management Studies</i> , 2019, 56, 966-999.	8.3	12
9	Managing to make market agencements: The temporally bound elements of stigma in favelas. <i>Journal of Business Research</i> , 2019, 95, 128-142.	10.2	25
10	Chapter 2 Making Markets "Worth the Effort" at the Bottom of the Pyramid. , 2018, , 29-51.		0
11	Management Education in Turbulent Times. <i>Journal of Management Education</i> , 2018, 42, 423-440.	1.1	30
12	Kitchen concerns at the boundary between markets and consumption: <i>agencing</i> practice change in times of scarcity (<i>Husmodern</i>, Sweden 1938-1958). <i>Consumption Markets and Culture</i> , 2018, 21, 347-372.	2.1	10
13	Creating the competitive edge: A new relationship between operations management and industrial policy. <i>Journal of Operations Management</i> , 2017, 49-51, 6-19.	5.2	62
14	Impact and Management Research: Exploring Relationships between Temporality, Dialogue, Reflexivity and Praxis. <i>British Journal of Management</i> , 2017, 28, 3-13.	5.0	64
15	Markets and marketing at the bottom of the pyramid. <i>Marketing Theory</i> , 2017, 17, 261-270.	3.1	27
16	Managing to make markets: Marketization and the conceptualization work of strategic nets in the life science sector. <i>Industrial Marketing Management</i> , 2017, 67, 52-69.	6.7	27
17	The role of proximity in business model design: Making business models work for those at the bottom of the pyramid. <i>Industrial Marketing Management</i> , 2017, 61, 67-80.	6.7	28
18	Exploring the performativity of marketing: theories, practices and devices. <i>Journal of Marketing Management</i> , 2015, 31, 1-15.	2.3	90

#	ARTICLE	IF	CITATIONS
19	Web-based social movements contesting marketing strategy: The mobilisation of multiple actors and rhetorical strategies. <i>Journal of Marketing Management</i> , 2014, 30, 383-408.	2.3	11
20	Causal Social Mechanisms; from the what to the why. <i>Industrial Marketing Management</i> , 2013, 42, 347-355.	6.7	21
21	What are bottom of the pyramid markets and why do they matter?. <i>Marketing Theory</i> , 2013, 13, 401-404.	3.1	27
22	Flexible business models. <i>European Journal of Marketing</i> , 2012, 46, 1340-1367.	2.9	43
23	Market sensing and situated dialogic action research (with a video camera). <i>Management Learning</i> , 2012, 43, 405-425.	2.1	11
24	Communication practices in a business relationship: Creating, relating and adapting communication artifacts through time. <i>Industrial Marketing Management</i> , 2012, 41, 319-332.	6.7	44
25	A commentary on "The role of actors in combining resources into complex solutions". <i>Journal of Business Research</i> , 2012, 65, 151-152.	10.2	4
26	The sites and practices of business models. <i>Industrial Marketing Management</i> , 2011, 40, 1032-1041.	6.7	195
27	The utilisation of network pictures to examine a company's employees' perceptions of a supplier relationship. <i>Industrial Marketing Management</i> , 2010, 39, 400-412.	6.7	39
28	Network pictures: Building an holistic representation of a dyadic business-to-business relationship. <i>Industrial Marketing Management</i> , 2009, 38, 599-607.	6.7	37
29	Learning to Build a Supply Network: An Exploration of Dynamic Business Models. <i>Journal of Management Studies</i> , 2008, 45, 774-799.	8.3	125
30	Pitfalls in Evaluating Market Orientation: An Exploration of Executives' Interpretations. <i>Long Range Planning</i> , 2005, 38, 373-391.	4.9	40